



Association of European Businesses 15th Anniversary

8th December 2010

**Lotte Hotel Moscow
8 bld. 2, Novinskiy Blvd., Moscow**

In 2010, the Association of European Businesses (AEB) is celebrating its 15th anniversary. The festivity, which will take place on December 8, 2010 in Lotte Hotel Moscow, will be composed of an official part with guests of honour as well as the entertainment part with music, dance and tombola raffle. About 300 guests – AEB members and invited Russian officials – are expected to attend the event.

At this special event, the AEB offers all interested companies the opportunity to spotlight their (new) products or just increase their brand awareness among European and Russian top business representatives and decision makers. We strive to offer our sponsors tailored solutions and welcome other propositions as well. Please address your questions and requests regarding this event to Marie Rondelez, the AEB Events Director, at marie.rondelez@aebrus.ru.

SPONSORSHIP PACKAGES

Silver Sponsor – 200,000 RUR (VAT is not applicable)

1. Sponsor logo incorporated into invitations and agenda (will be sent to over 5,000 exclusive contacts)
2. Sponsor logo posted on the AEB website in the section of the sponsored event
3. Placement of sponsor materials in the lobby on a table provided by the AEB
4. Placement of a sponsor's roll up in the lobby (max. size 100 x 200 cm)
5. Free of charge registration of 2 sponsor delegates
6. Placing of the sponsor logo at the back up
7. Placing of the sponsor logo on the opening slide on the main screen in the room where the sponsored event takes place
8. Expression of gratitude by an AEB representative at the start of the sponsored event
9. Provision of all materials (presentations/photos etc.) after the event (upon request)
10. Report on the event in the AEB Business Quarterly with sponsor's recognition
11. Sponsor's recognition in the AEB Annual Report.

Gold Sponsor – 350,000 RUR (VAT is not applicable)

The following benefits are included in the Gold Sponsor package further to those of the Silver Sponsor package:

1. Placement of a sponsor's pop up/roll up and materials in the lobby (either in sponsor's own stand or on a table provided by the AEB)
2. Free of charge registration of 2 more sponsor delegates (4 in total)
3. Placement of a plasma screen playing a promotion video of the sponsor (upon request)
4. Sponsor's recognition in the monthly AEB E-Newsletter.

Platinum Sponsor – 500,000 RUR (VAT is not applicable)

The Platinum Sponsor package includes the listed below benefits in addition to those of the Gold Sponsor package:

1. Exclusivity: There can only be one platinum sponsor
2. Distribution of sponsor's promotion materials or presents/give aways together with the official AEB anniversary gifts to all guests of the event (provided by the Platinum Sponsor after consultation with the AEB)
3. Placement of a sponsor's roll up in the hall where the sponsored event takes place
4. Placement of the sponsor's web-banner on the AEB website in the section of the sponsored event (provided by the sponsor, size: 468 x 60 px)
5. Free of charge registration of 1 more sponsor delegates (5 in total)

Official Car Sponsor – 500,000 RUR (VAT is not applicable)

Includes all those benefits of the Gold Sponsor package, plus:

1. Exclusivity: There can only be one car sponsor
2. Distribution of sponsor's promotion materials or presents/give aways together with the official AEB anniversary gifts to all guests of the event (provided by the Car Sponsor after consultation with the AEB)
3. Placement of one or more sponsor's cars (location and number to be agreed with the hotel)
4. Placement of the sponsor's banner on the AEB website in the section of the sponsored event (provided by the sponsor, size: 468 x 60 px)
5. Free of charge registration of 1 more sponsor delegates (5 in total)