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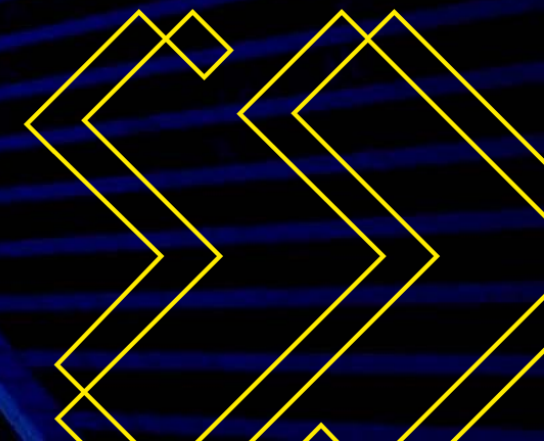
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# NOMINEES FOR THE STEERING GROUP OF THE AEB NORTH-WESTERN REGIONAL COMMITTEE



February 2022

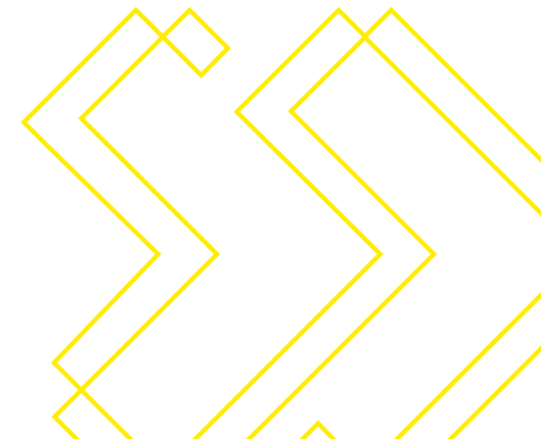


# LIST OF NOMINEES FOR THE STEERING GROUP OF THE AEB NORTH-WESTERN REGIONAL COMMITTEE



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- Bitzi, Andreas
- Chekhova, Anna
- Kapkaeva, Natalia
- Mikkonen, Timo
- Novoselova, Elena
- Poddubny, Anton
- Rassadin, Anton
- Shavshina, Wilhelmina
- Sobolev, Maksim
- Vasiliev, Sergey



# AEB NWRC STEERING GROUP NOMINEES



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- AEB NWRC Steering Group member since 2012
- NWRC SG Deputy Chair 2020-2022, NWRC Chairman 2016-2020
- AEB SME Committee for the last 2 years
- Board member/Chairman of the AHK Compliance Committee
- Board member at the JCC Swiss Chambers of Commerce
- Founder of Quality Partners in 2017 with by now a team of 28 employees
- Former Director-Partner at SCHNEIDER GROUP St. Petersburg
- Former Business Unit Finance Manager at Hewlett Packard, Switzerland
- Former Financial Director, IT PM, Controller at Swiss Krono Group, Russia and Ukraine

My input and agenda for the AEB:

*I am a communicative and hands-on person who constantly looks for solutions, is close to his many clients and is familiar with their every-day business issues and challenges in finance, legal, tax, HR, migration and localisation issues. This will make it possible to bring the view of many businesses into the committee and work on solutions for the European business community, making me a perfect member of the Steering Group of the AEB North-Western Committee.*

*In my spare time, I am active in the Rotary Club St. Petersburg International, like skiing, running, fitness, travelling, reading and politics.*

**Andreas Bitzi**  
Director & Owner  
quality partners

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## Anna Chekhova

Head of Saint  
Petersburg  
Representative Office  
Commerzbank  
(Eurasija) AO

- AEB NWRC Steering Group member since 2020
- Head of Saint Petersburg Representative Office Commerzbank (Eurasija) AO since 2019
- Former Sr. Relationship Manager, Vice President, Raiffeisenbank AO
- Former Deputy Head of Corporate Clients Unit, ROSBANK (SG Group)
- Former Sr. Relationship Manager, BSGV (SG Group)
  
