



# PERM REGION TERRITORY OF OPPORTUNITIES





# GEOGRAPHICAL LOCATION

GRP  
**16,3** billion euro

GRP increased **twice** during the last 7 years

Area  
**160 236** km<sup>2</sup>

Population  
**2,65** mln people

## ST. PETERSBURG

1 500 KM  
→ 2 H

## MOSCOW

1 540 KM  
→ 2 H

600 KM

12% OF THE POPULATION OF THE RUSSIAN FEDERATION  
14% OF INDUSTRIAL PRODUCTION OF THE RUSSIAN FEDERATION

IZHEVSK  
280 KM

PERM

YEKATERINBURG  
361 KM  
→ 1 H 10 MIN

KAZAN

673 KM  
→ 1 H 40 MIN

CHELYABINSK

582 KM  
→ 1 H 40 MIN



THE ONLY REGION IN THE URALS

which has a direct connection with all strategic transport infrastructure facilities

## PERM REGION IN THE RATINGS

**5<sup>th</sup>** place

level of public-private development partnership

**7<sup>th</sup>** place

on the number of high-tech industries

**TOP-10** regions

digitally developed regions

**1<sup>st</sup>** place

in the Volga Federal district in the structure of non-resource non-primary exports

**14<sup>th</sup>** place

in Russia in terms of export



# ECONOMIC STRUCTURE

## PERM REGION

CHEMISTRY AND PETROCHEMISTRY	42,9 %
MECHANICAL ENGINEERING	22,7 %
FOOD INDUSTRY	5,6 %
WOOD INDUSTRY	4,9 %
LIGHT INDUSTRY	0,7 %

## EUROPEAN UNION

SERVICE INDUSTRY	73,4 %
INDUSTRY	24,9 %
AGRICULTURAL INDUSTRY	1,7 %



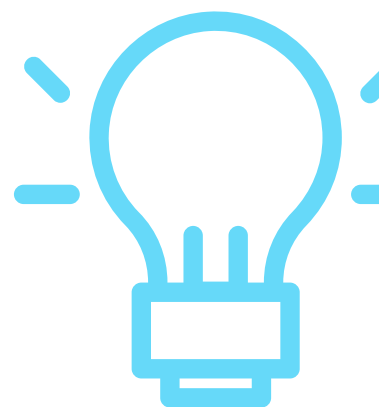
The largest private industrial park in Russia

**86,2** thousand sq. m



Products of aviation and power engineering

**1 558** engines during the 23 years



### ELECTRICITY

Consumption

**15** billion kWh

electricity exported

**26%**



Economics of competitive services



The world's largest center motor industry



The AEB (Association of European Businesses) is a partner of the Perm region at the Interregional export forum since 2018

