



Association
of European
Businesses

Language: RUS

08 May 2020

13:00-14:00

AEB HR Committee Webinar

Making It Personal: Leading Virtual Teams

PROGRAM

13:00 - 13:05

Opening and introduction

**Irina Aksenova, AEB HR Committee Chairperson,
Deputy General Manager, Key Accounts, Coleman services**

13:05 - 13:45

Invited speaker

**Sergey Gorbatov, Director for General Manager Development at
AbbVie Madrid, professor Human Resources & Organizational
Behaviour at IE Business School**

Leading others at a distance is always a challenge, especially at times of uncertainty. Human performance is complex and contextual. Simple managerial tasks, such as goal setting, providing feedback, or even asking "What's up?" are significantly more difficult when working remotely. There is no shortage of advice on how to lead virtual teams. Typically, it is presented in the form of "7 Things to ...". But if performance is contextual, will those list work equally for everyone?

In this webinar, we will look at the fundamental psychological needs and how a smart leader can serve those to drive motivation and performance. Even when the times are tough. Even at a distance!

13:45 - 14:00

Q & A SESSION

**Working
language:**

Russian.

Contact person:

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