



Webinar
Language: RUS

October 21, 2024
15:00 – 17:00

Zoom

Open event, organized by the Compensation & Benefits Sub-Committee jointly with Labour Law Sub-Committee of the AEB HR Committee

EMPLOYEES RETENTION TOOLS IN THE CONTEXT OF STAFF SHORTAGE

PROGRAM

Moderator: **Olga DUDNICHENKO**, Compensation & Benefits Sub-Committee Chairperson
Evgeny REYZMAN, AEB Labour Law Sub-Committee Chairperson

15:00 - 15:05 **WELCOME WORDS**
Irina AKSENOVA, AEB HR Committee Chairperson

15:05 - 15:20 **TRENDS IN SALARIES AND COMPENSATION STRATEGIES**
Darina SOKOLOVA, Director, HR Consulting Department, B1 Group

15:20 - 15:35 **AEB SURVEY RESULTS ON COMPENSATION STRATEGIES OF THE COMPANIES IN THE CONTEXT OF PERSONAL INCOME TAX INCREASE**
Olga DUDNICHENKO, Compensation & Benefits Sub-Committee Chairperson

15:35 - 16:00 **EVOLUTION OF MOTIVATION: FROM CLASSIC BONUSES TO SHARES AND TSFA**
- Overview of classic motivation methods
- Motivation through IPO participation
- Innovative approaches to motivation using CFA and their advantages
- Analyzing the effectiveness of modern motivation plans and possible risks
- Examples of successful application of new approaches and best practices for implementation
Margarita EGIJAROVA, Deputy Chair of the AEB Subcommittee on Labor Law, Partner, ALRUD

16:00 - 16:25 **COURT PRACTICE: INDEXATION OF TOP MANAGERS' SALARIES**
Georgy MZHAVANADZE, Partner, MELLING, VOITISHKIN & PARTNERS

16:25 - 17:00 **Q & A**

Working language: **Russian.** Interpretation into English will not be provided

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