



PRESS RELEASE

RARU „Race across Russia“ 2014, the Nonstop-bicycle race from Moscow to Vladivostok, the longest bicycle race in the world will start on July 24th, 2014 from the Red Square in Moscow.

In 2014 only 2 bikers will drive the 9200 km along the Trans-Siberian Railways, one Austrian and one Russian triathlete! RARU „Race across Russia“ 2014 is a partnership with the Russian Triathlon Federation.

The Biker:

Andreas Fuchs, Austrian – born 1975, 3-fold Austrian Champion in Triathlon long distance (2009, 2010, 2011) and present vice champion. Andreas also attended the world record project Race across Australia in 2011.

Anatoly Nesterov, born in the Ukraine, lives in Moscow – born 1977, Quadrathlon-World Champion (2010), Triathlon Champion in the Ukraine and in Russia in 2012, winner of the extreme Triathlon RED BULL Mission 825 (Balaklava) in Crimea in November 2013.

The Coach:

Christian Wallisch, Austrian – born 1973, massage therapist and trainer of the Austrian field hockey national team and of some extreme athletes. He is also a triathlete and participated in many competitions. In 2011 Christian was part of the team in Race across Australia. He will train and support Andreas Fuchs to be prepared for the challenge of „Race across Russia“ and will coach him during RARU 2014.

Andrey Prokudin, Russian – born 1987, massage and physical therapist, works with the Russian National Triathlon Team and was part of the support team of Race across Russia 2013. He will take care of Anatoly Nesterov to get prepared for the challenge of „Race across Russia“ and will coach him during RARU 2014.

The Team:

The support team of „Race across Russia“ 2014 will be Russians and Russian experienced Austrians and Germans, who will take care of the bikers on the tour from Moscow to Vladivostok.

The main Sponsor:

Volkswagen Commercial Vehicles provides for project “Race across Russia” 2014 four Volkswagen Multivan 2.0 TDI with automatic transmission. All vehicles are additionally equipped with luggage boxes on the roof. Two of the four vehicles are equipped with the «Good Night» package, allowing the 3 seater rear row seat easily turn into a cozy bedroom. These two vehicles are additionally equipped with mountings for transporting bicycles on the back door.

For photo and video-team the Volkswagen Crafter mediatrak is provided, equipped with everything you need, a platform for photographers and cameramen, additional heater, professional lighting equipment, a special area with a table and additional equipment for electrical power supply on board.



Main Logistics Partner

Kuehne + Nagel Russia – one of the leading global providers of innovative and fully integrated supply chain solutions supporting the logistics part of the project and equipment delivery to the starting point and in return from finish point, making sure that the whole RACE will run smooth without any unexpected technical delays. Sport logistics is one of the key focus industries for Kuehne + Nagel in Russia, thus experienced with providing freight forwarding and on-site support for all types of sport-related events and this is not new for the company. Kuehne + Nagel was deeply involved in the 2014 Winter Games in Sochi, meaning that the RARU team is in safe hands and under 24/7 control of dedicated logistics experts. Strengthening our position in the country, Kuehne + Nagel is proud to support the triathletes on their challenging route to hit the world record and go through the whole territory of the largest country in the world.

The Organizer

Bruck Consult Vienna and OOO Most Management, Moscow.
The Russian Triathlon Federation

Press Contacts:

DI Paul Bruck, MBA – Tel.: +7 916 579 32 89 – contact@ra-ru.com

DI Katharina Bruck – Tel.: +43 676 83088 101 – k.bruck@bruckconsult.com