

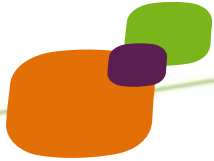


ISO 26000 – Guidance on social responsibility

afnor
GROUPE

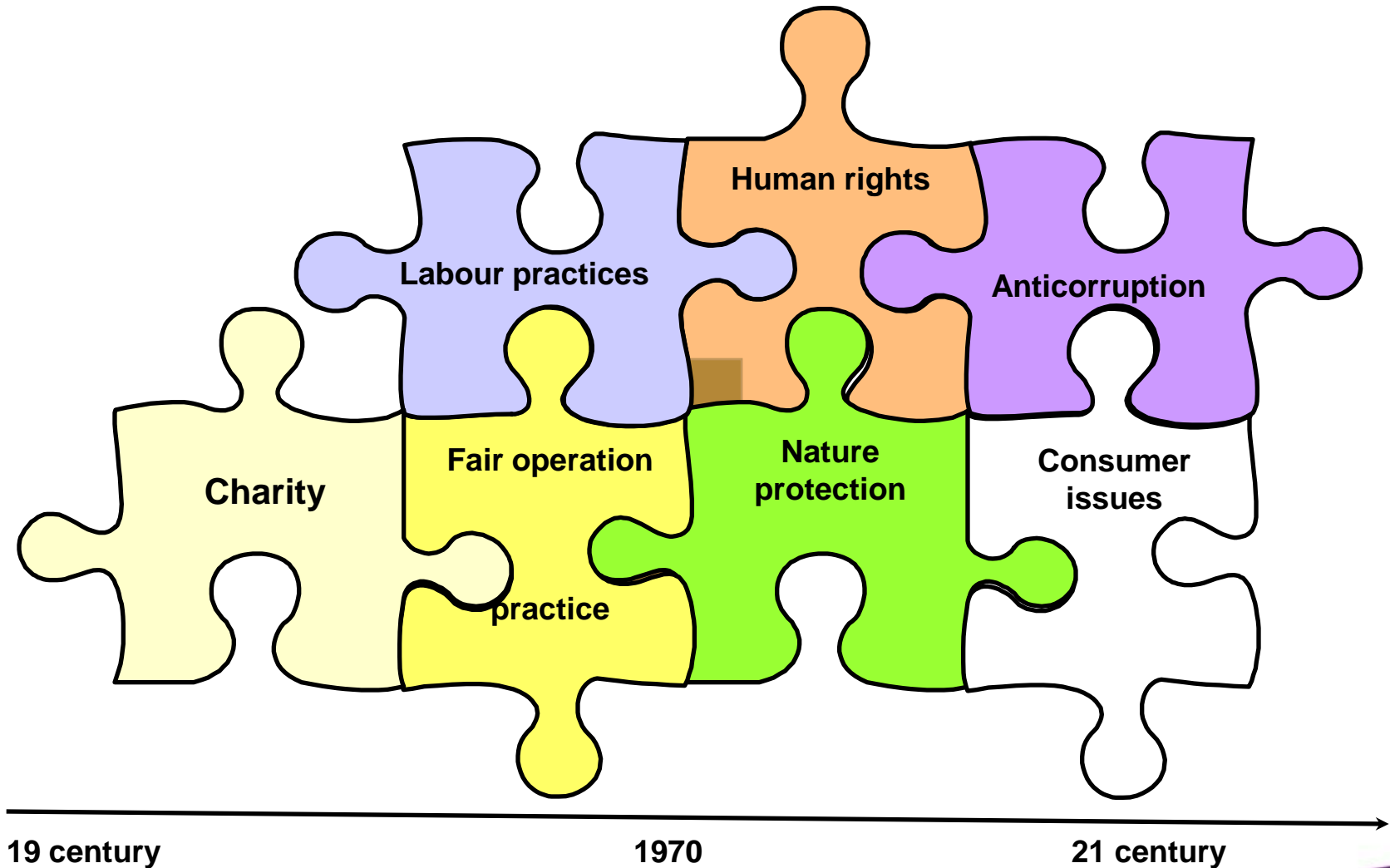
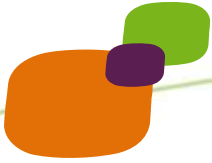
2012

What is the social responsibility of organizations?



