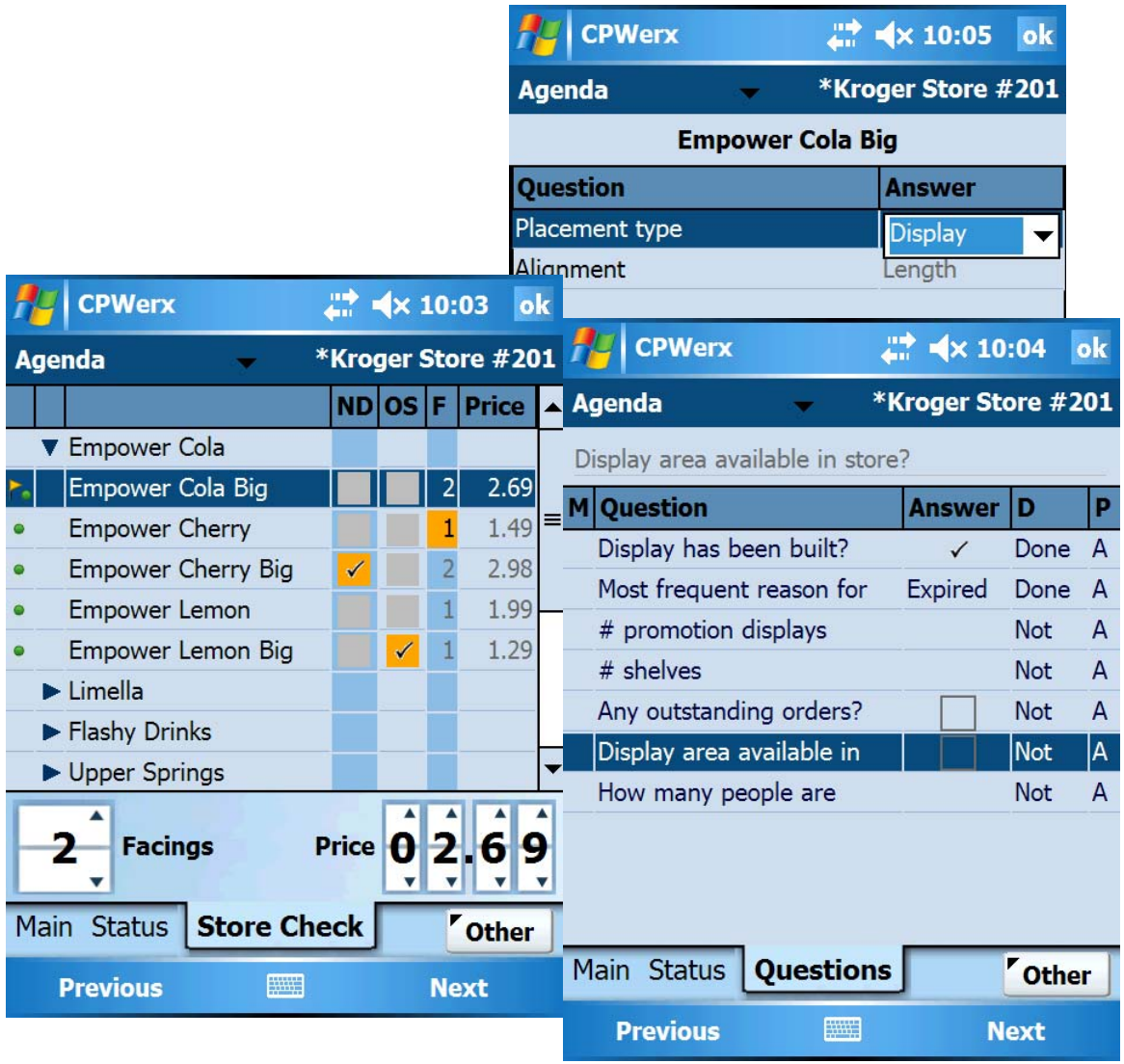
Execute Survey

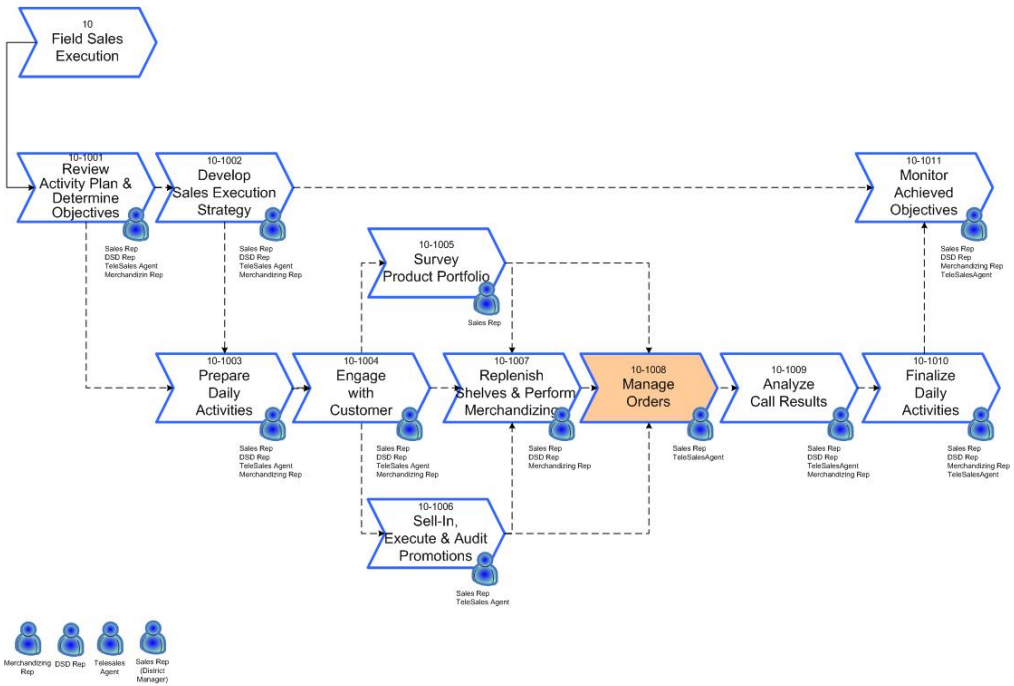
Survey product portfolio

- Check discrepancies
- Audit promotion related activities
- Survey store related questions



