



Press-release

10.02.2014

January sales turned out to be weaker than expected

- *Sales of new passenger cars and LCVs in Russia dropped by 6% in January 2014*
- *Among the top ten bestselling models so far, ten models are locally produced*

The first month of 2014 saw sales of new cars and light commercial vehicles in Russia dropped by 6% compared with January 2013 or by 9,415 sold units, according to the AEB Automobile Manufacturers Committee (AEB AMC).

Among **the top ten bestselling models** of passenger cars, ten are produced in Russia.

Joerg Schreiber, Chairman of the **AEB Automobile Manufacturers Committee** commented:

“January sales turned out weaker than many had hoped for - not a complete surprise however following a strong December which saw a pull-ahead of credit-backed sales due to the run-out of the government subsidy. January is small volume though, and therefore not a serious indicator for anything. February result will provide a better clue to where the market is headed this year. Current pace of contracting is quite encouraging all around, so we maintain our short-term expectation for the market to stabilize”.

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Attachments:

1. New car/LCV sales in Russia by brands for January 2014 and January 2013
2. New car/LCV sales in Russia by groups for January 2014 and January 2013
3. 25 best sold models of cars in Russia for January 2014 and January 2013

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NEW CAR AND LCV¹ SALES IN RUSSIA BY BRANDS FOR JANUARY 2014 AND JANUARY 2013

(Data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles)

BRAND	January		
	2014	2013	YoY
Lada	23647	30037	-21%
Renault*	12894	14741	-13%
KIA	11199	11059	1%
Nissan*	11051	8925	24%
Hyundai*	11044	11306	-2%
Chevrolet	9420	9542	-1%
VW	8599	9968	-14%
Toyota*	8319	6860	21%
Mitsubishi	5007	4020	25%
Škoda	4744	4623	3%
Opel	4281	5211	-18%
Ford*	4250	6364	-33%
Daewoo	3718	5693	-35%
GAZ LCV*	3260	4108	-21%
Mazda	2848	2071	38%
Mercedes-Benz	2710	1902	42%
BMW	2540	2171	17%
UAZ*	2201	2906	-24%
Honda	1929	1209	60%
Peugeot*	1843	2338	-21%
Citroën*	1720	1581	9%
Audi	1623	1725	-6%
Suzuki	1482	1498	-1%
SsangYong	1330	1853	-28%
Geely	1158	817	42%
Chery	1137	1031	10%
Lifan	1118	843	33%
VW NFZ*	949	700	36%
Subaru	938	864	9%
Great Wall	932	1280	-27%
Land Rover	922	815	13%
Lexus	707	778	-9%

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Infiniti	471	625	-25%
Jeep	420	146	188%
FIAT*	407	291	40%
Volvo	402	337	19%
Mercedes-Benz Vans*	312	194	61%
FAW*	302	68	344%
Porsche	126	176	-28%
BAW*	113	128	-12%
ZAZ	101	203	-50%
Jaguar	94	70	34%
MINI	82	140	-41%
Cadillac	80	88	-9%
SEAT	72	201	-64%
Bogdan	56	261	-79%
Isuzu*	28	4	600%
Haima	20	6	233%
smart	17	3	467%
Luxgen	12	-	-
Izh	10	89	-89%
Chrysler	7	12	-42%
TagAZ*	6	33	-82%
Foton*	2	4	-50%
Dodge	2	9	-78%
Vortex	0	81	-
BYD	0	69	-
Total	152 662	162 077	-6%

1. LCV sales are included into total brand's sales if exist in the product line of the brand (marked with*); reported separately for some brands. LCV<3,5t (with several exceptions reaching highest range of 6t). Some updates concerning LCV data may occur.

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NEW CAR AND LCV¹ SALES IN RUSSIA BY GROUPS FOR JANUARY 2014 AND JANUARY 2013

(Data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles)

	% Share		Volume		
	2014	2013	2014	2013	YoY
AVTOVAZ-RENAULT-NISSAN	31,5	33,5	48063	54328	-12%
AVTOVAZ	15,5	18,5	23647	30037	-21%
RENAULT	8,4	9,1	12894	14741	-13%
NISSAN	7,2	5,5	11051	8925	24%
INFINITI	0,3	0,4	471	625	-25%
VW Group	10,5	10,6	15987	17217	-7%
VOLKSWAGEN cars	5,6	6,2	8599	9968	-14%
VOLKSWAGEN vans	0,6	0,4	949	700	36%
AUDI	1,1	1,1	1623	1725	-6%
SEAT	0,0	0,1	72	201	-64%
ŠKODA	3,1	2,9	4744	4623	3%
GM Group	9,0	9,2	13781	14841	-7%
OPEL	2,8	3,2	4281	5211	-18%
CHEVROLET	6,2	5,9	9420	9542	-1%
CADILLAC	0,1	0,1	80	88	-9%
KIA	7,3	6,8	11199	11059	1%
HYUNDAI	7,2	7,0	11044	11306	-2%
TOYOTA Group	5,9	4,7	9026	7638	18%
TOYOTA	5,4	4,2	8319	6860	21%
LEXUS	0,5	0,5	707	778	-9%
MITSUBISHI	3,3	2,5	5007	4020	25%
FORD	2,8	3,9	4250	6364	-33%
DAEWOO	2,4	3,5	3718	5693	-35%
PSA PEUGEOT CITROËN	2,3	2,4	3563	3919	-9%
PEUGEOT	1,2	1,4	1843	2338	-21%
CITROËN	1,1	1,0	1720	1581	9%
GAZ LCV	2,1	2,5	3260	4108	-21%
MERCEDES-BENZ	2,0	1,3	3039	2099	45%
MERCEDES-BENZ cars	1,8	1,2	2710	1902	42%
MERCEDES-BENZ vans	0,2	0,1	312	194	61%
smart	0,0	0,0	17	3	467%
MAZDA	1,9	1,3	2848	2071	38%
BMW Group	1,7	1,4	2622	2311	13%
BMW	1,7	1,3	2540	2171	17%

