

#### **SPONSORSHIP OPPORTUNITIES**

# Sokos Hotel Olympia Garden 3A, Bataisky pereulok, St. Petersburg

### Silver sponsor – 3,500 Euros (plus 18% VAT)

- 1. Sponsor logo incorporated into agenda (will be sent to over 5,000 exclusive contacts).
- 2. Sponsor logo posted on all materials during the promotion campaign before the Forum.
- 3. Placement of sponsor materials in the lobby on a table provided by the AEB.
- 4. Placement of a sponsor's roll up in the lobby (max. size 100x200 cm).
- 5. Free of charge registration of 3 sponsor delegates.
- 6. Placing of the sponsor logo on the opening slide of the presentation.
- 7. Expression of gratitude by the organisers at the start of the Forum.
- 8. Short description of the company's profile in the Forum's official materials (up to 150 words in Russian and English).
- Provision of materials (presentations/photos etc.) after the event (upon request).

## Official Car sponsor – 5,000 Euros (plus 18% VAT) and courtesy of 3 cars with drivers

Includes all those benefits of the Silver Sponsor package, plus:

- 1. Exclusivity: There can only be one car sponsor.
- 2. Placement of a sponsor's car (location and number to be agreed with the hotel).
- 3. Free of charge registration of 1 more sponsor delegates (4 in total).

#### Gold sponsor – 7,000 Euros (plus 18% VAT)

The following benefits are included in the Gold sponsor package further to those of the Silver sponsor package:

- 1. Placement of a sponsor's roll up in the hall where the event takes place.
- 2. Free of charge registration of 2 more sponsor delegates (5 in total).
- 3. Putting of the Gold sponsor's promotion materials (pen, notebook, etc.) into the Forum participant's bag (upon agreement with the organisers).
- Placement of a plasma screen playing a promotion video of the sponsor (upon request).

## Platinum sponsor – 10,000 Euros (plus 18% VAT)

The Platinum sponsor package includes the listed below benefits in addition to those of the Gold sponsor package:

- 1. Exclusivity: There can only be one Platinum sponsor.
- 2. Free of charge registration of 1 more sponsor delegate (6 in total).
- 3. Advertisement on the outside back cover of the Forum programme (A4 format).

Organisers:



