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## Press-release

### Moscow

August 5, 2010

#### **Position of the Association of European Businesses with regard to the proposed new measures of Energy Efficiency regulations in the Russian Federation**

The Association of European Businesses (AEB) welcomes the efforts of the Russian authorities aimed at putting in place the necessary regulations that will inform customers about energy consumption parameters for all players in the market of home appliances, including the norms declared in the RF Federal Law No. 261 from 23.11.2009 “On energy saving and raising energy efficiency..”.

However, the AEB has substantial concerns that insufficiently considered measures, which are proposed for implementation in overly tight deadlines, may not reach the aims stated, but discredit the idea of raising energy efficiency as exceedingly useful initiative for the society and even harm the industry overall.

The Home Appliances Working Group created in the framework of the Association of European Businesses unites leading European producers of the home appliances, which occupy the major market share in both the EU countries and the Russian Federation. The Position of the AEB with regard to the adopted norms and proposed draft bills was formed during multiple round tables and expert discussions, with invited representatives from producers, large testing centres, certification institutions and state bodies, and was brought to the attention of the responsible Russian government institutions in June, 2010.

More specifically, experts of the Association of European Businesses consider the following measures advisable:

- to allow the producers to state the parameters of energy consumption and technical specifications of goods under their own responsibility;
- to minimise the list of obligatory information carriers on energy efficiency;
- to allow usage of the current European and international standards and methods of measurement in case their harmonised Russian analogues are currently not existent in order to comply with the Russian legislation;
- to exclude the goods, which are currently not subject to labelling in other countries, from the list of goods that are subject to mandatory energy efficiency labelling in Russia.

The Association of European Businesses hopes for a continuation of constructive cooperation with parliamentarian, government and public organisations in the sphere of formation and realisation of effective measures for informing customers about energy efficiency specifications of home appliances and increasing the share of energy efficient goods in the Russian market taking into account advanced experience of the European Union.

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Renaud de Butler, the chairman of the Home Appliances Working Group at the AEB confirms this in his comment: *“The AEB Home Appliances Working Group, based on the many-years experience of developing corresponding European regulations, is ready to provide support to the interested Russian state institutions in building the effective and modern regulatory system on energy efficiency goods labelling”*.

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## About the AEB

Founded in 1995, the AEB is an independent non-commercial association with a membership of over 550 companies from across the European Union and Russia. Our members range from large multi-national corporations to SMBs and are united by their commitment to forging stronger economic ties between the EU and Russia, as well as improving the business environment here in Russia.

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