- Studies: Saint-Petersburg State University of Economics and Finance
- Languages: Russian - native, English – fluent, German - intermediate

My input and agenda for the AEB:

- *Promotion of AEB's activities within the business community in the North-West of Russia*
- *Representation of the Russian banking and financial sector with more than 20-years of experience in the sector*
- *Expertise in business and financial needs of legal entities operating in different industries*

# AEB NWRC STEERING GROUP NOMINEES



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- AEB NWRC Steering Group member since 2020
  - Head of the Representative Office of Port of Hamburg Marketing (Germany) in Russian Federation since 2008
  - Former Development Director at Group of Transport Companies Rusmarine
  - Former Agent at P&O Nedlloyd Line.
- 
- Studies: Saint Petersburg State University of Economics; Vlerick Leuven Gent Business School, MBA General International Management
  - Languages: Russian – native, German, English

## **Natalia Kapkaeva**

Head of the Rep.Office  
Port of Hamburg  
Marketing (Germany)  
in RF

My input and agenda for the AEB:

- *Personal expert contribution in the area of Transport and Logistics within the AEB*
- *Further promotion of AEB activities within the German & Hamburg's Business Community as well as among our membrs in Germany and Russia*
- *Opportunity to widen cooperation with AEB*



# AEB NWRC STEERING GROUP NOMINEES



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## Timo Mikkonen

Director, Sales, East  
Europe,  
Oras Group Oy

- AEB NWRC Steering Group member since 2012
- Director, Sales, East Europe at Oras Group Oy since 2014
- Former General Director at KUUSAKOSKI OY/ ZAO Petromax
- Former CFO at ZAO Sonic Duo (MEGAFON), CARLSBERG, M-REAL, SPAR / AO PeterSpar.
  
- Studies: M.Sc.(Econ.) University of Tampere, Finland
- Languages: Finnish native, fluent English and Russian, basic Swedish and German

My input and agenda for the AEB:

*"As a person who was standing at the origins of the NWRC since 2010, I will continue to contribute to the:*

- *improvement the business environment and investment climate for European companies in NW*
- *strengthening of the AEB ties and relationships with St. Petersburg City and Len Oblast administrations"*



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**Elena Novoselova**  
Deputy General Manager,  
Regional Development,  
Russia & CIS,  
Coleman Service UK

- AEB NWRC Steering Group member since 2014
- Deputy Chair of the AEB NWRC 2016-2022
- Chair of the AEB North-Western Regional Committee's HR & Migration Subcommittee since 2012
- Deputy General Manager, Regional Development, Russia & CIS, Coleman Service UK since 2009

My input and agenda for the AEB:

*"I will be thankful for your vote. I will use my multi-year experience, knowledge and enthusiasm to attract new members to AEB, and to strengthen the position of AEB in North-West Region.*

*It is in my plans to organize interesting up-to-date events, come up with new ideas and initiatives to make the AEB NWRC activities more fruitful and useful for the members".*



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## Anton Poddubny

Partner,  
Dentons

- AEB NWRC Steering Group member since 2016
- Counsel, partner at Dentons (formerly Salans) since 2015
- Former Senior associate, Counsel at Borenius
- Former Associate, Senior associate at Mannheimer Swartling
- Former Associate at Egorov, Puginsky, Afanasiev & Partners
  
- Languages: English, Russian and Spanish

My input and agenda for the AEB:

*"As member of the Steering Group during the past years, I have been actively working on a long-range plan of the AEB NWRC aimed to improve the business environment in Russia and strengthen the economic ties between Russia and EU. Should I be reelected, I will remain a strong advocate for the AEB strategy and do my best to develop respectful relations with its members, share expertise and be involved in networking so that we can benefit from it and reinforce AEB status in the North-West Region. I am ready to contribute along with the newly elected colleagues to build upon the success of the past and fulfill the AEB mission to support, promote and protect the AEB interests and the wider European community".*



