

Deep Dive GR ACADEMY

## MEASURING SUCCESS: KEY PERFORMANCE INDICATORS OF GR FUNCTIONS

Conference Center  
July 2, 2025

### Program

9:30 **Registration**

10:00 **Introduction**

- 10:00 – 10:30 Role of the GR Department in the company structure, industry specifics  
10:30 – 11: 15 Performance Assessment (KPI): risk and opportunity management  
  
11:15 – 11:30 Coffee-break  
11:30 – 12:00 Impact of KPIs on strategic planning in GR.  
The relationship of GR KPIs with key business goals and strategies of the company  
  
12.00-12.30 Professional skills and competencies of GR specialists.  
Portrait of GR specialist in Russia and abroad

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