



Association
of European
Businesses

Webinar
Language: RUS

7 OCTOBER 2021
09:30-11:30

MS Teams video
conference

**JOINT CROSS-REGIONAL SESSION ORGANIZED BY THE
AEB HR COMMITTEE, AEB SOUTHERN REGIONAL
COMMITTEE AND AEB NORTH-WESTERN REGIONAL
COMMITTEE**

HR SPOTLIGHT OF THE RUSSIAN REGIONS: PECULIARITIES OF ATTRACTING WAREHOUSE AND PRODUCTION STAFF

PROGRAMME

Moderated by: **Elena Novoselova**, Chairperson of the HR & Migration Sub-Committee of the AEB North-Western Regional Committee

09:30 – 09:35 WELCOME REMARKS
Tadzio Schilling, AEB CEO

**09:35 – 10:05 HR COMMITTEE:
TRENDS ON THE LABOR MARKET OF WAREHOUSE AND PRODUCTION
PERSONNEL. RESULTS 2020.**
Marina Borzygina, Head of Administrative, Production and Warehouse
Outsourcing, Coleman Services

**10:05 – 10:15 NORTH-WESTERN REGIONAL COMMITTEE:
FEATURES OF HR WORK IN NORTH-WEST REGION**
Elena Novoselova, Chairperson of the HR & Migration Sub-Committee of the
AEB North-Western Regional Committee

**10:15 – 10:45 RECRUITING AND RETENTION OF WAREHOUSE PERSONNEL: BEFORE
AND AFTER THE PANDEMIC**
Maria Magaleva, HR partner for Contract Logistics, Kuehne + Nagel

**10:45 – 10:55 SOUTHERN REGIONAL COMMITTEE:
FEATURES OF HR WORK IN KRASNODAR REGION**
Igor Brener, Chairperson of the HR Subcommittee of the AEB Southern
Regional Committee

**10:55 – 11:25 NEW TIME CHALLENGES OF THE STAFF RECRUITMENT FOR
INDUSTRIAL COMPANIES**
Ella Detkova, HR Director, CLAAS

11:25 – 11:30 Q&A

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Working language: **Russian.** Interpretation into English will not be provided.

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