



Association
of European
Businesses

OPEN EVENT
LANGUAGES: EN-RU

30 July 2020
12:00-14:00

PERM REGION PRESENTATION

Zoom video conference

PROGRAMME

Moderated by: **Tadzio Schilling**, AEB CEO

12:00 – 12:10 **Welcome word**
Tadzio Schilling, AEB CEO

12:10 – 12:20 **Welcome word**
Dmitry Makhonin, Acting Governor, Perm Region

12:20 – 12:50 **Presentation of the Trade, Economic and Investment Potential of Perm Region**
Maxim Kolesnikov, Minister of Economic Development and Investment, Perm Region

12:50 – 13:00 **Comment by AEB expert**
Stuart Lawson, Member of the Board of the AEB; Senior Advisor, EY; Director, Skolkovo Ventures

13:00 – 13:20 **Success Stories of Localization in the Region**

- **Albert Tomashpolskiy**, GR Director, Nestle
- **Sergey Ponomarev**, GR Director, Henkel

13:20 – 13:30 **Discussion, Q&A session**

13:30 – 14:00 **Direct Dialogue of European Business Executives with the Acting Governor** (upon invitation)

Working language: **Russian**. Interpretation will be provided.

Contact person: Evgeny Kuznetsov, Coordinator for regional activities,
evgeny.kuznetsov@aebrus.ru, + 7 906 057 33 21

AEB SPONSORS 2020 – СПОНСОРЫ АЕБ 2020

• Allianz IC OJSC • Atos • Bank Credit Suisse (Moscow) • BP • Continental Tires RUS • Corteva Agriscience • Dassault Systems • Enel Russia • ENGIE • Eni S.p.A • Equinor Russia AS • EY • GE • HeidelbergCement • ING Wholesale Banking in Russia • John Deere Rus • KPMG • Mercedes-Benz Russia • Merck • Messe Frankfurt Rus • METRO AG • Michelin • OBI Russia • Oriflame • Porsche Russland • Procter & Gamble • PwC • Raiffeisenbank AO • SMEG • Shell Exploration & Production Services (RF) B.V. • Signify • SOGAZ Insurance Group • Total E&P Russie • Unipro PJSC