Manage Orders

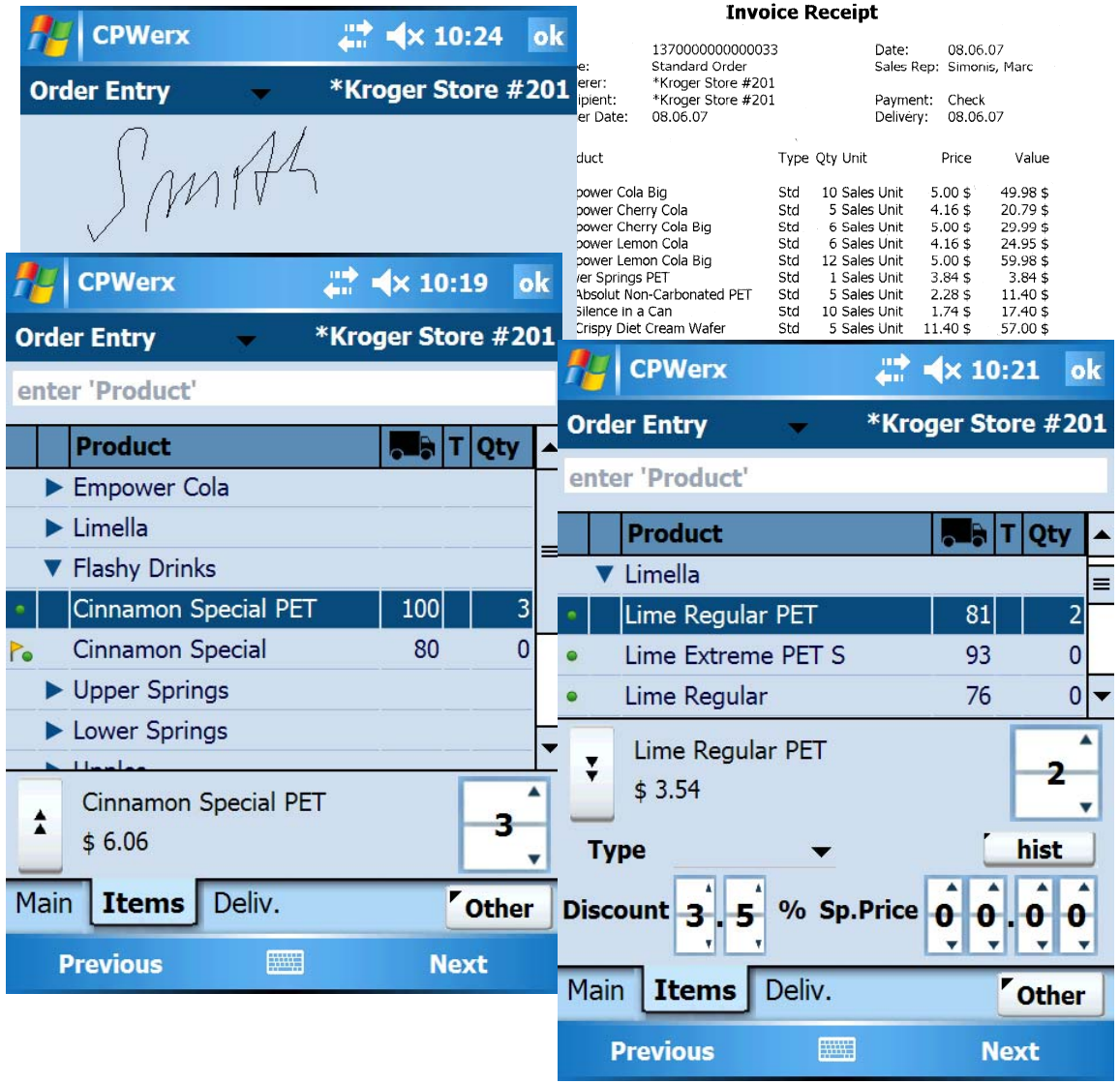
PRO²



Manage Orders

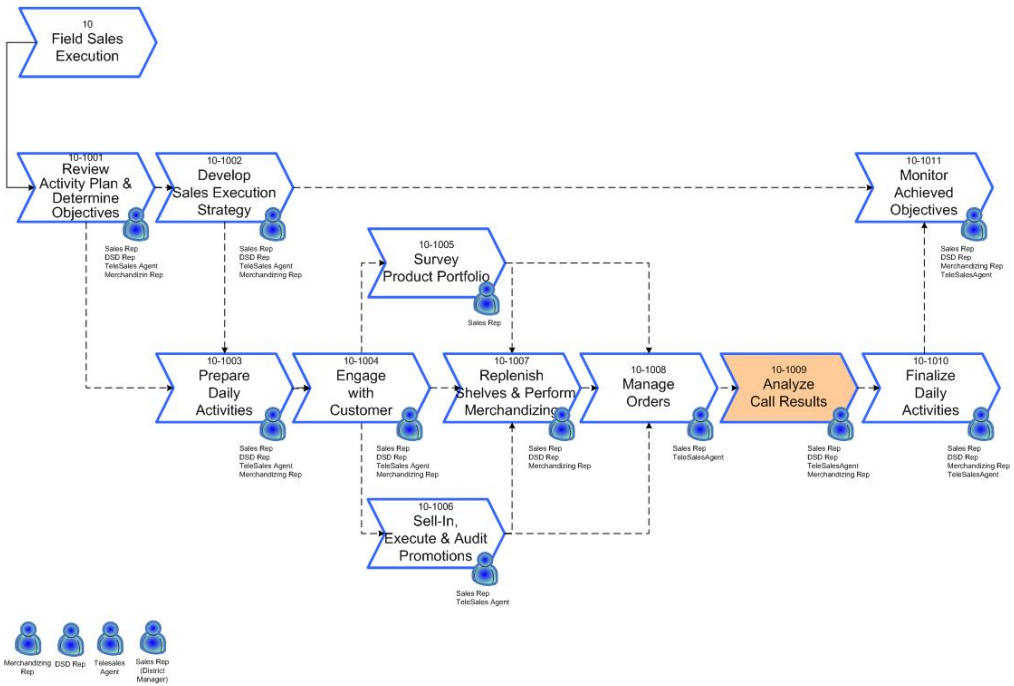
Capture Order

- Standard Order
- Indirect Order
