

**CONFERENCE
LANGUAGE : RUS**

**December 3, 2025
16:00 – 22:00**

AEB North-West Regional Committee

Site: Zarenkov Gallery
(St. Petersburg,
Socialisticheskaya St.,
21, 10th floor)

**AI IN BUSINESS: AN INDISPENSABLE
ASSISTANT OR A FASHION TREND**

PROGRAM

15:30 – 16:00 REGISTRATION

16:00-16:05 GALLERY INTRODUCTION (Andrey Chirkov, Zarenkov Gallery, PR Director)

16:05 – 16:30 FIRESIDE CHAT: INTELLIGENT INVESTMENTS IN NEW REALITIES

SPEAKERS:

Anastasia Viktorovna Mikhachenko, State Public Institution "Agency for Economic Development of the Leningrad Region" (AERLO), Director
"AI in Investment Project Support"

Dmitry Vyacheslavovich Panov, Member of the St. Petersburg Legislative Assembly
[topic to be confirmed]

Tadzio SHILLING , AEB CEO

16:30 – 17:30 AI AS A SALES DRIVER

Grigory Akulov, Axenix, Managing Director Retail Technology *[topic to be confirmed]*

Tatiana Benoit, National Artificial Intelligence Foundation, President *[topic to be confirmed]*

Ekaterina Tytyuk, Nextons, Senior Associate for IP, IT, and Telecommunications Practice
[topic to be confirmed]

17:30 – 18:30 LABOR MARKET TRENDS: AI IN HR

Elena Novoselova, Coleman Group, Deputy General Director for Regional Network Development, Russia and the CIS, *"Research on the Use of AI Technologies in HR"*

[representative to be confirmed] **Avito**, *"Will AI Really Replace Humans? What Tools are Businesses Using?"*

18:30 – 21:30 NETWORKING AND RECEPTION

Working language : **Russian.** Simultaneous translation is NOT provided.

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