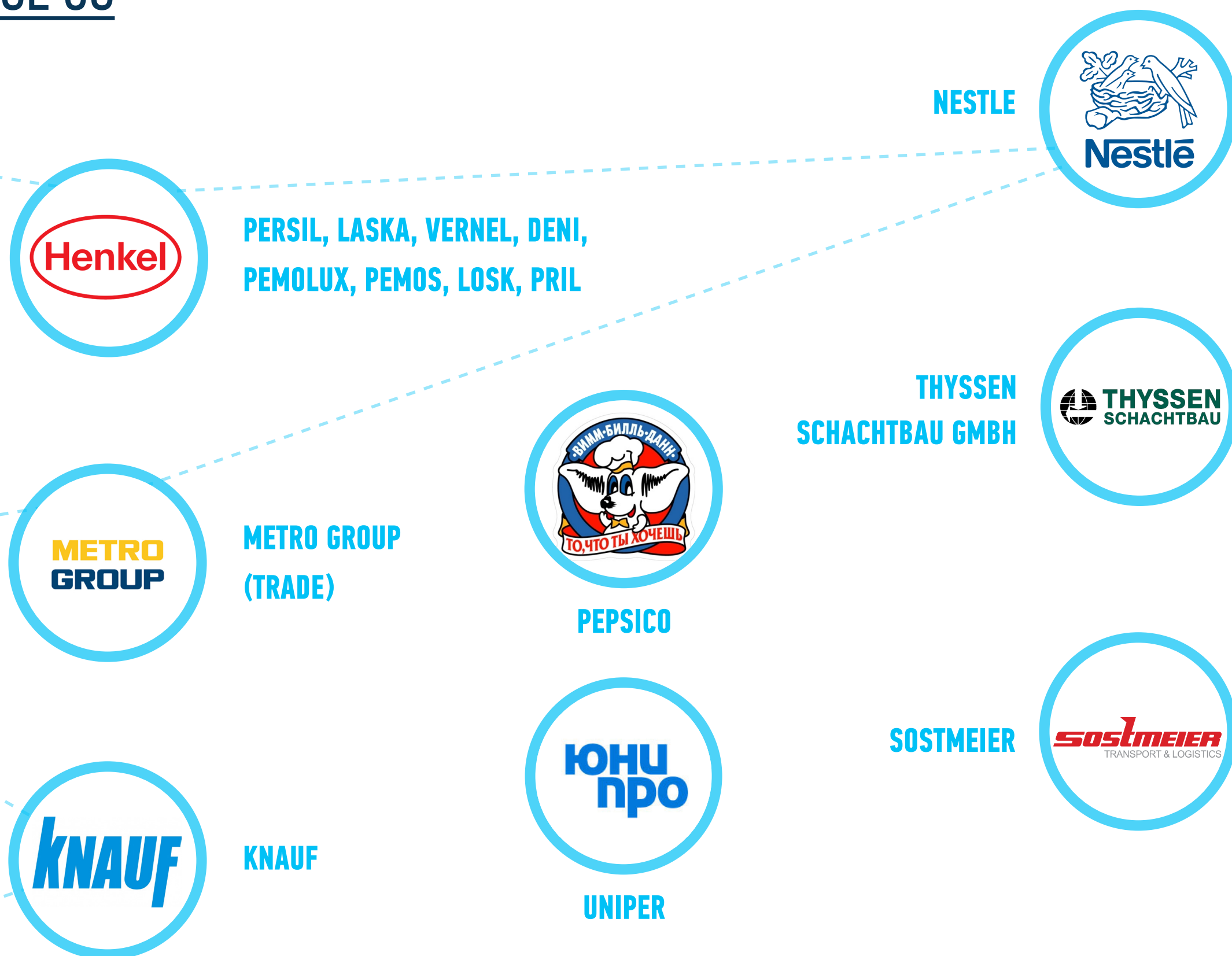
**MORE THAN 15 MILLION TONS OF OIL IS PRODUCED ANNUALLY IN THE REGION**





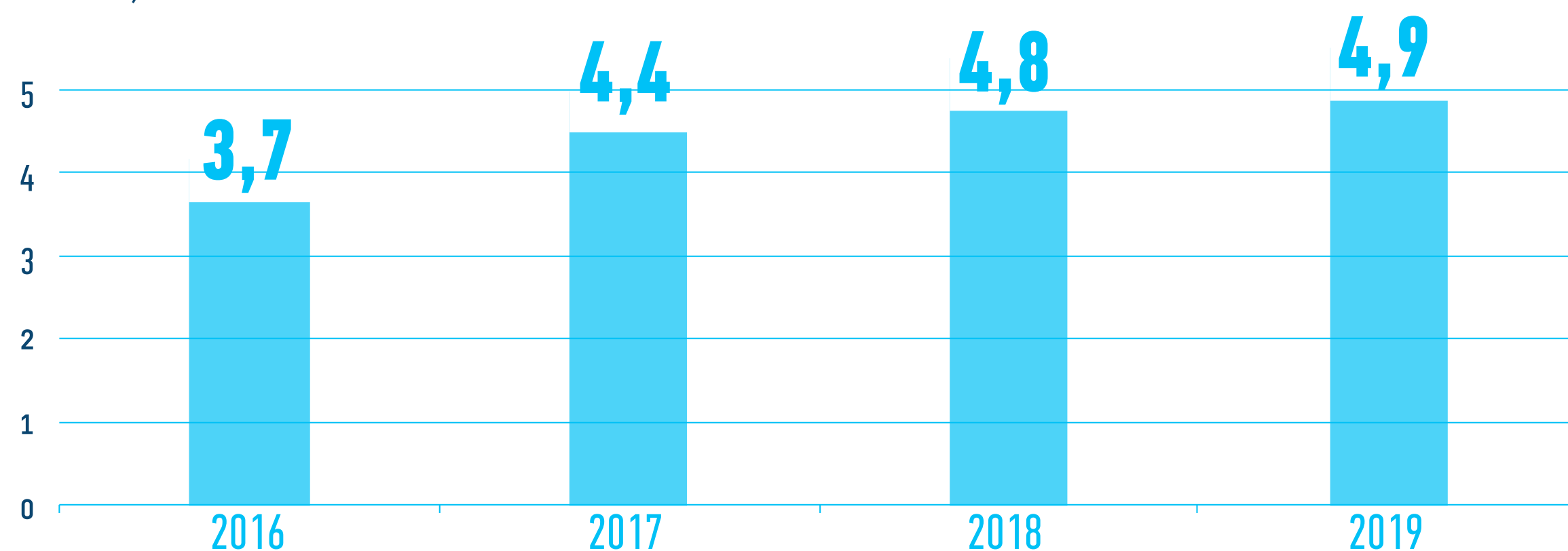
# FOREIGN BUSINESS IN PERM REGION

## CHOOSE US

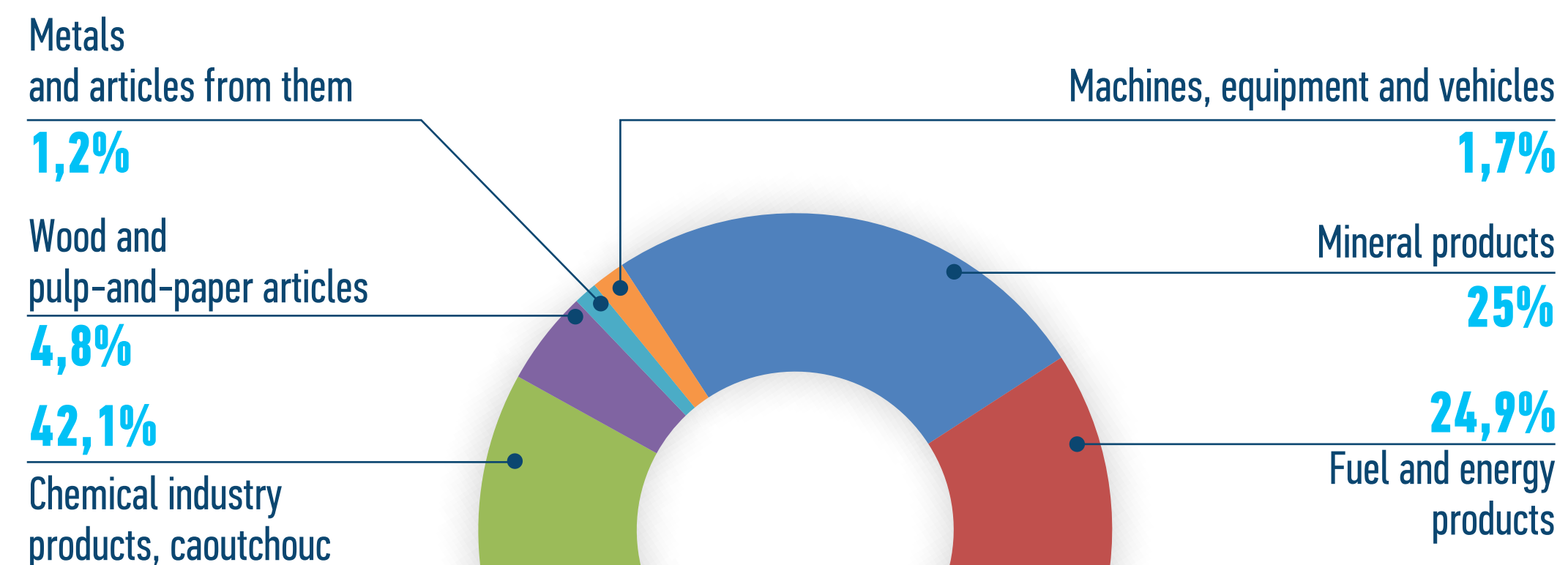


## EXPORT GROWTH IN PERM REGION 2016-2019

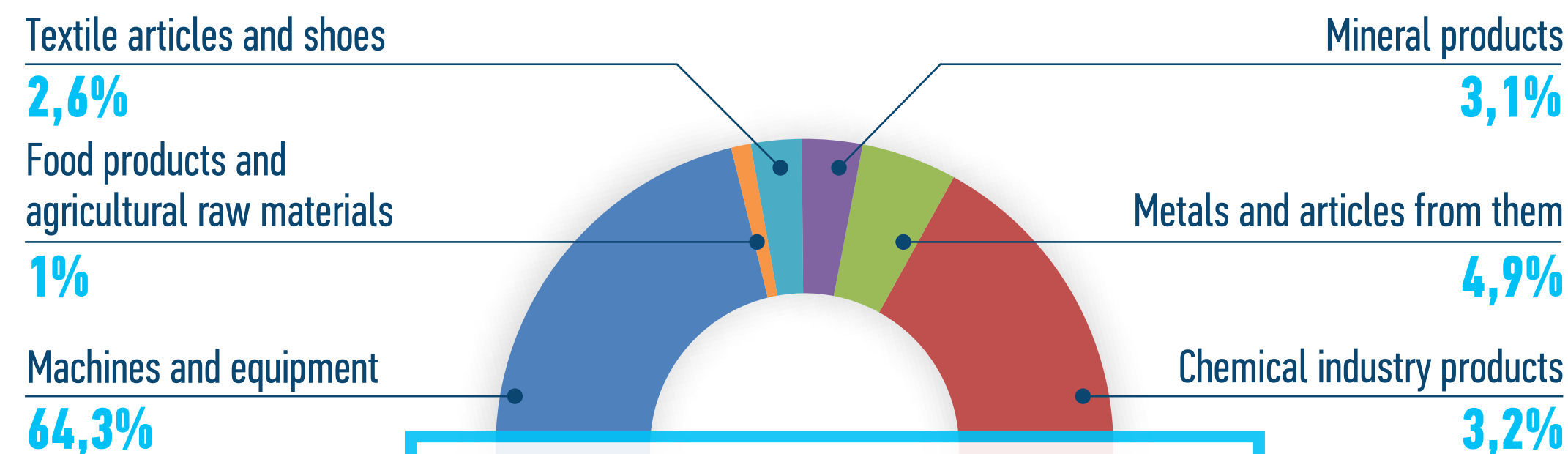
