



ASSOCIATION OF EUROPEAN BUSINESSES

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Sponsorship Opportunities

Silver Sponsor – 45,000 RUR (plus VAT 18%)

1. Sponsor logo incorporated into invitations and agenda (will be sent to over 5,000 exclusive contacts)
2. Placement of sponsor materials in the lobby on a table provided by the AEB or in an own stand
3. Placement of a sponsor roll up in the lobby (max. size 100 x 200 cm)
4. Free of charge registration of 2 more sponsor delegates
5. Expression of gratitude by an AEB representative at the start of the sponsored event
6. Sponsor's recognition in the AEB Annual Report

Gold Sponsor – 70,000 RUR (plus VAT 18%)

The following benefits are included in the Gold Sponsor package further to those of the Silver Sponsor package:

1. Placement of a sponsor roll up in the room where the sponsored event takes place
2. Free of charge registration of 1 more sponsor delegates (3 in total)
3. Seats reservation for the sponsor participants (upon request)

Platinum Sponsor – 95,000 RUR (plus VAT 18%)

The Platinum Sponsor package includes the listed below benefits in addition to those of the Gold Sponsor package:

1. Exclusivity: There can only be one platinum sponsor
2. Placement of sponsor materials on the participants' chairs or their handing with the agenda
3. Free of charge registration of 1 more sponsor delegate (4 in total)
4. Posting of the sponsor's banner on the AEB website in the section of the sponsored event (provided by the sponsor, size: 468 x 60 px)

