



Association
of European
Businesses



AEBRUS.RU

Press release

October 5, 2026

The Automotive Market Grew by 4.98% in Nine Months of 2026

According to the AEB Automobile Manufacturers Committee, total sales of new passenger cars and light commercial vehicles in September 2026 amounted to **115,865 units***.

According to PPK**, the market volume in September 2026 amounted to **126,542 vehicles**, up **0.01%** compared with September 2025. In January–September 2026, sales of new passenger cars and light commercial vehicles in Russia increased by **4.98%** year-on-year to **967,996 units**.

Electric vehicle sales showed particularly strong growth. In January–September 2026, EV sales nearly doubled to 10,570 units, while their market share increased from 0.6% to 1.1%.

Chairman of the Automobile Manufacturers Committee Alexey Kalitsev comments:

"In the third quarter of 2026, the market demonstrated relatively stable dynamics, reflecting continued demand, although it is still too early to speak of sustainable growth.

In the coming months, market dynamics will be influenced by a combination of factors. In particular, expectations surrounding another indexation of the disposal fee may encourage some customers to bring forward their vehicle purchase decisions. At the same time, the suspension of subsidized car loan and leasing programmes, exchange-rate volatility, and the current level of the key interest rate may constrain demand among certain categories of buyers.

Against this backdrop, market developments in the fourth quarter will largely depend on the balance between consumers' desire to purchase vehicles before potential price revisions and the continuing constraints on access to financing. We will continue to closely monitor the situation and assess the impact of these factors."

Note:

* New cars up to 1 year old.

** According to information provided by PPC JSC, on sales of new vehicles based on data on their transfer to owners (analytics@passport-ic.ru).

Contact:

Vitalina Sherlygina, Coordinator of the AEB Automobile Manufacturers Committee, vitalina.sherlygina@aebrus.ru, tel. +7 (495) 234 27 64

Yuliya Sheglova, Project Manager for market researches and statistics, yuliya.sheglova@aebrus.ru, tel. +7 (495) 234 27 64

PPC JSC: analytics@passport-ic.ru, tel. +7 (499) 757 71 76

AEB Sponsors 2026

B1 • Bank Credit Suisse • Colgate-Palmolive • Credit Europe Bank • GROUPE SEB-VOSTOK • ING • Kept • Lemana PRO • MB RUS • Merck • METRO Cash&Carry • Oriflame • Procter & Gamble • Raiffeisenbank • SOGAZ Insurance Group • TotalEnergies EP Russie • Zetta Life

Association of European Businesses

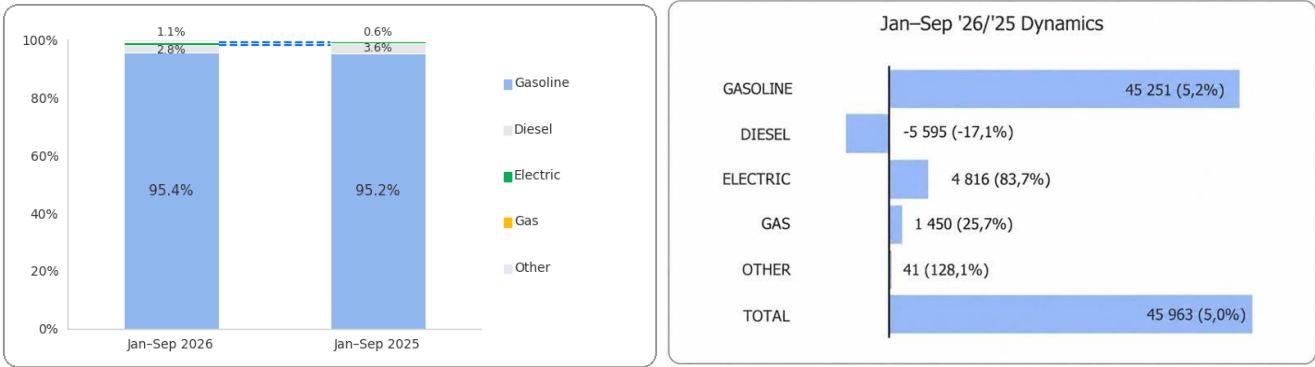
127055, Moscow, Butyrsky val, 68/70,
bldg.1, office 63, 6th floor

Tel.: +7 (495) 234 27 64
E-mail: info@aebrus.ru

Telegram: t.me/aebrus_news
Web: www.aebrus.ru

MARKET STRUCTURE OF NEW CARS AND LIGHT COMMERCIAL VEHICLES IN RUSSIA JANUARY - SEPTEMBER 2026**

By engine type



By type of client



Market structure



**According to information provided by JSC PPK on sales of new vehicles based on data on their transfer to owners (analytics@passport-ic.ru).