(billion euro)



## EXPORT / IMPORT WITH EUROPE



**MORE THAN 1,2 BLN EUR**  
VOLUME OF EXPORT TO EUROPE



**MORE THAN 270 MLN EUR**  
VOLUME OF IMPORT TO EUROPE





# INVESTMENT AREAS

## Kultaevo Industrial Park:

- 0%** PROPERTY TAX FOR INDUSTRIAL PARK'S MANAGEMENT COMPANIES
- 1,1%** PROPERTY TAX FOR INDUSTRIAL PARK'S RESIDENTS
- 15,5%** INCOME TAX FOR INDUSTRIAL PARK'S MANAGEMENT COMPANIES AND RESIDENTS

## PSEDA NYTVA:

- 0%** PROPERTY TAX
- 0%** LAND TAX
- 5%** PROFIT TAX
- 7,6%** INSURANCE PAYMENTS

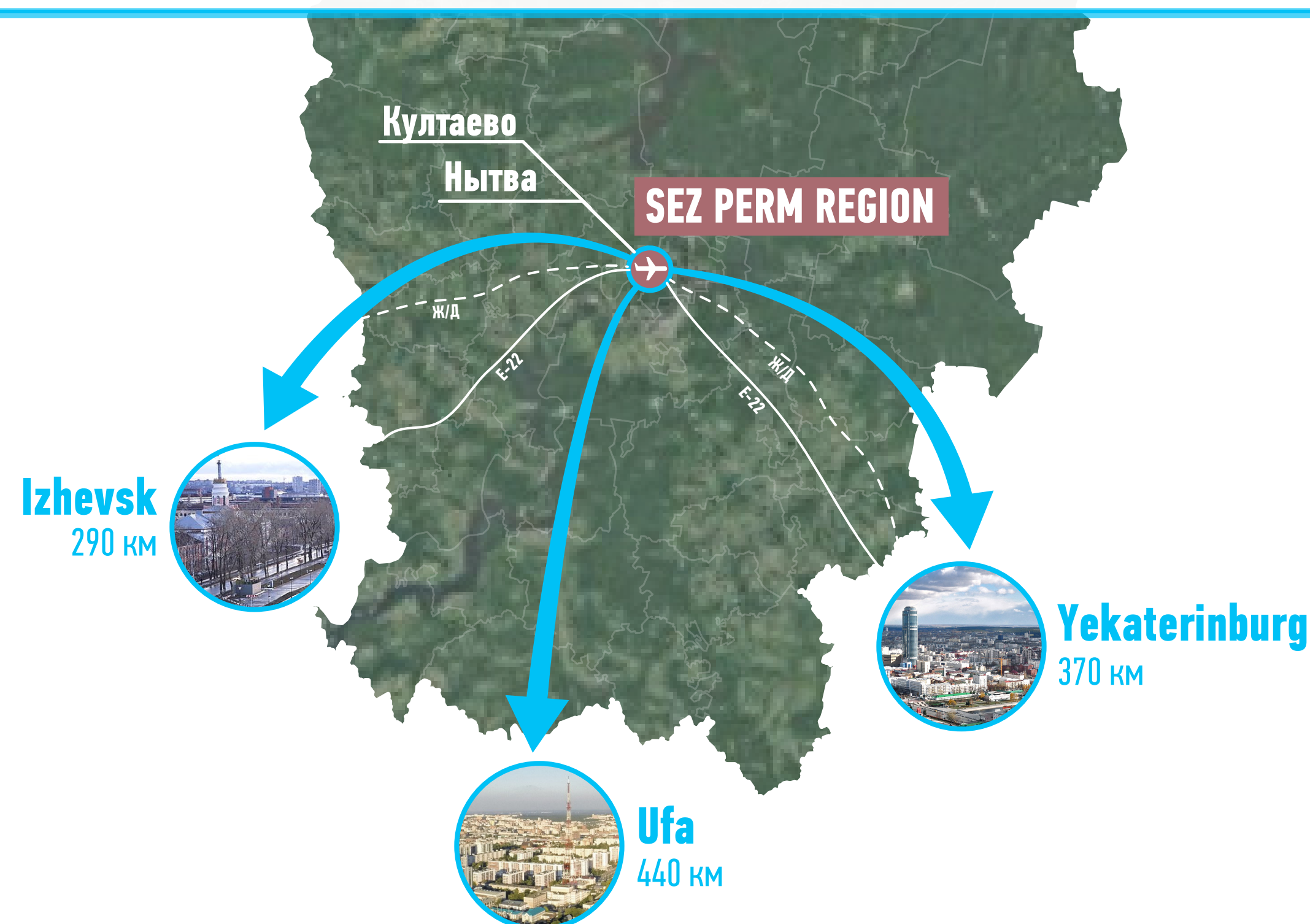
Providing facilities with engineering infrastructure.  
Open selection of industrial parks residents.