- Responsibility of an organization for the impacts of its decisions and activities on society and the environment through transparent and ethical behaviour that:
 - contributes to sustainable development^{*}, including health and the welfare of society
 - takes into account the expectations of stakeholders
 - is in compliance with applicable law and consistent with international norms of behaviour
 - is integrated throughout the organization and practiced in its relationships
 - **Development that meets the needs of the present without compromising the ability of future generations to meet their own needs.*

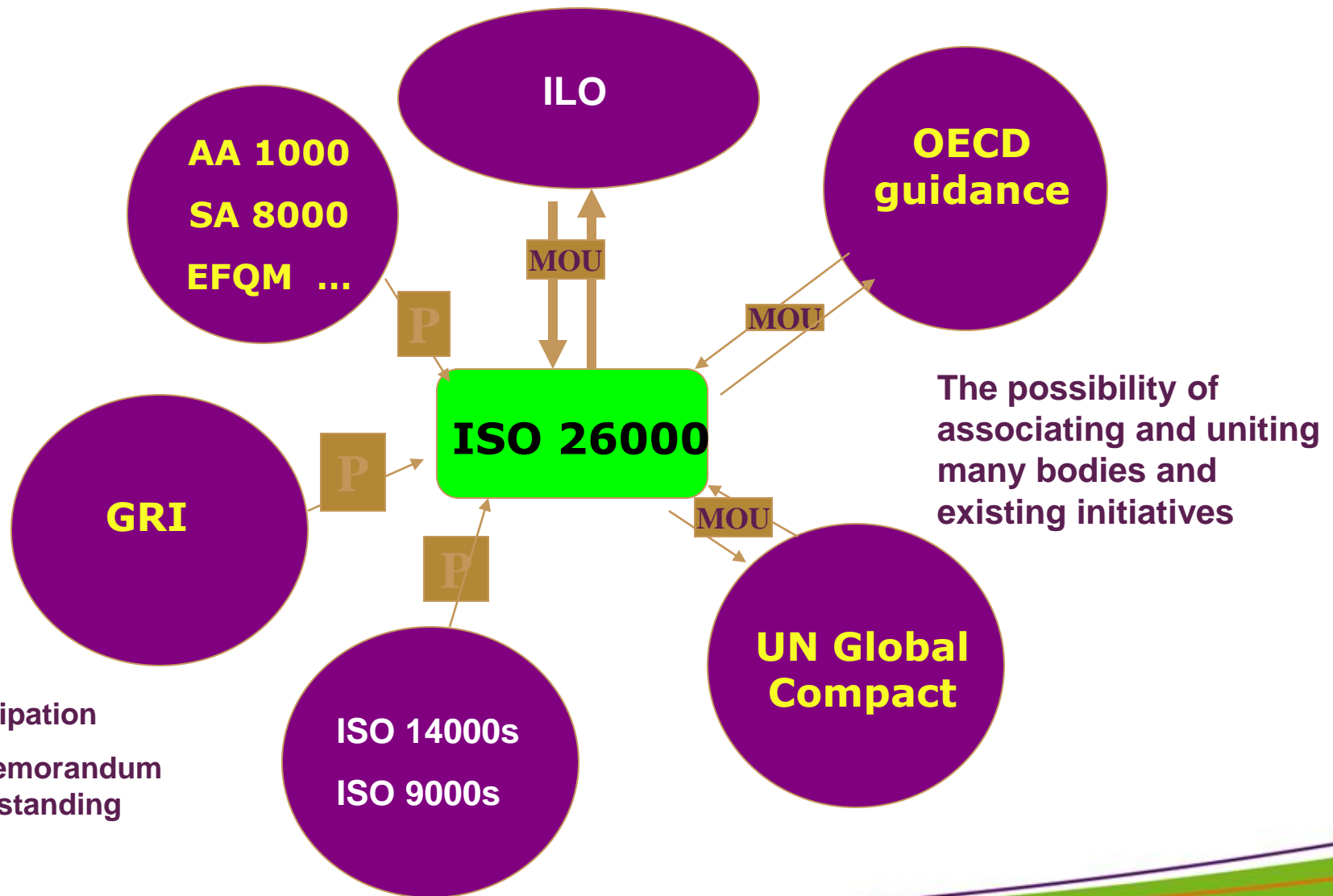
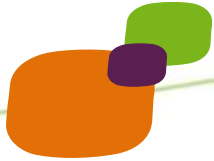
Evolution of “Social Responsibility”



