

Deep Dive GR ACADEMY

MEASURING SUCCESS: KEY PERFORMANCE INDICATORS OF GR FUNCTIONS

Conference Center
July 2, 2025

Program

9:30 **Registration**

10.00 **Opening remarks**
Tadzio SCHILLING, CEO, AEB

10.10 – 10.40 Role of the GR Department in the company structure, industry specifics

10.40 – 11.15 Performance Assessment (KPI): risk and opportunity management

11.15 – 11.30 Coffee-break

11.30 – 12:00 Impact of KPIs on strategic planning in GR.
The relationship of GR KPIs with key business goals and strategies of the company

12.00 – 12.30 Professional skills and competencies of GR specialists.
Portrait of GR specialist in Russia and abroad

Contacts: Program:
Olga Silnitskaya, Deputy General Director of AEB
Olga.Silnitskaya@aebrus.ru

Registration:
Polina Skorovarova, Event Coordinator, Phone: +7 965 216-43-59,
polina.skorovarova@aebrus.ru