## Creating a special economic zone

### SPECIAL ECONOMIC ZONE (PERM REGION), 2021

For residents of the SEZ:

- ✔ Income tax benefits in the form of a reduced regional tax rate
- ✔ Land tax exemption
- ✔ Property tax exemption
- ✔ Vehicle tax exemption
- ✔ Duty-free zone regime





# ECONOMY DIGITALIZATION

## «SMART INDUSTRIES» DEVELOPMENT



MORION  
DIGITAL



TECHNOPARK  
PERM



• **103 185 m<sup>2</sup>** total area | +18 000 m<sup>2</sup> in perspective

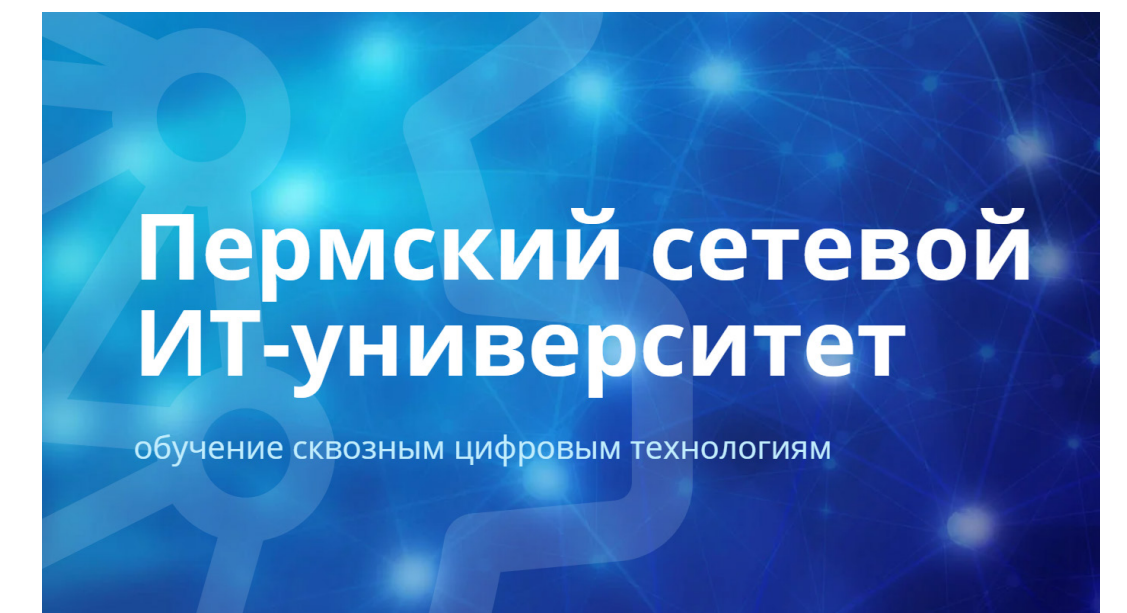
• **65 million euro** planned investments in 2020-2025

