



**June 18, 2026**

**AEB North-Western Regional Committee Flagship conference**

## **Rules of the New Economy: How Businesses Manage Risks and Seize Opportunities**

Nevsky Prospekt, 32-34, bldg. A, Jensen House Business Center, 5th floor  
10:00 – 13:30

**10:00 – 10:30**

**Registration and welcome coffee**

**Moderator: Elena Kiyanova**, Manager of Corporate Affairs North Region, Philip Morris International, Chair of the Northwestern Regional Committee

**10:30 – 10:40**

**Opening remarks**

Tadzio Schilling, CEO, AEB  
Mikhail Sinyavsky, Advisor to FirmOne St. Petersburg Practice in the Field of Real Estate and Construction, chair of the AEB Subcommittee on Construction and Real Estate

**10:40 – 11:00**

**Agency for Economic Development of the Leningrad Region: Key Areas of Activity**

Maria Smirnova, Director of Agency for Economic Development of the Leningrad Region

**11:00 – 11:20**

**AEB Annual Survey. Strategies and Prospects for European Companies in Russia**

Tadzio Schilling, CEO, AEB

**11:20 – 11:40**

**Growth technologies or growth constraints? Results of the digitalization analysis of foreign companies in Russia**

Anna Fedyunina, Deputy Director, Centre for Industrial and Spatial Economics (CISP), HSE University; Member of the Expert Council of the State Council of the Russian Federation on Industry; UNCTAD Expert on Critical Minerals

**11:40 – 12:00**

**Macroeconomic situation and its impact on business**

Dmitry Golubkov, Director of Macroeconomic Research, OTP Bank

**11:40 – 12:00**

**Risks (liability) of business in foreign trade activities**

Sergey Vasiliev, Legal Director, Co-Head of Customs and Foreign Trade Regulation Denuo Branch in St.Petersburg, Chair of the Subcommittee

**12:20 – 12:40**

**Corporate Transformation in Russia: M&A, Cross-border Transactions, AI Governance, and Digitalization**

Sofia Smirnova, Advisor to the Corporate Practice at O2 Consulting, Head of AI & Legal Tech Practice

**12:40 – 12:50**

**Questions and answers**

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### **Ассоциация европейского бизнеса**

127055 Москва, Бутырский вал,  
68/70, стр.1, офис 63, 6 этаж

**Тел.:** +7 (495) 234 27 64  
**E-mail:** info@aebrus.ru

**Telegram:** t.me/aebrus\_news  
**Сайт:** www.aebrus.ru

**12:50 –13:50**

## **Business reception and networking**

**Language:** Russian, English translation will not be provided

### **Contacts:**

Program: Olga Silnitskaya, Deputy CEO, GR Director

[olga.silnitskaya@aebrus.ru](mailto:olga.silnitskaya@aebrus.ru)

+7 (906) 057-33-17

Registration: Valeria Drobinskaya, North-Western Regional Committee Coordinator

[valeria.drobinskaya@aebrus.ru](mailto:valeria.drobinskaya@aebrus.ru)

+7 (931) 260-82-26

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**Сайт:** [www.aebrus.ru](http://www.aebrus.ru)