

MANAGEMENT SEMINAR: TO LEAD IN TIMES OF CRISIS AND UNCERTAINTY



Moscow, 30th May 2016



**Instituto Internacional
San Telmo**

Member of the AEB



**Association
of European
Businesses**



Contents of the Workshop

1.- Managing change, a managerial responsibility

Geopolitics of management:

- Political, economic, social and cultural change.
- Uncertainty, the name of the game. Managing by questions.
- From power to leadership: the moral dimension.
- The art of holding crucial conversations: Trust, credibility, passion, energy, motivation.
- Leadership, a question of character. Leading by example.

2.- The agenda of the Manager, setting priorities

- Leadership: a journey from the inside out.
- Self-Knowledge: Discovering your true self.
- The inner conversation of the leader: Logic and intuition.
- The human learning process: from mistakes to failure.
- The agenda of the leader: setting priorities.
- Focus, time the scarcest resource.



Faculty



Prof. Santiago Álvarez de Mon
Professor of Managing People in
Organizations, IESE Business School

Santiago Álvarez de Mon is one of the top ten renowned management thinkers in Spain, according to Management Business Forum. He is an expert in leadership and organizational behaviour. He is the author of management books and his articles are regularly published in business publications. He has written numerous research papers and book chapters on coaching, personal development planning, team-building, leadership, corporate culture and self-management. He is the author of several business cases such as Rafael Nadal (“The Champion and The Person”), Pau Gasol (“An International Career”) and others.

Santiago Álvarez de Mon is a frequent speaker at conferences and has provided training and consulting services in companies such as Santander Bank, Vodafone, BBVA, Telefonica, Rolls Royce, Pfizer, Johnson&Johnson, Merck, PWC, Red Electrica, UBS...

As a speaker and a lecturer, he refuses to stay on the superficial and tries to provoke a profound examination of fundamental aspects of organizational structure such as involvement of employees, business relations, leadership, personal initiative and communication. Overcoming adversity and conflict management are two other issues on which Santiago Alvarez de Mon is an expert.

He is a professor at IESE and lecture on Managing People in Organizations in Advance Management Programmes. He holds a law degree, an MBA from IESE and PhD in Sociology and Political Sciences. He is also visiting professor at prestigious business centres in China, Mexico, Colombia...



Dates, Fees and Registration

Date

30th May 2016, Monday evening from 16:30 to 20:00.

Fees

€ 15.000 (VAT included)

These fees cover academic tuition, academic materials, coffee break and cocktail.

Venue

The seminar will take place at:

Hotel Renaissance Moscow Monarch Centre
(31A bld.1 Leningradsky prospect Moscow 125284
Russian Federation)

**The working language for the seminar will
be English, with simultaneous translation
in Russian**



For more information

Jaime Falcó

Email: jfalco@santelmo.org
Tel. +7 963 973 82 11

Ludmila Gologurski

Email: lgologurski@santelmo.org
Tel. +7 925 146 98 50

www.santelmo.org





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SAN TELMO

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 Avda. de la Mujer Trabajadora, 1. 41008 Seville, Spain
Tel: +34 954 975 004. Fax: +34 954 958 240

 Avda. Carlos de Haya, 165. 29010 Malaga, Spain
Tel: +34 952 071 940. Fax: 952 612 695

www.santelmo.org