- Returns
- Van Sales & Cash Order



Analyze Call Results

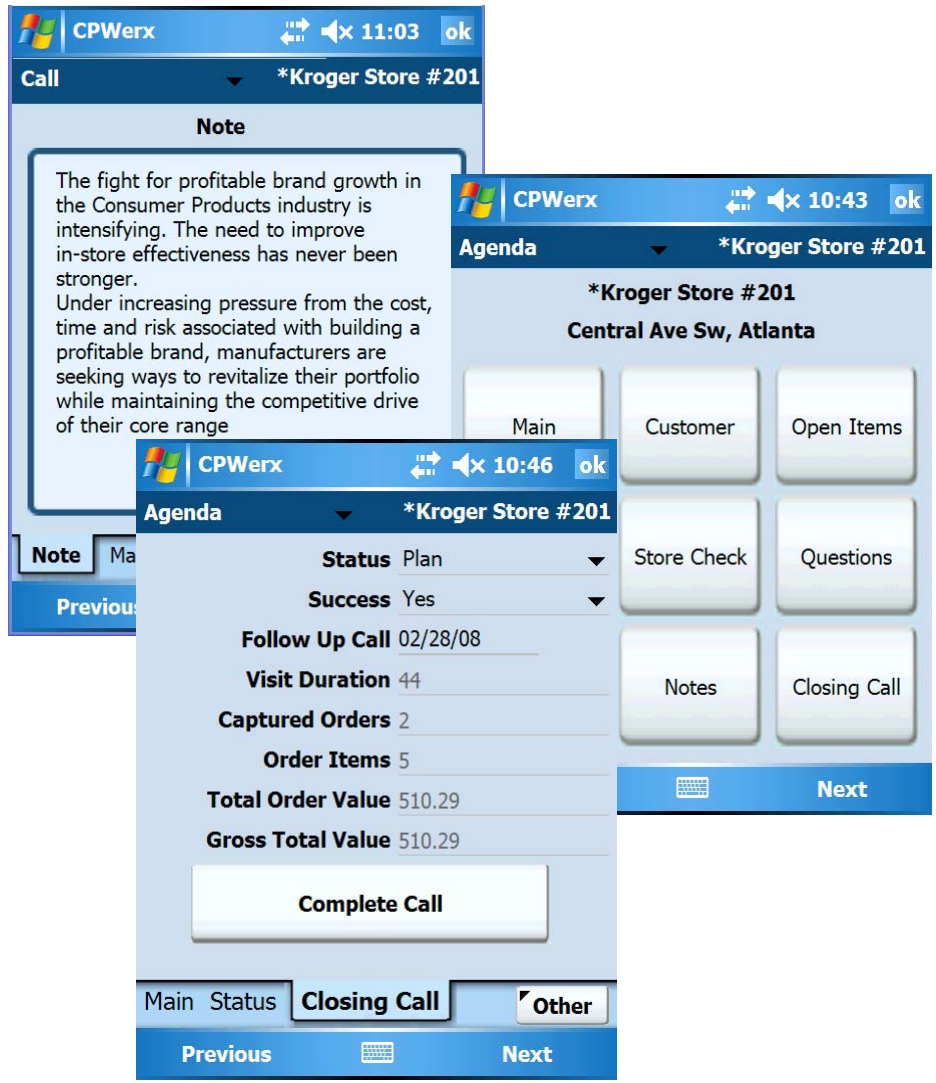
PRO²



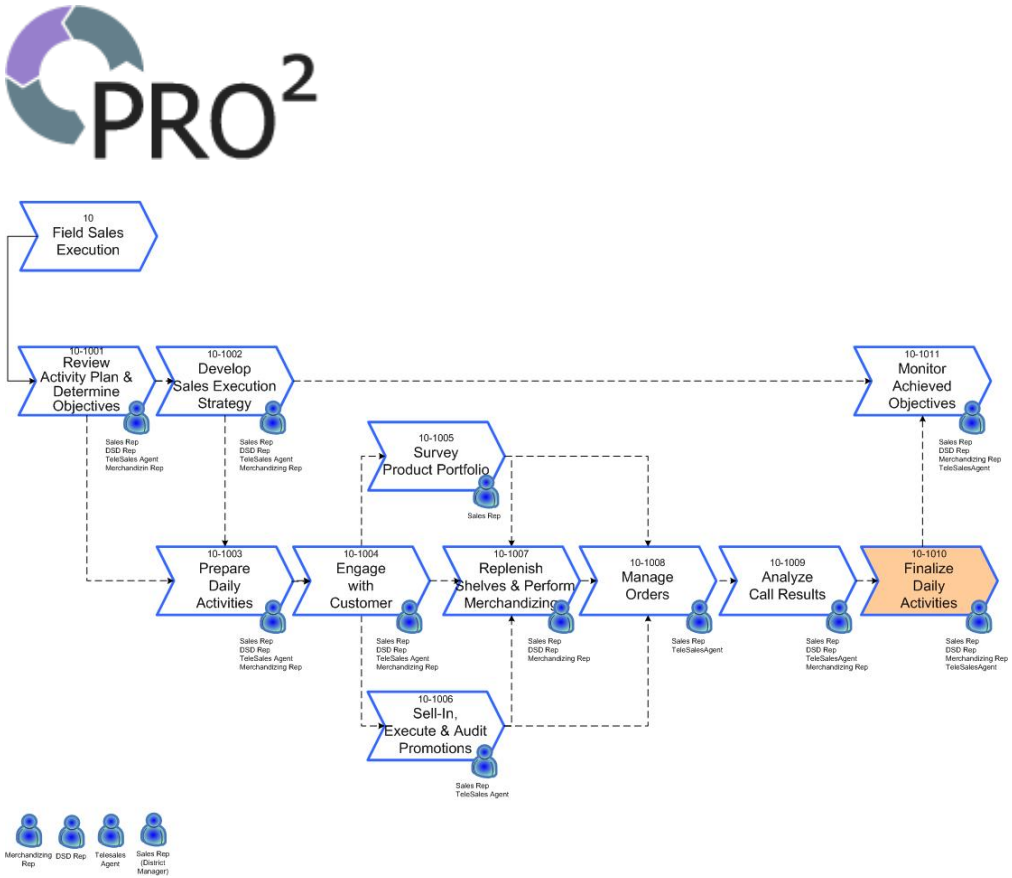
Analyze Call Results

Review & Finalize Activities

- Document Notes, Exceptions
- Review Next Planned Contact
- Finalize Contact (Maintain Duration, Status, Success, etc.)



