



ASSOCIATION OF EUROPEAN BUSINESSES

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AEB North-Western Regional Committee

“How to improve investment climate in North-Western region”

Thursday, February 7th, 2013
09:00 – 13:00 (registration from 08:30)

Sokos Hotel Olympia Garden, Hall “Moscow”
Bataisky pereulok, 3A, St. Petersburg

Open event

Silver sponsors:



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Moderated by **Timo Mikkonen**, Chairman, AEB North-Western Regional Committee

08:30 – 09:00

Registration of the participants and welcome coffee

09:00 – 09:15

Opening on behalf of the AEB

Frank Schauff, CEO, AEB (tbc)

Timo Mikkonen, Chairman, AEB North-Western Regional Committee

09:15 – 09:35

How to improve investment climate in North-Western Federal District

Sergei Zimin, Deputy Plenipotentiary Representative of the President of the Russian Federation in the North-West Federal District

09:35 - 09:55

Economic trends globally and in Russia: new investment opportunities

Odd Per Brekk, Head of the Permanent Mission of the IMF in Russia

09:55 - 10:15

How to succeed in investment projects in Russia

Andrei Pantioukhov, General Director, Nokian Tyres Russia

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10:15 – 10:30	Status of the investment climate in construction industry in North-Western Russia Mikko Söderlund, Chairman of AEB N.-W Regional Committee's Construction and Real estate sub-committee / Managing Director, OOO IBI Invest (SRV Group)
10:30 – 10:45	News in Taxation and Accounting in 2013 Andreas Bitzi, Director – Partner, RUSSIA CONSULTING St.Petersburg
10:45 – 11:00	Market research and branding as tools for investigating and entering to the new markets Markus Vattulainen, Research Director, OOO Innolink
11:00 – 11:15	Innovation and creativity in Russia through modern administrative and corporate cultures Jon Hellevig, Managing Partner of AWARA Group
11:15 – 11:30	What's new in customs and trade legislation and practices? Sergei Vasiliev, AEB N.-W Regional Committee's Customs, Transport and Logistics sub-committee / Senior Associate, DLA Piper
11:30 – 11:50	Questions & Answers session
11: 50 – 13:00	Reception & networking

Working language: Russian and English. Translation will be provided.

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