



## AEB Green Initiative general information

In February 2021, the Association of European Businesses (AEB) launched its new project "Green Initiative" aimed at protecting the interests of European business, promoting the best international practices and technologies, and developing cooperation with Russian stakeholders and partners in the field of climate policy and energy efficiency of production.

**Telegram channel:**



## AEB Green Initiative will focus on the following objectives:

- Ensure a level playing field and best market entry conditions for green economy solutions made in Europe
- Promote 'green' brands and solutions of European origin through targeted events, PR activities, and publications
- Produce targeted analytical materials to increase the public awareness on the topic
- Facilitate a constructive dialogue between all parties (European and Russian) engaged in Green Initiative issues and others

## The work of the Green Initiative will be organized within the following Workstreams:

- **FUTURE OF ENERGY** (hydrogen, renewables, waste treatment, circular economy etc.)  
Chairman: **Denis Chukanov**, Senior Manager, Enel
- **CARBON MANAGEMENT** (EU cross border carbon adjustment mechanism, CCUS (Carbon Capture Utilization and Storage), forestry, emission trade system etc.)  
Chairman:
- **GREEN FINANCE** (ESG (Environmental Social Governance), green bonds, sustainable assets, responsible investment etc.)  
Chairman: **Florian Willershausen**, Chief Development Officer, Creon Energy Fund SCA

## AEB Green Initiative Steering Committee

The activities of the Green Initiative are managed by the Steering Committee, that develops the strategy for promoting the Green Initiative and represents the interests of AEB member companies in the dialogue with the authorities. The Steering Committee consists of **Tadzio Schilling**, Director General of AEB, and the Chairmen of the Workstreams. **Ernesto Ferlenghi**, Member of the AEB Board and Chairman of the Energy Committee, was elected to Chairman the Steering Committee.

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