The social responsibility of organizations concept



Participation



P: Participation

MOU: Memorandum
of understanding

Legitimacy of ISO 26000

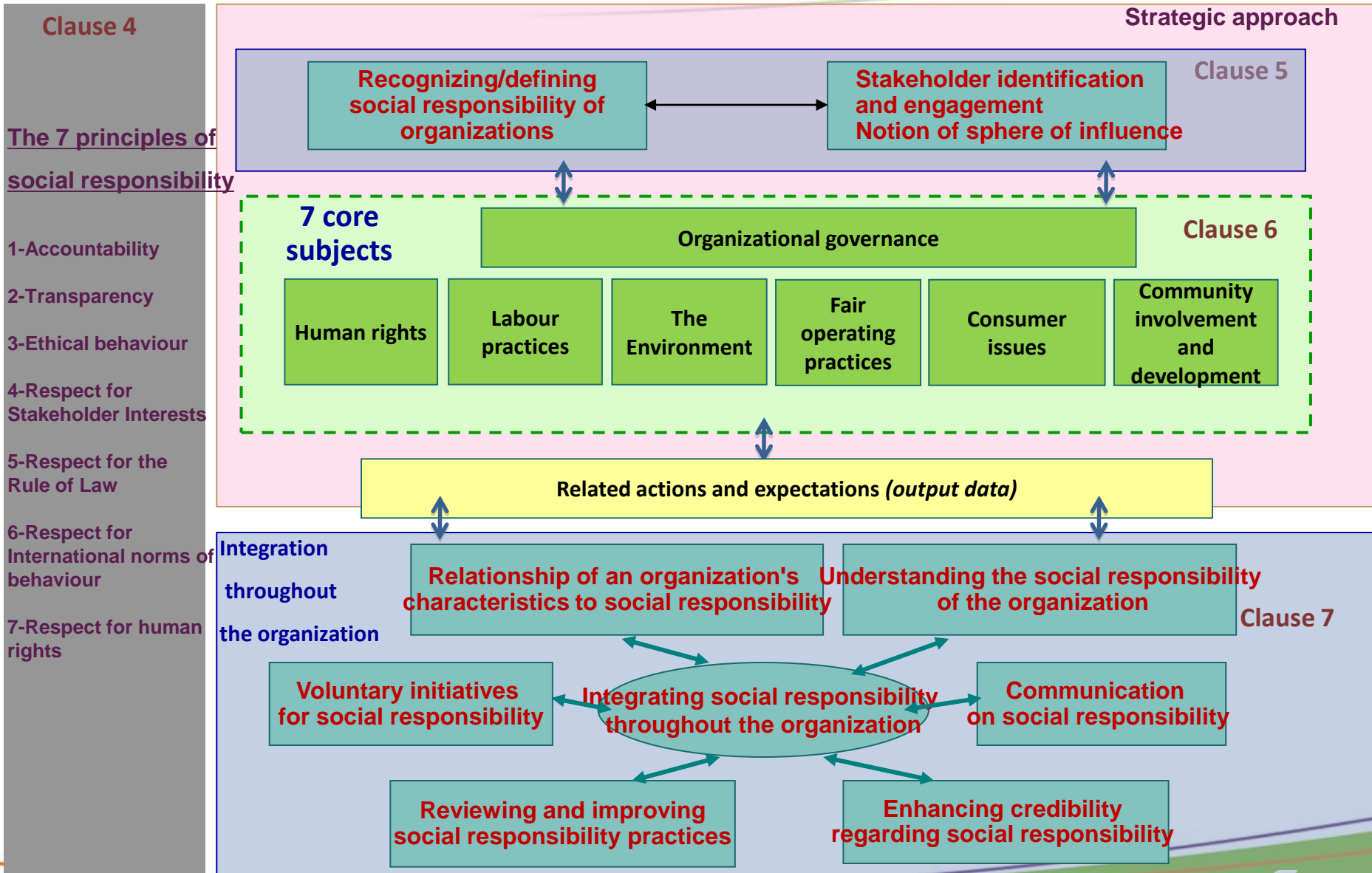


- **Representativeness: an innovative mechanism of ISO standard development**

- ◆ 450 experts* representing the following categories:
 - Government,
 - Industry,
 - Consumer,
 - Employee,
 - NGO,
 - Services, support, research and others
- ◆ Participation of 42 organizations in cooperation (ILO, UN, Global Compact, WHO, etc.)
- ◆ 99 participating countries: Developing–developed country balance; approved with 93 members of the working group; 5 votes against: United States, Cuba, India, Luxembourg and Turkey

