



Sponsorship Opportunities¹

Business Meetings, Open Events, Breakfasts.
Duration: up to 4 hours

| Services | Silver Sponsor 88 000 RUB (+18% VAT) | Gold Sponsor 110 000 RUB (+18% VAT) | Platinum Sponsor 155 000 RUB (+18% VAT) |
|--|---|--|--|
| Placement of the sponsor's logo in the event's agenda indicating sponsor's status | ✓ | ✓ | ✓ |
| Placement of promotional materials in the lobby on a table/holder provided by the AEB | ✓ | ✓ | ✓ |
| Placement of a standard roll-up in the lobby | ✓ | ✓ | ✓ |
| Expression of gratitude by an AEB representative at the sponsored event | ✓ | ✓ | ✓ |
| Placement of the logo on the opening slide of event's presentation (if available) | ✓ | ✓ | ✓ |
| Free passes for sponsor's delegates | 2 | 4 | 6 |
| Placement of a standard roll-up in the room where the sponsored event takes place | - | ✓ | ✓ |
| Seats reservation for the sponsor's delegates (upon request) | - | ✓ | ✓ |
| Placement of promotional materials on the participants' chairs or their handing with the agenda | - | - | ✓ |
| Posting of a web-banner on the AEB website in the section of the sponsored event (provided by the sponsor) | - | - | ✓ |
| Exclusivity: there can only be one sponsor in its category | - | - | ✓ |

¹ The sponsorship packages are valid from 1 January , 2017