



Association  
of European  
Businesses

**OPEN EVENT**  
**Languages: RUS**

May 21, 2014  
9:00 – 13:00  
AEB Conference Centre  
Ul. Krasno proletarskaya  
16, bld.3, Moscow

## Electronic insurance in Russia

### AGENDA

- Moderator:** **Alexander Lorenz**, AEB Insurance and Pensions Committee Chairman / Chairman, Raiffeisen Pension Fund
- 08:30 – 09:00** **Registration and coffee**
- 09:00 – 09:20** **Welcome addresses**  
**Frank Schauff**, Chief Executive Officer, AEB  
**Alexander Lorenz**, AEB Insurance and Pensions Committee Chairman / Chairman, Raiffeisen Pension Fund
- 09:20 – 10:00** **Legislative and regulatory framework of electronic insurance in Russia**  
Representative of Department of Financial Policy, the Ministry of Finance of the Russian Federation (invited)
- 10:00 – 10:30** **Development of electronic insurance in Russia – practical aspects**  
***Electronic insurance: INTOUCH experience and future trends***  
**Maria Malkovskaya**, CEO, INTOUCH INSURANCE
- 10:30 – 10:50** **Coffee-break**
- 10:50 – 12:30** **Modern IT technologies for insurance business**  
***Development of front-office solutions for different segments of the insurance market***  
**Alexander Solomonov**, Deputy CEO, Virtu Systems  
***Retail online insurance – current status and prospects***  
**Alexander Konoplyasty**, Managing Partner, Buran Venture Capital / Chairman of the Management Board, SravniKupi.ru  
***Cherehapa Insurance: creating insurance aggregator. Development prospects in Russia***  
**Maxim Pichugin**, CEO, Cherehapa Insurance  
***NextGen worksite marketing – online consumer sales through corporate channel***  
**Denis Chalov**, General Director, AGroup Russia
- 12:30 – 13:00** **Questions & Answers. Closing remarks**

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