



ASSOCIATION OF EUROPEAN BUSINESSES

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Intellectual Property Rights:

Recent trends, court practices, problems and solutions

Chaired by Eugene Arievidh, Chairman of the AEB Intellectual Property Committee, Partner, Baker & McKenzie

Friday, 24 May 2013,

09:15-15:00 (registration starts at 8.30)

Delegation of the European Union in the Russian Federation
Kadashevskaya emb. 14/1

Open event

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8:30 Registration and coffee

9:15 Welcome addresses

Roland Honekamp, First Secretary, Economic and Trade Section, EU Delegation in Russia

Frank Schauff, AEB CEO

Denis Voevodin, Deputy Chairman of the AEB IP Committee, Partner, Dentons

9:30 **General review of the changes to the Civil Code of the Russian Federation in the sphere of intellectual property.** Elena Pavlova, Head of Department, The Private Law Research Center under the President of the Russian Federation

10:00 **The Russian Higher Arbitrage Court practice in IP rights: Important precedents.** Vladimir Popov, Judge of the Higher Arbitrazh Court of the Russian Federation

10:30 **Interaction of custom services within the Customs Union. Trends in the fight against IPR infringements.** **Sergey Shurygin**, Head of the Department for Control of the Intellectual Property Goods, Department of Trade Restrictions, Currency and Export Control of the RF Federal Customs Service

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- 10:50** **The role of the EEC in the protection of IPR in the Customs Union and SES.** Natalya Matusenko, Deputy Head of the Department of protection of IPR of the Eurasian Economic Commission
- 11:10** **Economic aspects of the liberalization of parallel imports.** Vadim Radaev, Professor, First Vice Rector of the National Research University Higher School of Economics
- 11:40** **Review of the FAS practices in unfair competition related to the use of the means of individualization.** Nikolay Kartashov, Head of the Department for Control over advertisement and unfair competition of The RF Federal Antimonopoly Service
- 12:00** **Coffee break**
- 12:20** **Collective rights management in the light of the changes to the Civil Code of the Russian Federation.** Victor Osipov, Deputy General Director, Russian Organization for Intellectual Property (VOIS)
- 12:40** **Recent trends in patent case law.** Ekaterina Tilling, Deputy Chairwoman of the AEB IP Committee, Special Counsel / Head of IP, Baker Botts
- 13:00** **Correlation of criminal law and civil law rules on trademark infringement.** Taras Derkatsch, Senior Associate, Beiten Burkhardt
- 13:20** **Current regulatory trends in limitations of brand usage for certain product categories.** Ekaterina Kuznetsova, Manager Corporate Affairs, Philip Morris Sales and Marketing
- 13:40** **Disputes on Soviet brands on the example of confectionary industry.** Pavel Sadovsky, Head of IP, Egorov Puginsky Afanasiev & Partners
- 14:00** **Questions & Answers**

Working language: Russian. English translation will be provided.

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