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Sep 22, 2026

Open Event of the AEB Accounting Working Group

The Finance Function of Tomorrow: Strategy, Technology, People

AEB Conference center

Butyrsky val 68/70 bld.1, office 13

13:30

Registration & welcome coffee

14:00

Welcome note

Ulf Schneider, AEB Board Chairman (online)

Tadzio Schilling, AEB CEO

Konstantin Shalimov, Chairman of the AEB Accounting Working Group

14:10

Strategy

Discussion topics:

The Evolution of Outsourcing in Russia: From Cost Savings to Strategic Competitive Advantage

Finance Function 2026: From Operational Support to Strategic Business Partnership

Finance as a Business Partner: From Reporting to Value Creation

The strategic role of auditing within the corporate internal control system

Discussion participants

- Svetlana Pushkina, Deputy Chairman of the AEB Accounting Working Group; Partner, Head of Accounting and Reporting Group, B1 Group of Companies
- Dmitry Stapran, D.Sc. in Economics, Professor at the Department of International Management, RANEPA (Russian Presidential Academy of National Economy and Public Administration)
- Maria Onishchenko, Finance Director, Estee Lauder in Russia and the CIS2
- Yulia Cherenkova, Finance and Accounting Director, SCHNEIDER GROUP
- Olga Grigorieva, Managing Partner, Tax Advisor, and Lead Auditor, Sterngoff Audit

Moderator: Ekaterina Smirnova, Deputy Chairman of the AEB Accounting Working Group; Finance & Accounting Director, SCHNEIDER GROUP

15:20

Discussion, Q&A

15:30

Coffee break

15:45

Technologies

Discussion topics:

From Routine to Intelligent Processes: How AI and Automation are Transforming Accounting

Digital Finance: How AI, Automation, and Emerging Technologies are Redefining the Role of the Finance Function

Electronic Document Management in Finance Function

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Association of European Businesses

127055, Moscow, Butyrsky val, 68/70, bld.1,
office 63, 6th floor

Tel.: +7 (495) 234 27 64
E-mail: info@aebrus.ru

Telegram: t.me/aebrus_news
Web: www.aebrus.ru

Discussion participants

- Alexander Filinov, Partner, Head of Financial Outsourcing Practice, Bellerage
- Sergey Stupin, Axenix
- Vladislav Andreev, Director, Tax and Accounting Compliance Services, Kept

Moderator: Konstantin Shalimov, Chairman of the AEB Accounting Working Group, Deputy Head of the Audit and Tax Consulting Department, Bellerage

16:55

Discussion, Q&A

17:05

Coffee break

17:15

People

Discussion topics:

Russian Finance Labor Market Trends, 2026–2027

From Talent Shortage to Skills Gap: How to Build the Finance Team of the Future

Effective Business Partnerships and Collaborative Relationships

The evolution of management's expectations for the accounting function: an overview of 2026 anticipations

Discussion participants:

- Konstantin Bryauzov, CEO and Head of Recruitment, Antal Talents
- Maria Ageeva, Finance Director, Lensmaster
- Oksana Maksimova, Business Psychologist, former CFO, Head of the "LamPA" Community, HSE University
- Daria Pogodina, CEO, Swilar

Moderator: Irina Aksenova, Chairperson of the AEB HR Committee; Deputy CEO, Coleman

18:25

Discussion, Q&A

18:35

Closing Remarks and Wrap-up

18:45

Networking

Language

Russian and English. Interpretation services are available upon prior request.

Contacts

Program: Darya Umanchuk, Committee coordinator, darya.umanchuk@aebrus.ru

Registration: Polina Skorovarova, Event Manager, polina.skorovarova@aebrus.ru

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