• **MORION DIGITAL** is the largest private industrial park in Russia

- **Key areas:**  
Telecommunications  
Internet of things  
Smart City / Smart Home  
Cloud Services  
Industry Digitalization  
Robotics  
Artificial Intelligence  
Information Security



**Human double robot**  
product of PROMOBOT company.  
2020 – Opening in USA



**PERM NETWORK IT UNIVERSITY**

2019 year

Number of students **UP TO 800**

Partners' companies **10+**

**1 700**  
IT-companies



**21 000**  
IT-specialists



• PERM TECHNOPARKS ARE REGIONAL OPERATORS OF THE SKOLKOVO FOUNDATION

• PERM TERRITORY IS A PARTNER OF OPEN INNOVATIONS STARTUP TOUR



INCOME TAX ..... **-25 %**

PROPERTY TAX ..... **-50 %**



# STAFF POTENTIAL

## CREATION OF A RESEARCH AND EDUCATIONAL CENTER

**105** centers, laboratories, departments

**44** fields of study

**690** researchers

**5 150** engineers of industry institutes and technology companies

**~50** Perm, Russian and foreign enterprises

**98 000** employees of industrial partners

More than

**5 700**

jobs were created due to implementation of investment projects



**COLLABORATION WILL PROVIDE DEVELOPMENT AND TRANSFER OF NEW TECHNOLOGY**

Prospective projects will make it possible to create **20 000 JOBS IN 8 YEARS**

**3<sup>rd</sup>**  
**place**

by the number of national Research universities in Russia



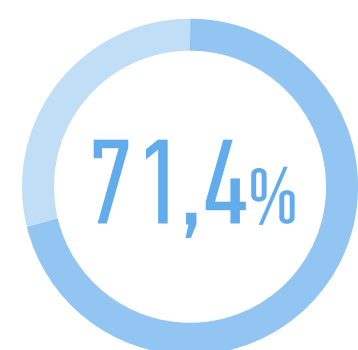
**More than 3 150 international students**  
from 52 countries



# UPCOMING TREND FOR INVESTMENT

## TIMBER INDUSTRIAL COMPLEX

More than  
21 MLN M<sup>2</sup> of forest resources



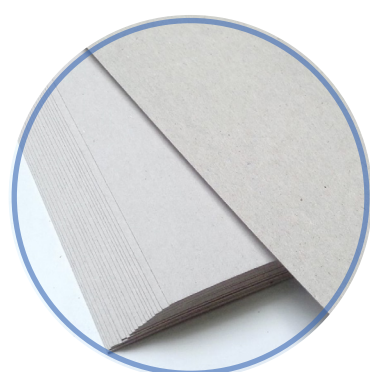
Forest-covered  
territory of Perm  
region

Annually  
3,5 MLN M<sup>3</sup> of wood  
649 000 MLN of paper  
553 000 TONS of cellulose

### EXPORT POTENTIAL



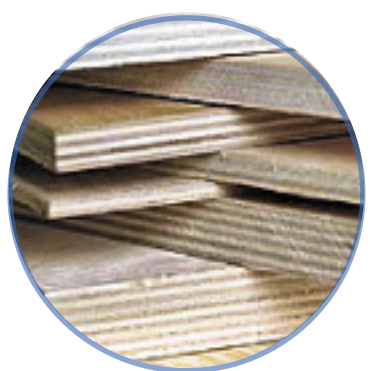
287 thousand  
tons  
of newsprint



27,8 thousand  
tons  
of uncoated paper  
and cardboard



448 thousand  
m<sup>3</sup>  
of timber



139,7 thousand  
m<sup>3</sup>  
of glued plywood

### PROMISING INDUSTRIES AND PROJECTS



Wooden house building



Plywood



Osб / mdf boards



Clt panels



Veneer



Disposable tableware and appliances





# UPCOMING TREND FOR INVESTMENT

## AGRO-INDUSTRIAL COMPLEX

825

food industry  
manufactures

- ✓ candy
- ✓ milk
- ✓ ice cream
- ✓ meat processing

Close to sales markets

Unique natural riches  
(berries, mushroom)