Finalize Daily Activities



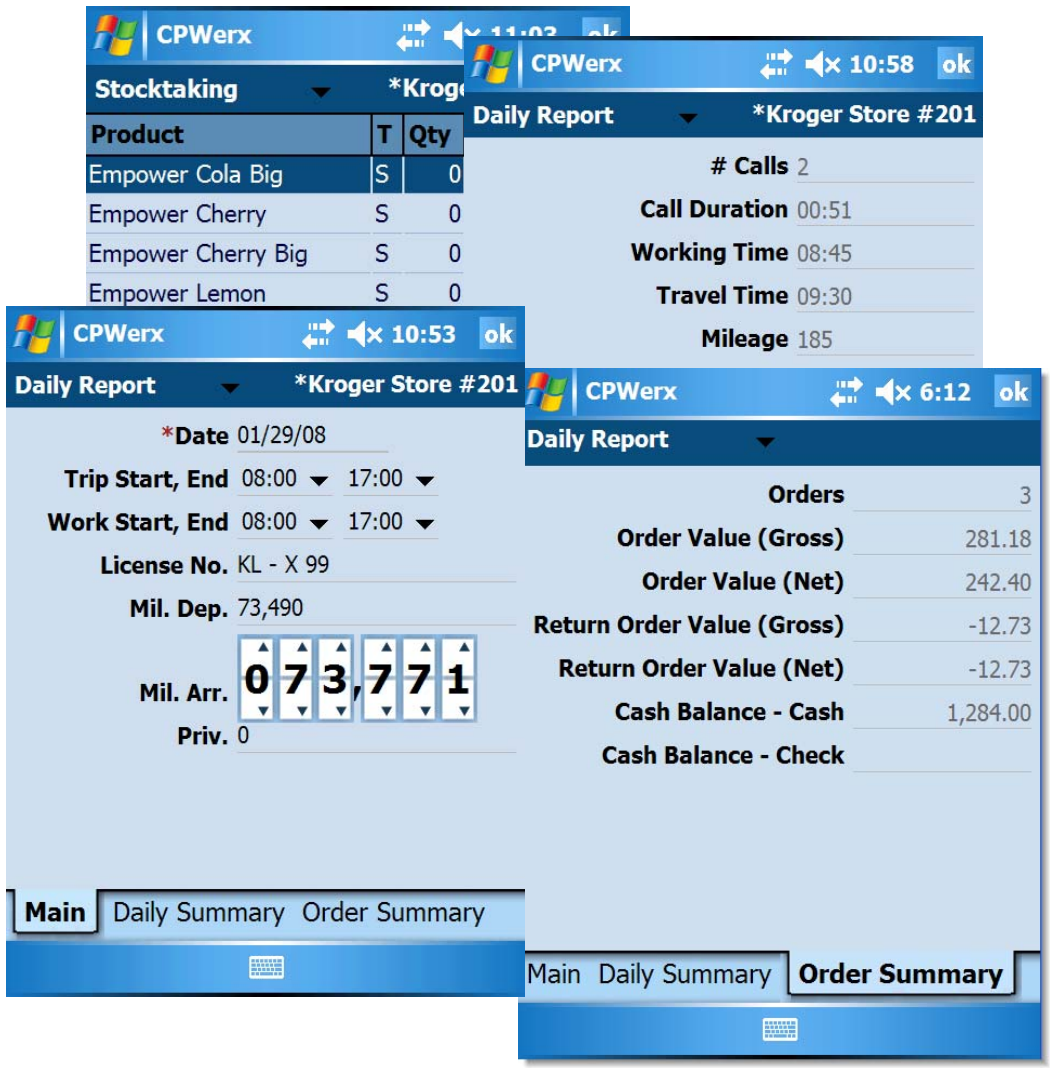
Finalize Daily Activities

Create Daily Report

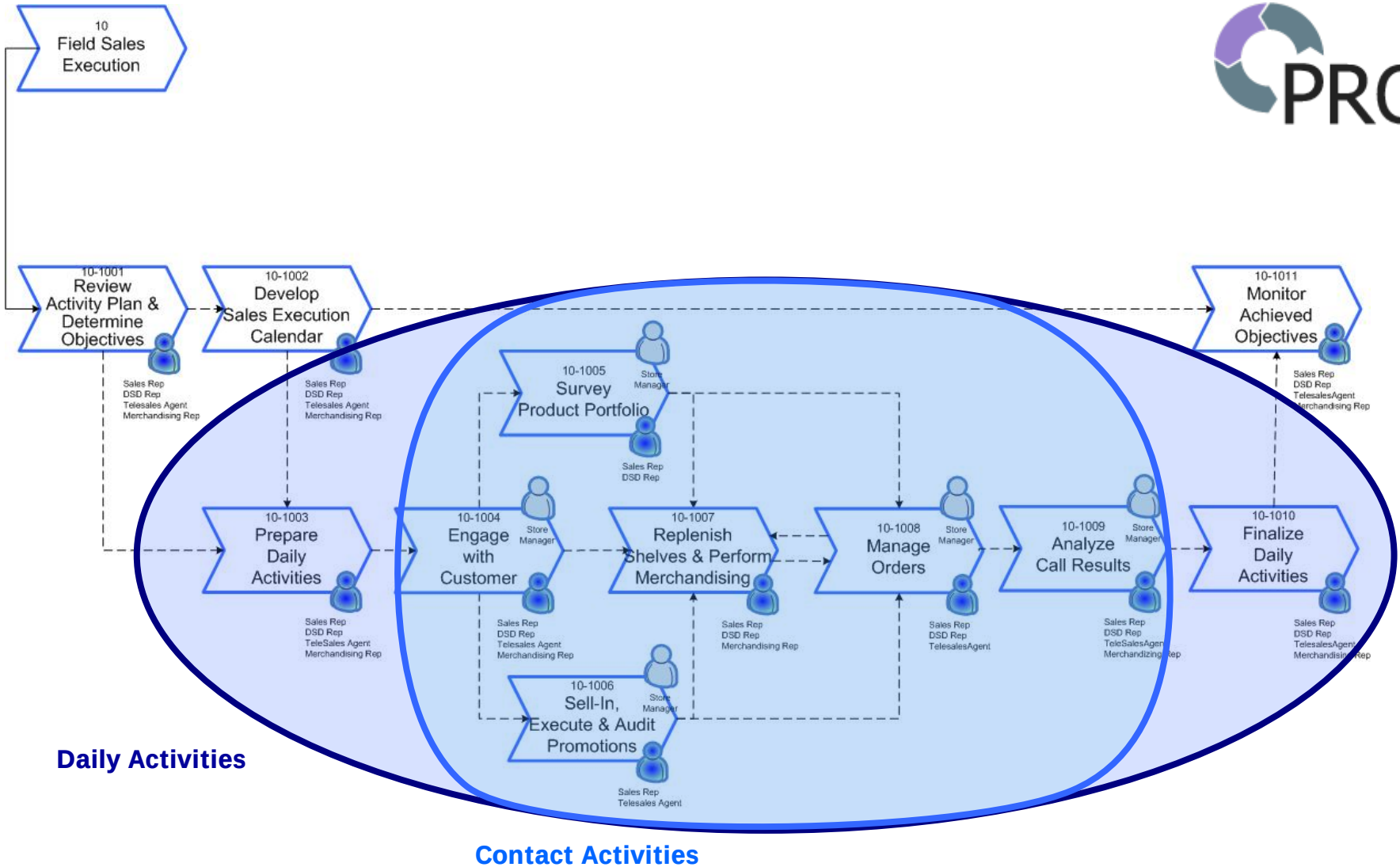
- Review Daily Activities & Objectives
- Daily Report (Vehicle, Travel, Expenses, etc..)

