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## **Valentina Orlova hailed as the top IP expert, according to Managing IP**

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Valentina Orlova, Head of the Intellectual Property and Trademarks Practice at Pepeliaev Group, has been named as 'IP Star in Trademarks' - the highest award of the influential international directory Managing Intellectual Property. The title in question is given to IP experts from different countries.

Pepeliaev Group's Intellectual Property and Trademarks Practice was also highly acclaimed in the study by Managing IP.

Mrs Orlova was given the prestigious award for her outstanding results in the area of IP protection. Valentina advises clients in relation to copyright, related rights, patent law, selective breeding achievements, and means of identification (such as trademarks, corporate names, and commercial designations). When giving advice, she focuses in particular on creating security for and protecting know-how, introducing commercial confidentiality regimes, allocating and securing the rights to intellectual property, and means of identification within contractual relationships.

Mrs Orlova played a role in drafting and providing commentaries on Russian legislation regarding trademarks. Before joining Pepeliaev Group, Valentina headed the legal department of Rospatent (the Federal Service for Intellectual Property).

The Managing IP directory was founded in 1990 and it remains one of the key sources of news and analytical information concerning IP protection worldwide.

**Pepeliaev Group** is a leading Russian law firm offering the full range of legal services in all regions of Russia, most former Soviet countries and abroad. Over 160 lawyers in Moscow, St. Petersburg and Krasnoyarsk, as well as in Vladivostok and Yuzhno-Sakhalinsk (within the alliance with Russin & Vecchi), provide legal assistance to over 1,500 companies operating in various industries. 60% of these are international corporations implementing long-term investment projects in Russia.