



Association
of European
Businesses

Open event
Language: RUS-ENG

15 NOVEMBER 2017

10:00 - 12:30

(registration from 09:30)

AEB Conference Center,
Moscow, 68/70 Butyrsky
Val, bld.1,1st floor

EMPLOYER BRANDING IN THE HOSPITALITY INDUSTRY

JOINT OPEN EVENT OF THE AEB HOTELS & TOURISM WORKING GROUP AND THE AEB HR COMMITTEE

PROGRAMME

Co-moderators: **Armin Eberhard**, Chairperson of the AEB Hotels and Tourism Working Group, General Director, Renaissance Moscow Monarch Center Hotel
Tatiana Baskina, Chairperson of the AEB Recruitment Sub-Committee, Deputy Director General, Professional Community Affairs ANCOR

09:30 – 10:00 REGISTRATION AND WELCOME COFFEE

10:00 – 10:10 WELCOME REMARKS BY THE CO-MODERATORS

10:10 - 10:40 PERFORMANCE AND TALENT MANAGEMENT IN THE HOTEL BUSINESS
Anna Kireeva, area HR Director, Eastern Europe, The Rezidor Hotel Group

ON JOB SKILLS

Andrey Goroshnikov, Director of Learning and Development Department, Radisson Royal Hotel, Moscow

10:40 – 11:10 EFFICIENT TOOLS OF EMPLOYEES ENGAGEMENT AND RETENTION
Denis Chuev, Recruiter and TakeCare Champion, Moscow Marriott Hotel Novy Arbat
Eugenia Mardenskaya, Director of Human Resources, Moscow Marriott Hotel Novy Arbat

11:10 – 11:30 PROMOTION OF HR BRAND: COMMUNICATION WITH YOUNG SPECIALISTS IN "THEIR" LANGUAGE- SOCIAL NETWORKS
Anton Lovtakov, Assistant Director of Human Resources, Four Seasons

11:30 – 11:50 ATTRACTION, ENGAGEMENT AND CAREER DEVELOPMENT IN THE HOSPITALITY INDUSTRY IN RUSSIA
Yulia Litvinenko, Assessment and Career Development Consultant, CASE HR Consulting, ANCOR

11:50 – 12:10 HIGH VOLUME RECRUITMENT: HOW TO ATTRACT AND SELECT CANDIDATES. INTERNATIONAL EXPERIENCE
Irina Zarina, Chairperson of the AEB Assessment, Training and Development

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Sub-Committee, Managing Director, CEB SHL Russia & CIS

12:10 – 12:30 Q & A SESSION, DISCUSSION

Working languages: **English** and **Russian**. Translation will be provided.

Contact persons: **Tatiana Morozova**, AEB Committees Coordinator (HR Committee), tel.: (495) 234 27 64, ext.120, Tatiana.Morozova@aebrus.ru

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