End of Day Activities

- Reconcile Cash Float & Inventories

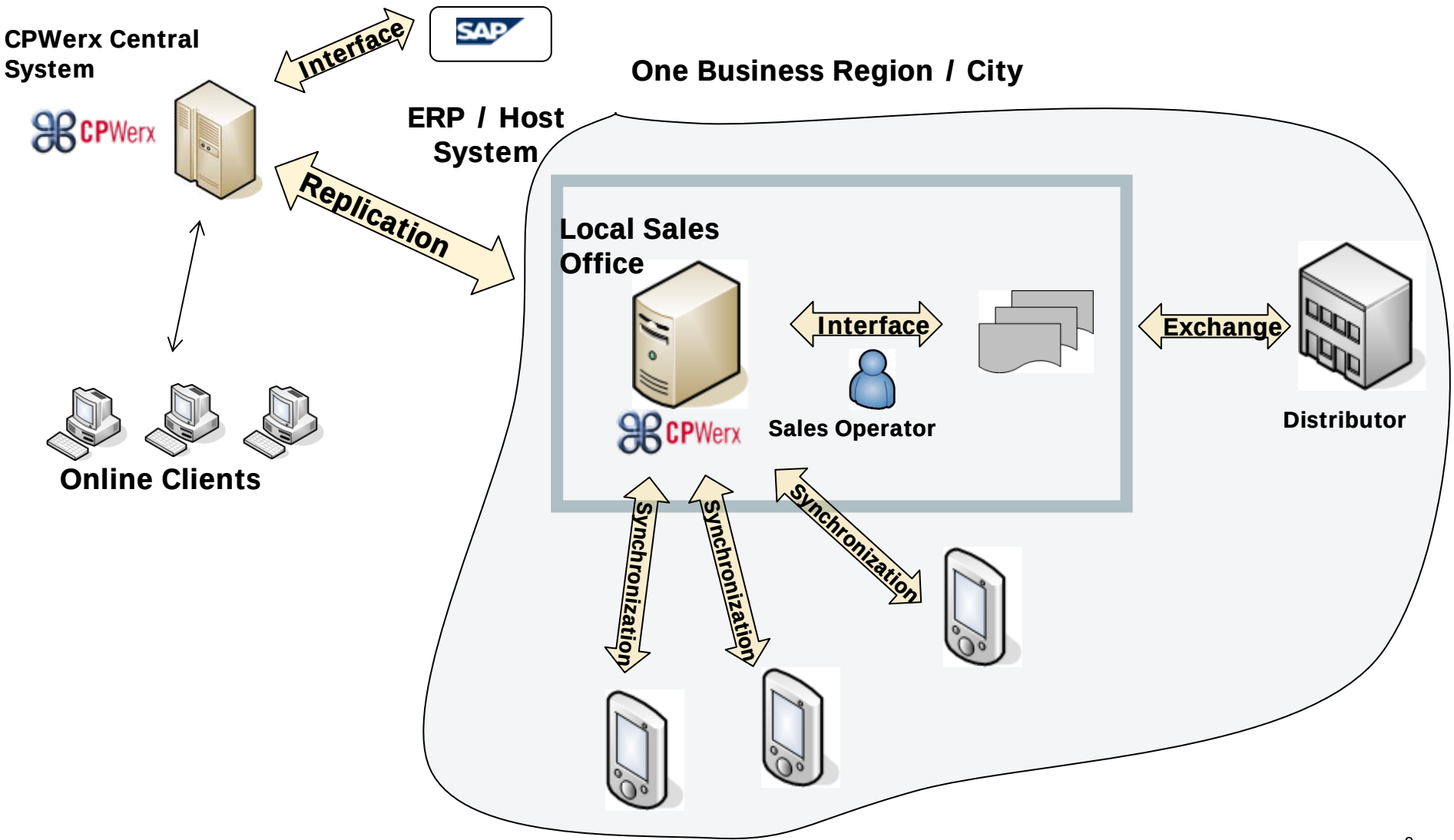


Pro² Enterprise Process – Field Sales Execution



Decentralized Infrastructure:

