

FUNDAMENTAL COURSE " GR MANAGEMENT. METHODS AND TECHNOLOGIES OF INTERACTION WITH PUBLIC AUTHORITIES"

October 15-16, 2026; 10.00 - 18.00

AEB Conference Center (Butyrsky Val 68/70 bld 1)

PROGRAM

Time	Description
October, 15	
10.00 – 11.30	The process of passing legislative initiatives in the Russian Federation: – who can initiate? – procedural features – opportunities and channels for representing the position and interests of non-state stakeholders
11.30 – 11.45	Coffee - Break
11.45 – 13.15	Methodology and basic GR tools: – how to create a stakeholder map? – how to conduct regulatory monitoring and analysis?
13.15 – 14.00	Lunch
14.00 – 16.00	Methodology and basic GR tools. Issue management system
16.00 – 16.15	Break
16.15 – 18.00	Interactive group task
October, 16	
10.00 – 11.30	How to effectively organize meetings and communication with stakeholders and manage crisis situations
11.30 – 11.45	Break
11.45 – 12.45	The role of business association in building GR strategy
12.45 – 13.15	Lunch
13.15 – 14.45	Interactive group task
14.45 – 15.00	Break
15.00 – 16.00	The process of passing legislative initiatives in the EAEU – EEC initiation and decision-making procedure; – Interaction with national authorities
16.00 – 17.00	Interactive group task (the process of passing legislative initiatives in the EAEU)
17.00 – 17.30	Certificate presentation, networking

Lecturers:

Yury Panasik, Partner, Kesarev;
Vitaly Zhigulin, Partner, Kesarev
Ivan Dmitriev, Senior Counsel, Kesarev
Elena Korchagina, Senior Advisor, Kesarev
Elizaveta Luizidis, Senior Advisor, Kesarev
Olga Gritsay, Senior Advisor, Kesarev
Rinat Galitdinov, Senior Advisor, Kesarev

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