ISO 26000 was published 1 November 2010

ISO 26000 overview



7core subjects of SR



Fundamental themes of social responsibility

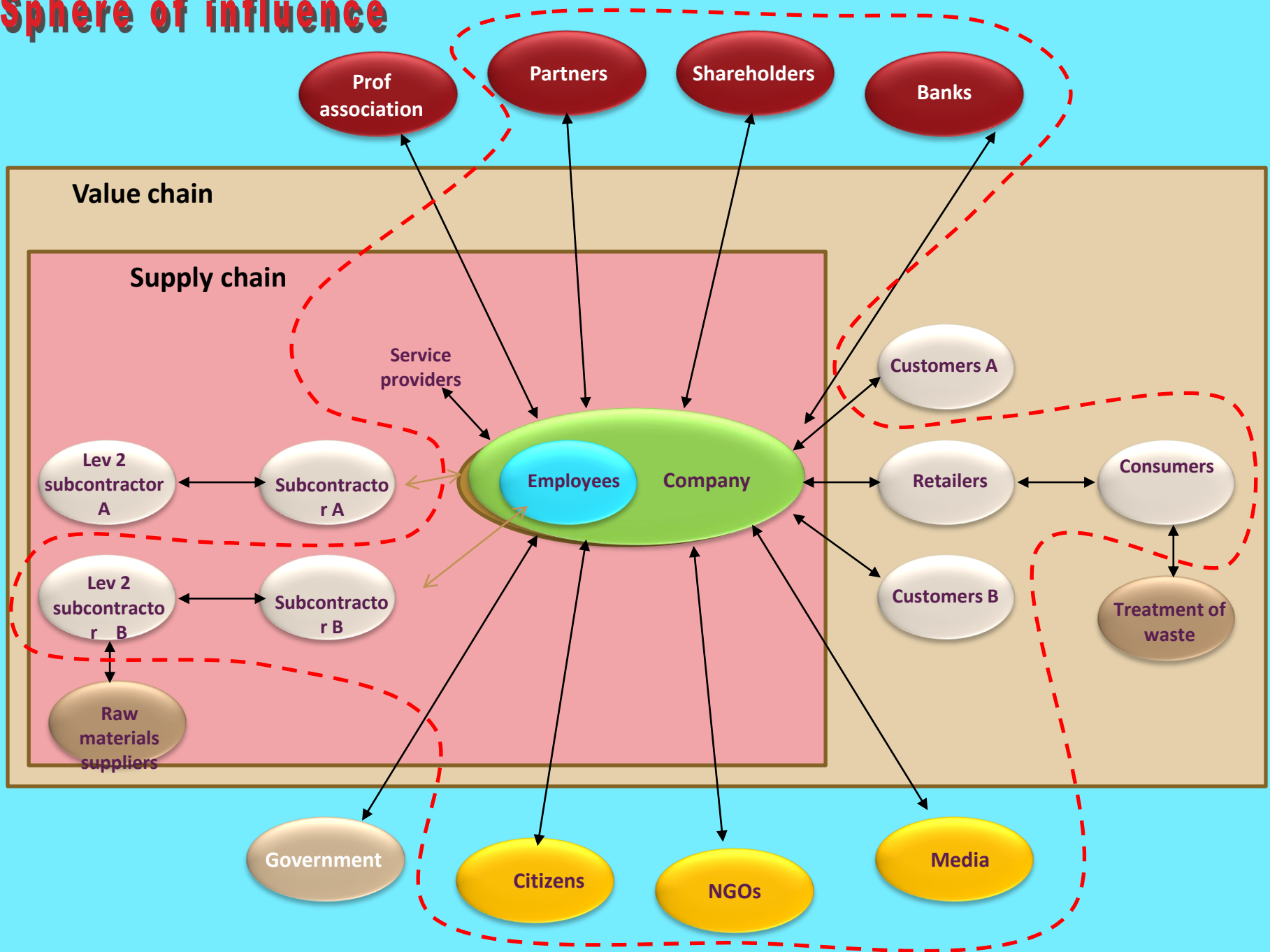
● Clause 6: Guidance on social responsibility core subjects

The Environment

- Prevention of pollution
- Sustainable resource use
- Climate change mitigation and adaptation
- Protection of the environment biodiversity and restoration



Sphere of influence



AFAQ 26000 is ...

- An assessment concerning:

- ◆ Strategic approach and managerial **practices**
- ◆ Environmental, social and economic **results**

- A global analysis of the company scored out of 1,000 points

- A social responsibility report

- ◆ highlights the points to sustain and areas for improvement concerning the 3 pillars of Sustainable Development
- ◆ is a true **operational and strategic management tool** for your process

- A mark of recognition issued by AFNOR Certification to promote and add value to your Sustainable Development/Social Responsibility process with your relevant parties and prime contractors



AFAQ 26000 is ...



3 results criteria

- 6 Environmental results**
- 7 Social results**
- 8 Economic results**

5 operational and managerial practices criteria

- 1 Vision in terms of CSR & Governance**
- 2 Implementation: the integration and communication of CSR**
- 3 Human resources, labour relations and practices**
- 4 Modes of production, consumption and consumer issues**
 - Local integration: communities and local development**

La Société à Responsabilité Limitée
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