A Unique Differentiator for CAS



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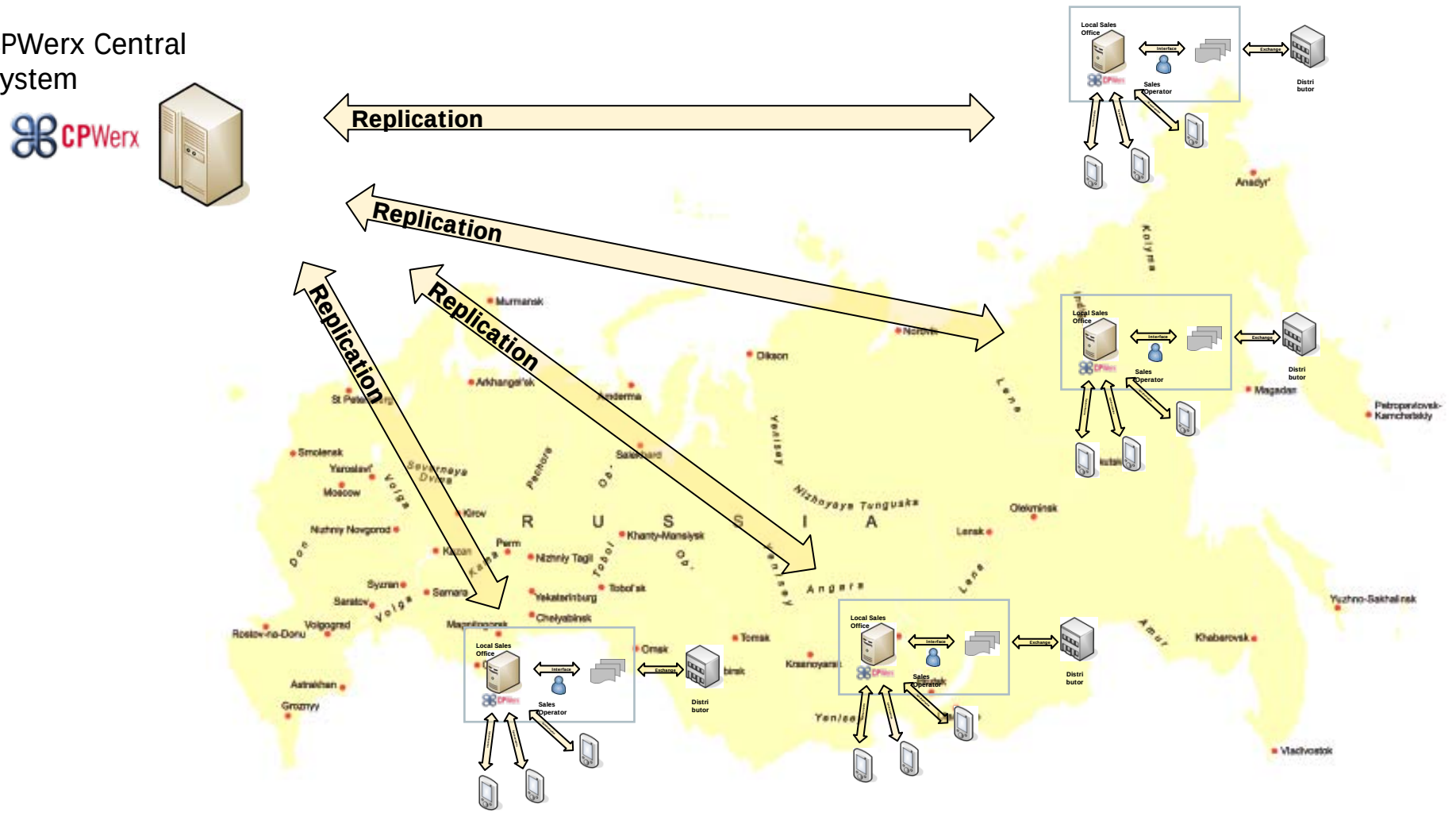
Decentralized Approach: Example

