



INTERNATIONAL FORUM



“Regulatory system and investment environment in Russia under new conditions: meeting strategic objectives and managing COVID-19 pandemic impact”

(supported by the International Council for Cooperation and Investments (ICCI))

Moscow, Zoom webinar, May 29, 2020, 11.00-14.00

Creating favorable conditions for doing business becomes an especially important task in the face of the escalating crisis in the global economy. The promotion of an effective regulatory environment is one of the key tools for ensuring sustainable socio-economic development, both through incentivizing trade and investment, reducing business and legal uncertainty, as well as optimizing transaction and production costs.

An adequate reflection of the interests of both national and foreign companies is crucial for an effective strategy of developing an adequate business climate and maintaining business activity. This is due to a combination of factors benefiting the structural transformations and growth drivers for the national economy, such as the introduction of new technologies, the establishment of high-performance jobs, promotion of healthy competition, and increasing investment.

It is important to build a dialogue between the State, business, and society taking into account both macroeconomic goals and objectives, as well as sectoral characteristics and business and social priorities.

To address these issues, the International Council for Cooperation and Investments (ICCI) was created in 2008 under the auspices of the Russian Union of Industrialists and Entrepreneurs (RSPP).

Within the framework of the International Forum supported by the ICCI, representatives of leading business associations, foreign and national companies, government bodies and expert community will discuss key topical issues of creating a favorable environment for doing business in Russia, propose approaches to the development of the regulatory system for particular sectors and the economy as a whole, and exchange views on the priorities and prospects for the development of international business cooperation.

Moderator

Mr. Philippe PEGORIER, President, Alstom Transport Rus, Member of the Board, Association of European Businesses

Welcome remarks

Dr. Alexander SHOKHIN, President, Russian Union of Industrialists and Entrepreneurs (RSPP); Chair, International Council for Cooperation and Investment (ICCI)

Mr. Viktor VEKSELBERG, Member of the Board, Bureau of RSPP; Chairman of the Committee on International Cooperation, RSPP; Chairman, Board of Directors, Foundation for Development of the Center for the Development and Commercialization of New Technologies (Skolkovo Foundation); Co-Chairman of the International Council for Cooperation and Investment (ICCI)

Mr. Johan VANDERPLAETSE, Chairman of the Board, Association of European Businesses (AEB); President, Russia and CIS, Schneider Electric; Co-Chairman of the International Council for Cooperation and Investment (ICCI)

Senior government officials invited:

Ministry of Finance of the Russian Federation;
Ministry of Economic Development of the Russian Federation;
Ministry of Industry and Trade of the Russian Federation;
Ministry of Health of the Russian Federation;
Ministry of Agriculture of the Russian Federation;
Ministry of Transport;
Ministry of Natural Resources and Environment;
Ministry of Justice;
Ministry of Digital Development, Communications and Mass Media;
The Federal Service for Intellectual Property;
ANO "Agency for Strategic Initiatives to Promote New Projects";
Administration of the Belgorod Region;
Administration of the Tula region;
Administration of the Kaluga Region.

I. Improving business environment: the role of foreign partners

1.1. International Business Cooperation to overcome the COVID-19 Pandemic impact

Mr. Daniel RUSSELL, President and CEO, U.S.-Russia Business Council (USRBC)

1.2. Economic challenges for the EU and Russia: common solutions and strengthening economic cooperation

Mr. Michael HARMS, CEO, German Committee on Eastern European Economic Relations

1.3. Improving the business climate and coping with the COVID-19 pandemic: the role of foreign business associations

Mr. Alexis RODZIANKO, President and CEO, American Chamber of Commerce in Russia (AmCham), Co-Chairman of the International Council for Cooperation and Investment (ICCI)

1.4. How to use the current crisis to improve the investment climate? German business suggestions

Mr. Matthias SCHEPP, Chairman, the Board at Russian-German Chamber of Commerce, Co-Chairman of the International Council for Cooperation and Investment (ICCI)

1.5. Don't miss a good crisis! European business prospects during the Covid-19 and beyond

Mr. Tadzio SCHILLING, CEO, Association of European businesses (AEB)

1.6. New model of cooperation between Russian and foreign companies and ways to increase demand in the Russian market

Mr. Ernesto FERLENGHI, President, Confindustria Russia; Chairman, Energy Committee of the Association of European Businesses (AEB)

1.7. Pandemic as the moment of truth: does the Russian economy still need foreign investors?

Mr. Emmanuel QUIDET, President, French-Russian Chamber of Commerce and Industry (CCI France Russie), Co-Chairman of the International Council for Cooperation and Investment (ICCI)

1.8. Overcoming the COVID-19 crisis: sustainability of investors' regulation

Mr. Dias ASANOV, Chairman of the Legal Committee, Association of European Businesses (AEB); Director of Legal Affairs at Siemens in Russia, Belarus and Central Asia

II. Developing the regulatory system: increasing the efficiency of industries

2.1. The role of the international biopharmaceutical industry in combating the COVID-19 pandemic

Mr. Vadim KUKAVA, CEO, Pharmaceutical Innovation Association (Infarma)

2.2. Optimizing the circulation of drugs regulation based on the experience gained in the fight against the new COVID-19 pandemic

Ms. Irina IVANISHCHEVA, Director for Corporate Relations and Legal Affairs, AstraZeneca Russia and Eurasia

Ms. Tatyana LOGINOVA, Director for Strategy and Government Relations, Novartis Group of Companies

2.3. The role of information technology in overcoming the COVID-19 crisis

Mr. Edgars PUZO, Chairman, the AEB IT and Telecom Committee; CEO, Atos; member of the Committee on communications and information and communication technologies, RSPP

2.4. Measures to support the HORECA sector under and after the limitations of the pandemic

Mr. Alexey GRIGORIEV, Head, METRO AG Representative Office in Russia

2.5. Regulatory costs in the fishing industry

Mr. German ZVEREV, Chairman, Commission on Fishing Industry and Aquaculture, Russian Union of Industrialists and Entrepreneurs (RSPP)