500 000 ha

ready to process areas

MORE THAN 15

directions  
of support

Employed in agricultural

28 thousand  
people

## PERSPECTIVE INDUSTRIES AND PROJECTS



Environmental clean products electricization

Entrance to new markets



Cultivation of agricultural crops

Milk processing



Richoros processing



# UPCOMING TREND FOR INVESTMENT

## INDUSTRIAL PHARMACEUTICAL CLUSTER

18 member organizations



### AVAILABILITY OF QUALIFIED PERSONNEL

- Pharmaceutical Academy
- Medical University. named after academician E.A. Wagner



### INNOVATIVE PHARMAS. DRUGS

- JSC Medisorb
- NPP Biomed



BUSY  
IN BRANCH  
**54,4** thousand  
people

## ASSEMBLY PRODUCTION WITH A LARGE LOGISTICS CENTER



### COMPONENT PARTS

Over 500 metal processing plants



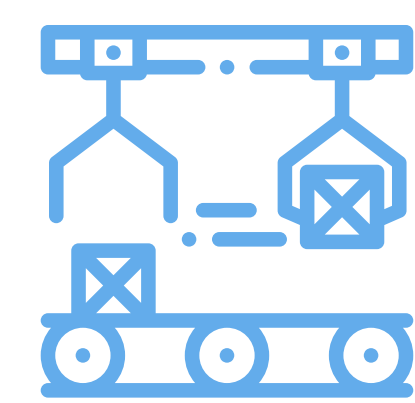
### TRANSPORT ACCESSIBILITY

12% of the population of the Russian Federation,  
6 working capitals in 600 km radius

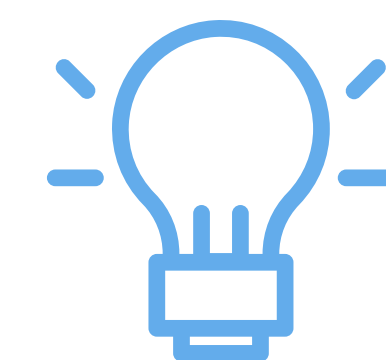


### LABOR RESOURCES

79 organizations of secondary vocational education



AVAILABILITY  
OF PLACES



AVAILABLE  
POWER  
SUPPLY



# UPCOMING TREND FOR INVESTMENT

## DEVELOPMENT OF SKI SPORTS

Creation of the largest and most progressive all-season ski resort in the Perm region