CPWerx Central System



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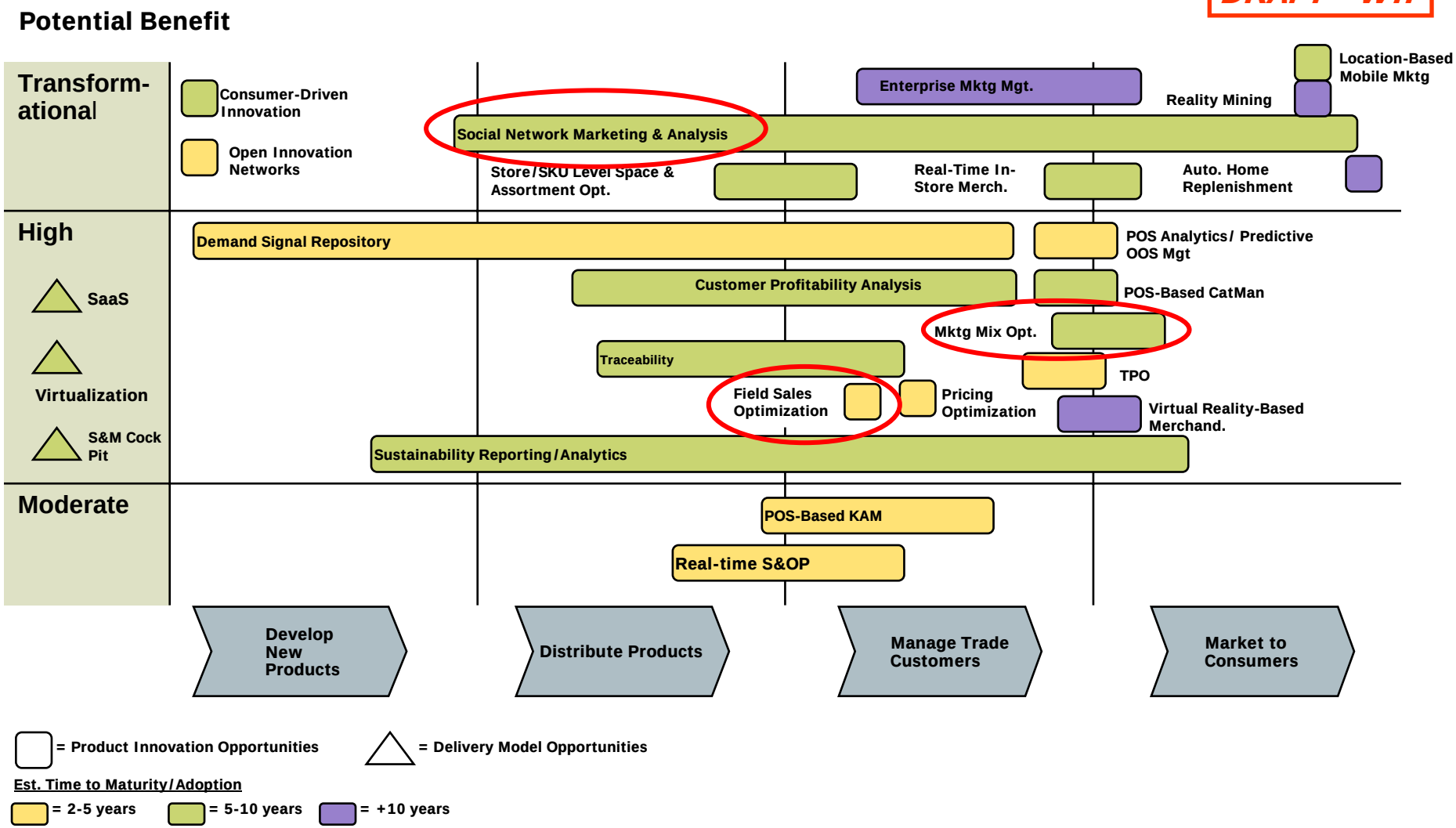
CAS Product Innovation Framework

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