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MINI	0,1	0,1	82	140	-41%
UAZ	1,4	1,8	2201	2906	-24%
HONDA	1,3	0,7	1929	1209	60%
SUZUKI	1,0	0,9	1482	1498	-1%
SSANGYONG	0,9	1,1	1330	1853	-28%
GEELY	0,8	0,5	1158	817	42%
CHERY	0,7	0,6	1137	1031	10%
LIFAN	0,7	0,5	1118	843	33%
JAGUAR LAND ROVER	0,7	0,5	1016	885	15%
LAND ROVER	0,6	0,5	922	815	13%
JAGUAR	0,1	0,0	94	70	34%
SUBARU	0,6	0,5	938	864	9%
GREAT WALL	0,6	0,8	932	1280	-27%
CHRYSLER Group	0,5	0,3	836	458	83%
FIAT	0,3	0,2	407	291	40%
CHRYSLER	0,0	0,0	7	12	-42%
JEEP	0,3	0,1	420	146	188%
DODGE	0,0	0,0	2	9	-78%
VOLVO	0,3	0,2	402	337	19%
FAW	0,2	0,0	302	68	344%
PORSCHE	0,1	0,1	126	176	-28%
BAW	0,1	0,1	113	128	-12%
ZAZ	0,1	0,1	101	203	-50%
BOGDAN	0,0	0,2	56	261	-79%
ISUZU	0,0	0,0	28	4	600%
HAIMA	0,0	0,0	20	6	233%
LUXGEN	0,0	-	12	-	-
IZH	0,0	0,1	10	89	-89%
TAGAZ	0,0	0,0	6	33	-82%
FOTON	0,0	0,0	2	4	-50%
BYD	-	0,0	0	69	-
VORTEX	-	0,0	0	81	-
Total	100,0	100,0	152 662	162 077	-6%

Different from the international classification: brands represented on the Russian market by SOLLERS Group; see also above

SOLLERS Group	2,3	2,9	3559	4763	-25%
ISUZU	0,0	0,0	28	4	600%
SSANGYONG	0,9	1,1	1330	1853	-28%
UAZ	1,4	1,8	2201	2906	-24%

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25 BEST SOLD MODELS OF CARS IN RUSSIA FOR JANUARY 2014 AND JANUARY 2013

(Data submitted by the AEB Automobile Manufacturers Committee; retail sales of imported and locally produced vehicles)

	MODEL	BRAND	January			
			2014	2013	YoY units	YoY %
1	Granta	Lada	8255	10589	(2 334)	-22%
2	Solaris	Hyundai	6947	7353	(406)	-6%
3	Duster	Renault	5590	5374	216	4%
4	New Rio	KIA	5324	4744	580	12%
5	Kalina	Lada	4264	6016	(1 752)	-29%
6	Polo	VW	3836	4631	(795)	-17%
7	Largus	Lada	3792	2876	916	32%
8	Priora	Lada	3324	3674	(350)	-10%
9	Logan	Renault	3004	3678	(674)	-18%
10	Almera	Nissan	2993	0	2993	-
11	Sandero	Renault	2795	3489	(694)	-20%
12	Cruze	Chevrolet	2729	2467	262	11%
13	New X-Trail	Nissan	2687	1981	706	36%
14	Niva	Chevrolet	2622	3337	(715)	-21%
15	Octavia A7	Skoda	2439	0	2439	-
16	ix35	Hyundai	2345	2154	191	9%
17	4x4	Lada	2314	3442	(1 128)	-33%
18	RAV 4	Toyota	2280	1098	1182	108%
19	New Cee'd	KIA	2265	1983	282	14%
20	Qashqai	Nissan	2152	2385	(233)	-10%
21	Astra	Opel	2125	2442	(317)	-13%
22	Genra	Daewoo	2119	0	2119	-
23	Focus	Ford	2027	4384	(2 357)	-54%
24	Corolla	Toyota	1895	1242	653	53%
25	Sportage	KIA	1885	2452	(567)	-23%

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