



Press-release

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II International Automotive Forum "TIAF 2016 supported by Automechanika" in Kazan

On 3-5 February, the Association of European Businesses (AEB), in co-operation with international exhibition operators Messe Frankfurt and Kazanskaya Yarmarka and supported by the Ministry of Industry and Trade of the Republic of Tatarstan has organised the II International Automotive Forum "TIAF 2016 Supported by Automechanika" in Kazan. This year over 250 delegates have attended the forum.

The forum was opened with a ribbon-cutting ceremony which was attended by Rustam Minnikhanov, the President of the Republic of Tatarstan. He welcomed the participants and wished them productive business meetings.

"It should be noted that despite the difficult situation in the industry, the automobile companies of Tatarstan are deepening cooperation with manufacturers of automotive components and developing inter-regional and international cooperation. I am sure the International Automotive Forum TIAF will contribute to solving the priority tasks that the industry faces: improving the competitiveness of products, implementing import substitution projects and training qualified personnel", said Rustam Minnikhanov.

This year's plenary session, which took place on 3 February, was devoted to Russia's automotive industry, its trends, forecasts and prospects. AEB CEO Frank Schauff also made a welcoming speech. He noted that the TIAF Forum is an excellent platform for business dialogue between Russian and foreign companies in the automotive industry.

"The automotive industry is one of the key economic sectors in developed countries. Its development is impossible without state support and major investors. We are very pleased that the government of Tatarstan, including the Ministry of Industry and Trade of the Republic of Tatarstan, actively support our forum", said Frank Schauff.

During the plenary session speakers discussed the current state of the Russian automotive market and its prospects, as well as state support measures and their effectiveness and the adaptation of strategies and possible scenarios to further develop the market for passenger cars.

The participants included: Albert Karimov, Deputy Prime Minister, Minister of Industry and Trade of the Republic of Tatarstan; Alexander Naumov, Director of the Department of Transport and Special Machinery Industry and Trade of the Russian Federation; Adil Shirinov, First Vice-President and Executive Director, Ford Sollers; Rafail Gafeev, Director of Foreign Trade Company KAMAZ; Oxana Karakhova, CFO, Daimler Kamaz RUS; Stevan Zivanovic, CEO Continental Automotive Systems RUS, Head of Powertrain Division and BU Engine Systems Russia.

The first session of the forum was devoted to exports and the second one was dedicated to import substitution policy.

During the Forum, automakers, manufacturers of auto components and representatives of other companies participated in B2B meetings.

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