# AEB NWRC STEERING GROUP NOMINEES



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## Anton Rassadin

Head of Corporate  
Communications  
BSH Russia

- AEB NWRC Steering Group member since 2014
- Deputy Chair of the AEB NWRC 2016-2020
- Chair of the AEB North-Western Regional Committee since 2020
- Head of Corporate Communications BSH Russia since 2011
  
- Studies: Commercial Law, Higher School of Economics  
Public Relations, St. Petersburg University for Telecom  
Math Linguistics, St. Petersburg State University
- Languages: Russian/English bilingual; French, German, Polish, Ukrainian

My input and agenda for the AEB:

*"We are living and working in an uneasy environment and should join efforts to manage and succeed. Doing European business is not just about money, it is about professing, promoting, and sticking to European principles and values. I feel European, I share the European values, I appreciate the European environment and my working in it.*

*I know well what a business association is, what it needs and what it can offer to its members. It looks like the synergy we always seek, isn't it?"*

# AEB NWRC STEERING GROUP NOMINEES



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## Wilhelmina Shavshina

Associate Partner, CIS  
Customs and Global  
Trade Leader  
EY

- AEB NWRC Steering Group member since 2014
- Deputy Chair of the AEB NWRC 2018-2022
- Chair of the AEB Customs and Transport Committee since 2020
- Internationally recognized expert in the field of state regulation, foreign economic activity, customs administration and implementation of customs policy in relation to investment activities.
- Recognized as one of the best lawyers in Russia in the "State Regulation" and "Customs and Excise" categories in 2011-2018 by international ranking Best Lawyers
- Expert in structuring of international investment projects, foreign trade transactions, various matters related to Russia's accession to the WTO, customs administration requirements, application of simplified customs procedures and currency control issues.
- Recognized as "Lawyer of the Year" in the "Customs and Excise" category in 2019 and 2021.

My input and agenda for the AEB:

*"Being a leader and a part of AEB professional team I will continue to deliver highly efficient coordination between industries and AEB network. Complex approach in finding the best solutions, my experience in multidisciplinary environment will bring benefits for our mutual success."*



# AEB NWRC STEERING GROUP NOMINEES



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- AEB NWRC Steering Group member since 2020
- Chair of the AEB NWRC's Construction and Real Estate Subcommittee since 2020
- Head of Residential sales and Commercial Real Estate at YIT Saint-Petersburg since 2010
  
- Studies: International Management Institute St.-Petersburg, Strategic Marketing  
State Pedagogical University of Russia, Psychology.

## **Maksim Sobolev**

Head of Residential  
Sales and Commercial  
Real Estate,  
YIT

My input and agenda for the AEB:

*"I have extensive experience in dealing with various business associations, government agencies, and businesses (both national and international). This allows me to have a comprehensive view of the business development of the region".*



# AEB NWRC STEERING GROUP NOMINEES



Association  
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- Chair of the AEB NWRC's Customs, Transport & Logistics Subcommittee since 2012
- Legal Director, Head of Foreign Trade and Customs Regulation Practice, DLA Piper since 2005
- Former Deputy head of the Advocatory Customs Agency; former Law department inspector at the St Petersburg Customs
- Member of the working group of the Expert Advisory Council of the Federal Customs Service of Russia; active member of various expert groups under the Eurasian Economic Commission
  
- Languages: Russian, English

## Sergey Vasiliev

Legal Director,  
Head of Foreign Trade  
and Customs Regulation  
Practice,  
DLA Piper

My input and agenda for the AEB:

*"Being in daily contact with the AEB member companies as chair of the subcommittee, I can see the strong and weak sides of the AEB development in the North-West Region. I would like to generate new fresh ideas for the NWRC development in the region, such as organization of the events for AEB members in the region, and wider participation of the AEB NWRC member companies in federal AEB agenda".*