



## Press release

September 3, 2025

According to the AEB Automobile Manufacturers Committee, a total of **125,025** new passenger cars and light commercial vehicles were sold in August 2025.

According to data obtained from PPC\*, the market size in August 2025 was **125,356** units, which is 19% less than in August 2024.

For 8 months of 2025, sales of new passenger cars and light commercial vehicles in Russia decreased by 24% compared to the same period in 2024, and amounted to 795,863 vehicles.\*

Chairman of the Automobile Manufacturers Committee, Alexey Kalitsev comments:

"August saw the market continue to show signs of stabilization. Compared to July 2025, sales remained largely flat, edging out the previous month's result by just 1%. The primary market drivers continued to be manufacturers' and distributors' warehouse stocks, consumer activity, and the key interest rate.

However, should the current business conditions persist, there is a risk that the market's potential for further robust growth might be constrained.

The trend for the autumn is traditionally set in September, which typically brings positive momentum as the holiday season concludes. It is worth noting that promotional campaigns run by dealers helped support the market, simultaneously reducing and refreshing warehouse stocks.

We anticipate that in the near term, the main drivers of market growth will be government support programs and a potential cut in the key interest rate."

### Note:

\* According to information provided by PPC JSC, on sales of new vehicles based on data on their transfer to owners ([analytics@passport-ic.ru](mailto:analytics@passport-ic.ru)).

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