Villas and restaurants of Russian cuisine



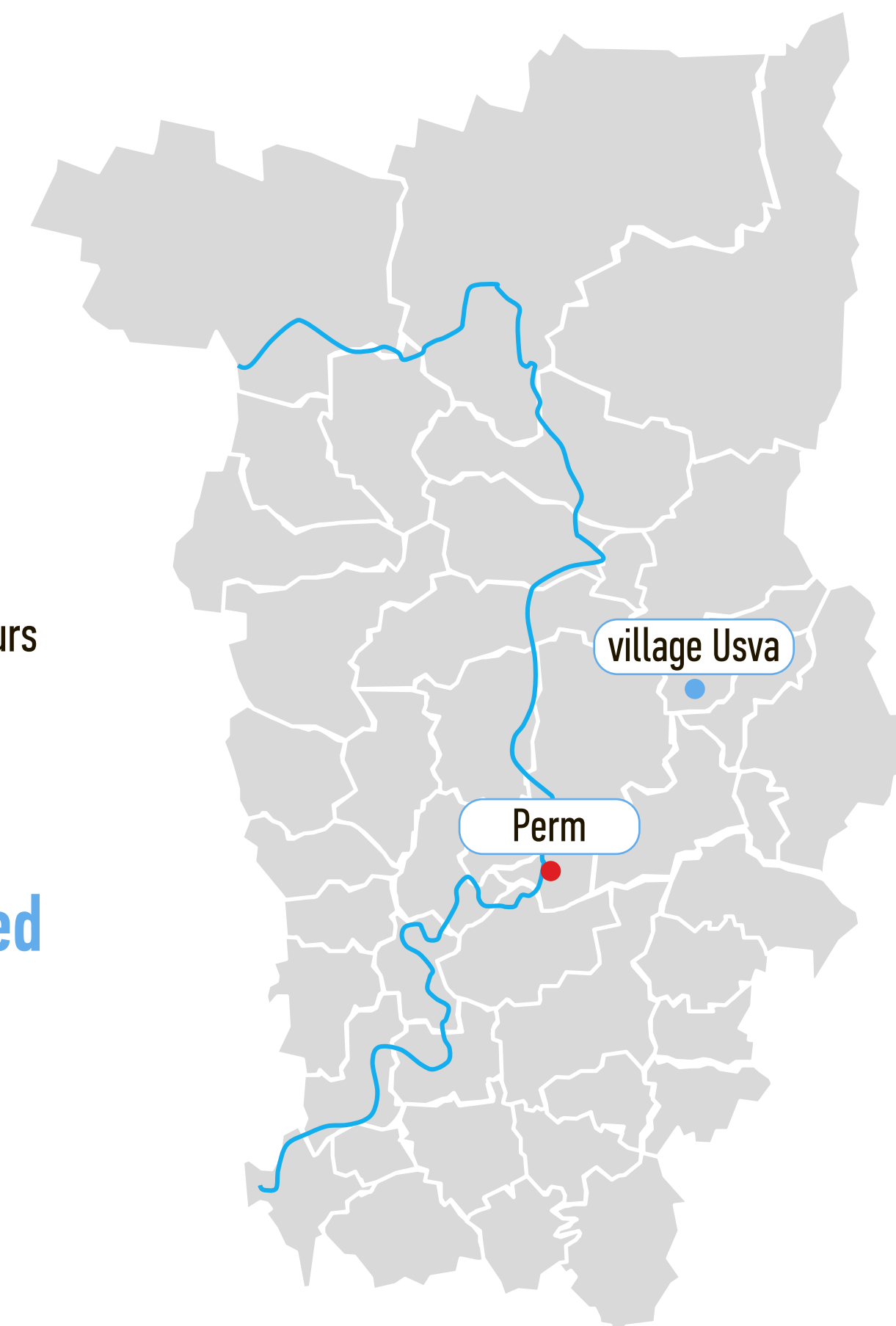
Hotel facilities



7 pistes



Winter Ski resort | Summer Kayaking, cycling tours, ATV tours



✓ Marketing research was conducted



✓ A financial model has been developed

✓ The project initiator - co-investor has been identified

Investment amount | 5,2 million EUR

The payback period | 8 years

Planned demand conditions for ski resort services | 105 thousand visits per season

### ADVANTAGES OF A SKI RESORT OVER COMPETITORS:

- ✓ Chair lift
- ✓ Location with good ecology
- ✓ Possibility to work the hole year round
- ✓ One of the largest resorts in the Perm region in terms of height and area





# PPP PROJECTS IN THE PERM REGION



**11**  
projects

50 MLN €

**6**  
projects

120 MLN €

**7**  
projects

37,3 MLN €

- Health centre
- In-patient care
- Oncological dispensary

- Sport and Concert Complex
- Ice arena
- Other sport facilities

- Educational institutions
- Campuses



# STRATEGIC INVESTMENT PROJECTS

**2022-2025** —  
Implementation period



**PERM-CITY**

**257,5** | TOTAL  
mln euro | INVESTMENT

**2020-2023** —  
Implementation period



**MODERNIZATION  
OF URBAN LIGHTENING**

**27** | TOTAL  
mln euro | INVESTMENT

**2019-2024** —  
Implementation period



**CAMPUS**

**57** | PROJECT  
mln euro | COST

**2019-2023** —  
Implementation period



**ECC**

**43,3** | PROJECT  
mln euro | COST



# PROJECT IMPLEMENTATION SUPPORT



## INVESTMENT DEVELOPMENT AGENCY

*The state structure that performs the functions of «one contact» for an investor in Perm Region*



## INVESTMENT PORTAL



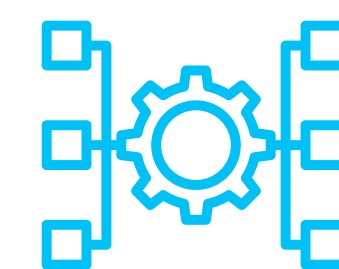
Reduction of administrative barriers



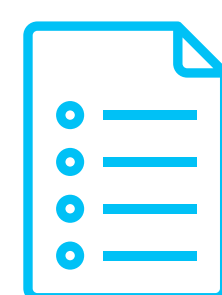
Promotion of Perm region



Interaction with infrastructure companies



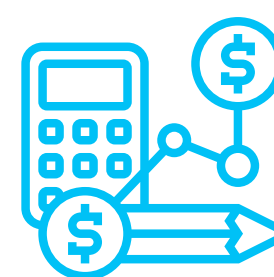
Accelerated connection to engineering infrastructure



Selection of support measures, assistance in the preparation of documents



Comprehensive support for investors



Investment tax incentives:

- Tax deduction
- Reduced income tax rate