

## How to Increase Future Competitiveness? Public-Private Partnerships in Regional Infrastructure and Education Development

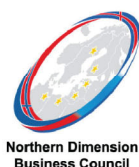
Sokos Hotel Olympia Garden (Bataisky pereulok, 3A, St. Petersburg)

### Programme

Last Update: March 12, 2014

	<b><u>Wednesday, April 02, 2014</u></b>
<b>15.00 – 18.00</b>	<b>Event held on the eve of the official opening of the Forum Business tour to Pulkovo airport / Ust-Luga port (tbc)</b>
	<b><u>Thursday, April 03, 2014</u></b>
<b>8.00 – 10.00</b>	<b>REGISTRATION OF THE PARTICIPANTS</b>
<b>8.30 – 9.45</b>	<b>Seminar on export financing</b> with participation of <b>Sergey Zimin</b> , Investment Ombudsman in the North-Western Federal District <ul style="list-style-type: none"><li>– Finance opportunities for Russian-manufactured exported goods</li><li>– Finnvera (Finland), Exportkredit (Sweden)</li></ul>
	Moderators: <ul style="list-style-type: none"><li>▪ <b>Marina Petrov</b>, Head of North-West Federal District, EBRD</li></ul>
<b>10.00 – 11.15</b>	<b>INAUGURATION CEREMONY</b>
	Moderator: <b>Frank Schauff</b> , CEO, Association of European Businesses (AEB) <ul style="list-style-type: none"><li>▪ <b>Alexey Mordashov</b>, General Director of JSC "Severstal"; Co-Chairman of the North Western Business Council "Northern Dimension"</li><li>▪ <b>Tapio Kuula</b>, President and CEO, Fortum Corporation; Co-Chairman of the Business Council "Northern Dimension"</li><li>▪ <b>Andrey Fursenko</b>, Presidential aide</li><li>▪ <b>Vladimir Bulavin</b>, Plenipotentiary Presidential Representative in the North Western Federal District</li><li>▪ <b>Esko Aho</b>, Chairman Business Team for Russia; Prime minister of Finland (1991-1995)</li><li>▪ <b>Lene Espersen</b>, Chairwoman of Baltic Development Forum; Minister of Foreign Affairs of Denmark (2010-2011); Minister of Justice of Denmark (2001-2008)</li><li>▪ <b>Vygaudas Usackas</b>, Head of the EU Delegation to the RF</li><li>▪ <b>Reiner Hartmann</b>, Chairman of the Board, Association of European Businesses (AEB)</li></ul>

Organizers:



Association  
of European  
Businesses



**11.15 – 11.45 COFFEE BREAK**

**11.45 – 13.15 PLENARY SESSION**

Moderator:

**Alexey Mordashov**, CEO, OAO Severstal; Co-chairman of the Northern Dimension Business Council "Northern Dimension"

**Future of the Northern Dimension policy and opportunities for business?**

- **Paavo Lipponen**, Independent consultant, Nord Stream; Prime minister of Finland (1995-2003)
- **Aleksey Meshkov**, Deputy Minister, RF Ministry of Foreign Affairs

**How to attract and retain qualified labour force**

- **Jarmo Lindholm**, Executive Vice-President, Atria Russia; General Manager of Pit-Product and CampoMos
- Co-chairman of WG Education

**Public-private Partnerships in infrastructure projects**

- **Sergey Belyakov**, Deputy Minister of Economic Development of Russian Federation
- **Natasha Khanjenkova**, Managing Director, Russia, European Bank for Reconstruction and Development

**Investment incentives for foreign and Russian companies in the North-West Russia**

- **Oleg Kuvshinnikov**, Governor of Vologda
- **Alexander Drozdenko**, Governor of Leningrad oblast

**13.15 – 14.15 LUNCH**

**13.30 – 15.30 Meeting of the Representatives of the member states and NGO's of the Northern Dimension (upon special invitation)**

**14.30 – 16.00 PARALLEL SESSIONS**

**Thematic round tables in the framework of the Northern Dimension Business Council's separate working groups**

**Electricity and Energy Efficiency**

Moderators:

**Sergey Chizhov**, First Deputy CEO, JSC "Fortum"

**Ecology and Cleantech**

Moderators:

**Felix Karmazinov**, General Manager, SUE "Vodokanal of St. Petersburg"

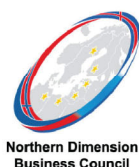
**Mari Pantsar-Kallio**, SITRA

**Vocational Education and Training**

Moderators:

**Alexei Sitnikov**, Vice President for Institutional Development, Skolkovo Institute of Science and Technology

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**Transport, Logistics and Customs Policy**

Moderators:

**Vitaly Yuzhilin**, Deputy of the State Duma of the Russian Federation, Head of the Association of Sea Commercial Ports in Russia

**Tom Hyldelund**, CEO, Maersk (Russia, Finland, the Baltic countries)

**Health and Pharmaceuticals**

Moderators:

**Sergey Smirnov**, Chairman of the Board of Directors, LLC "Novo Nordisk"

**Alexander Borisov**, General Director of NTFF" Polysan "

**Creative industry (together with the Northern Dimension Partnership for Culture)**

Moderators:

**Ilya Popov**, CEO Marmeladmedia

**16.00 – 16.30 COFFEE BREAK**

**16.30 – 18.00 FINAL PLENARY SESSION**

Moderators:

**Tapio Kuula**, President and CEO, Fortum Corporation; Co-chairman of the Northern Dimension Business Council

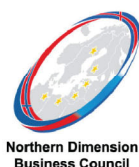
**Alexey Mordashov**, CEO, OAO Severstal; Co-chairman of the Northern Dimension Business Council

- **Ilze Gailite Holmberg**, Northern Dimension Partnership on Culture (NDPC)
- Northern Dimension Partnership on Public Health and Social Well-being (NDPHS)
- **Jaakko Henttonen**, Northern Dimension Environmental Partnership (NDEP)
- **Oddgeir Danielsen**, Northern Dimension Partnership on Transportation and Logistics (NDPTL)
- **Riitta Kosonen**, Northern Dimension Institute (NDI)

**Reports of Northern Dimension Partnerships and Northern Dimension Business Council Working Groups on discussion results and presentation of future plans.**

**18.00 BUFFET RECEPTION**

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