

OUR MOST VALUABLE PROPERTY: TRUST. Knight Frank

Office and Industrial Real Estate Market

Viacheslav Kholopov

December 2008



Chapter one

Office real estate in Regions



- Concentration of business activities and administrative functions make cities with the population over 1 mln. people the most developed office markets
- Office stock under construction is several times bigger than existing stock
- Problem of classification of regional properties remains. Neither developers nor tenants understand difference between class A,B and C office centers
- Due to high level of rental rates local companies cannot afford leasing modern office premises
- Local developers dominate on regional markets. Most of them have only 1-2 projects in portfolio

Office stock on some office markets in 2008 - 2011



2008



- Ekaterinburg. Projects with total area greater than 100 000 sq m (Stragi Urala, Ekaterinburg City) are frozen
- Novosibirsk. Some tenants are abandoning one of the best business-centers in the city – class A Rosevroplaza
- Nizhniy Novgorod. Federal tenant with long-run lease agreement in Stolitsa Nizhniy business-center decided to make a sublease
- Rostov-on-Don. Vacancy rate in many operating business-centers (Gedon, Kupecheskiy dvor) is about 40-60%
- Samara. Owner of class business-center Bel-Plaza for the first time is ready to rent fitted-out premises
- Moscow. Renegotiation is in process in many office centers.



Rental rates in some regional office markets





- Some developers will freeze projects because lack of financing
- Rental rates will reduce. Average drop in rental rates in 4Q 2008 is around 10-20%
- Owners are forced to make short-term leases and rent small blocks because of low demand
- Significant share of federal companies decided to hold up regional expansion programs. This will lead to increasing of vacancy rates
- Some tenants will leave expensive A class premises and move to B class office buildings







Industrial real estate in Regions

Key market trends



Russian warehouse market was affected by the world economic crisis.

- Supply and demand are reducing. Financing has been frozen for majority of future projects
- New proposals for sale and rent of buildings are appearing, but deals are halted as occupiers are waiting for new – better – proposals
- Better conditions for lease in terms of deposits, discounts for larger customers
- Rental rates have not reduced significantly in warehousing due to high construction costs in 2007-08
- Secondary lease market is appearing in all segments of real estate as some tenants free space
- New land sites appear on sale. Prices went down for lower-quality lands.

Announced vs constructed high-quality premises ratio, sq m, %



Commercial terms – Moscow region

- Rental rates in the Moscow region range now from \$130 to \$165 per sq m per annum (triple net). Two projects offer \$125-135 as a base rent.
- Regional projects will be offered at \$100-115 triple net, if successful.
- Operational expenses are calculated as Open Book and are about \$38-45 per sq m per annum. Utility costs are billed per use and normally are about \$12–15 per sq m per annum.
- Developers are ready to offer certain preferences for key clients.
- Discounts of 5-10% can be obtained during negotiations.





Geography of network warehouses projects in Russia

- 2006 till beginning of 2008 is a period of maximum activity of local and chain developers on regional markets.

 Major regional warehouse markets – Yekaterinburg, Novosibirsk, Rostov-on-Don, Samara, Kazan, Krasnodar.



Regional Trends



- Financial crisis led to freeze of warehouse and industrial projects in almost every region.
- Most potential for growth of warehouse market is in Ekaterinburg, Novosibirsk and Rostov-on-Don. Current trends – investors pull financing out of their regional projects.
- Oversupply situation in Kazan, Samara, Voronezh.
- Supply is reducing as a result of regional development strategy change by key tenants. Most of the development decisions will be made not until the end of Q1 2009.
- As a result we are predicting growth of demand for low cost warehouse facilities (C,D class) in all regions.
- Build-to-suit opportunities become available in regions
- 3PL operators offer space for sublease and 3PL operations



Regional Markets: Warehouse Real Estate in the Regions



- Major regional warehouse markets Yekaterinburg, Novosibirsk, Rostov-on-Don, Samara, Kazan, Krasnodar
- Good potential for growth in the warehouse property market, but low demand
- Quality developments will happen primarily through launch of chain projects.



Key chain projects in Russian Regions



GreenGate - «Eurasia Logistic»

City	Launched	Plan	Term	City	Launched	Plan	Term
Moscow (North	500 000	833 000	2007-2009	Novosibirks	0	800 000	2008-2011
Domodedovo)				Kazan	0	260 000	2008-2009
Saint-Petersburg	120 000	580 000	2008-2009	Volgograd	0	100 000	2010
Ekaterinburg	180 000	280 000	2007-2009	Total:	800 000	2 853 000	2007-2011

MegaLogix – Raven Russia and «Avalon logistics»

City	Launched	Plan	Term
Saint-Petersburg	56 000	132 000	2008
Rostov-on-Don	0	200 000	2008-2009
Novosibirsk	0	100 000	2008-2009
Omsk	0	100 000	2009-2010

Multinational Logistic Partnership

City	Launched	Plan	Term
Moscow	200 000	200 000	2007
Moscow Region – Podoľsk	100 000	180 000	2007-2009
Saint-Petersburg	80 000	200 000	2008-2009
Kiev	114 000	114 000	2008
Total:	494 000	694 000	2007-2009

City	Launched	Plan	Term
Nizhnii Novgorod	0	110 000	2009-2010
Ufa	0	100 000	2009-2010
Khabarovsk	0	130 000	2009-2010
Chelyabinsk	0	140 000	2009-2010
Total:	56 000	1 012 000	2008-2010

PNK

City	Launched	Plan	Term	
Moscow	45 000	260 000	2009-2010	
St.Petersburg	40 000	60 000	2011	
Novosibirsk	50 000	100 000	2009	
Total:	135 000	420 000	2009-2011	

Forecast



- Rent rates for modern warehouse complexes are expected to be about \$130-145 in Moscow (Q1 2009).
- B, C class warehouses will be offering short-term contracts at better terms than before.
- Regions low/no activity.
- Shortening demand will still exceed new supply in terms of volumes.
- Secondary supply in all market segments will increase vacancy rate.
- 3PL operators to propose short-term sublease and contracted warehousing services.
- If the financing remains unavailable will see a significant reduction in supply for 2010.
- Developers may start offering **design&build services**.
- Sale deals for land and buildings to take place in 2009 as soon as financing becomes available.



Viacheslav Kholopov

Director Industrial, Warehouses, Land

Timura-Frunze st, 11, bld.2 Moscow 119992 +7 495 981 0000 +7 495 981 0011

E-mail: Viacheslav.Kholopov@ru.knightfrank.com www.knightfrank.ru





Thank you!