



**PROGRAMME**  
**Business mission of Association of European Businesses to Ekaterinburg**  
**8.12-9.12.2016**

08.12.2016	<i>Arrival to Ekaterinburg</i> <i>Recommended flight: SU 1410 06:55-11:20</i>
	<b>December, 8 2016</b>
12.30 - 13.30	<b>Closed meeting of AEB members working in the region with AEB management</b> Place: Hotel «Hyatt Regency Ekaterinburg», 8, Borisa Yeltsina str.
14.00 – 15.00	<b>Lunch with the representatives of the government of region and key business associations</b>  Hotel «Hyatt Regency Ekaterinburg», 8, Borisa Yeltsina str.
15.00 - 17.00	<b>Business Forum “Meeting of the executives of the industrial companies: Europe-Ural”</b> Place: Hotel «Hyatt Regency Ekaterinburg», 8, Borisa Yeltsina str. Participants 100+ Discussion topics: <ul style="list-style-type: none"><li>• cooperation potential in machine building and metalworking;</li><li>• new technologies for construction;</li><li>• new opportunities in Ural chemical industry;</li><li>• supplies for oil and gas sector;</li><li>• supplies for metallurgic sector.</li></ul> Opening remarks:  A. A. Besedin, President of the Ural Chamber of Commerce and Industry D. A. Popov, Director General of Development Corporation of Middle Ural  Speakers: <ul style="list-style-type: none"><li>• Mikhail Volkov, member of the Government of Sverdlovsk Region, Minister of Construction and Infrastructure Development of Sverdlovsk Region</li><li>• Aleksandr Balandin, Director General of Pumori Urals Machine-Building Corporation</li><li>• Aleksandr Petrov, Chairman of the Board of RELTEC Group</li><li>• Igor Gerdt, First Deputy of Director General of Chemical Park Tagil Management Company JSC</li><li>• Yuliya Gretskeya, Head of Marketing Department , Uralkhimmash OJSC</li><li>• Representatives of field-specific ministries of Sverdlovsk Region (Ministry of Healthcare, Ministry of Housing and Utilities, Ministry of Industry and Science, and Ministry of International and Foreign Economic Relations)</li></ul> <b>B2B meetings</b>
17.00 – 18.00	<b>Meeting with the Governor of Sverdlovsk region</b>  Place: 8, Borisa Yeltsina str. Hyatt Regency hotel
18.00 – 21.00	<b>Regular meeting of foreign businesses in Ural.</b>  Place: 8, Borisa Yeltsina str., Hyatt regency hotel Participants 150+  <b>Format</b> The meeting is called “Investors’talks” and will be held as a series of discussions between representatives of foreign companies, authorities and industry experts on vital issues of doing business in the region.

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	<p>The key aim of the event is to move from government's «monologue» to direct and open communication. Investors' talks is intended to be a unique platform for sharing ideas and creating of a new form of interaction between business and authorities.</p> <p>Open remarks:</p> <p>Evgeniy Kuyvashev, Governor of the Sverdlovsk region Frank Shauff , CEO of Association of European Business</p> <p>Panel discussions:</p> <p><b>Session 1</b> What does the future hold for brand "Made in Russia"? The number of active Russian manufacturers is growing. Does a "Made in Russia" label helps or hinders them? <b>Moderator</b> Mikhail Akim , Vice-president ABB in Russia (tbc) <b>Speakers</b> Nicolla Conдини , managing director of Piastrella , CJSC Dmitriy Kamerlokher, director of Sibeko, JSC Representatives of Siemens</p> <p><b>Session 2</b> European business in Sverdlovsk region. Are there any changes in doing business in the region? What can be future trends? European business in the Urals: its development and adaptation to changes in economics and politics. <b>Moderator</b> Andrey Besedin, President of Ural Chamber of Commerce and Industry <b>Speakers</b> Marina Chebotaeva, CEO of EnviroChemie GmbH <i>tbc</i></p> <p><b>Session 3.</b> Summarizing the year 2016 year: who enjoys benefits from sanctions? Did foreign business have enough time to rearrange its operation in Russia and gain extra benefits? Did Russian business do the same? <b>Moderator</b> Georgy Gemedzhiev, deputy director of DCMU <b>Speakers</b> Lubosh Lashtufka, Council for trade and economic affairs of Consulate General of Czech Republic in Yekaterinburg Representative of Ural Boeing Manufacturing Vladimir Revzin, CEO of Pumori Engineering Invest, LLC, ( joint venture with Okuma)</p> <p><b>Cocktail, networking</b></p>
	<p><b>December 9<sup>th</sup> 2016</b></p>
<p>09:00 - 11:00 11.30 – 12.30</p>	<p>Yeltsin center visit SEZ " Titanium valley" (new site)</p>
<p>14:40</p>	<p><b>Departure</b> Recommended flight SU 1413 14:40-15:10</p>

**Organizers:**



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SVERDLOVSK  
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