



Association
of European
Businesses

Open Event
Language: RUS/ENG

May 31, 2019

Delegation of the
European Union,
Kadashevskaya nab,
14/1, Moscow

Annual Conference of the AEB Intellectual Property Committee

Intellectual Property Rights: Recent trends, court practices, problems and solutions

PROGRAMME (TBC)

Chairman: **Anton Bankovskiy**, Chairman of the AEB Intellectual Property Committee, Partner, CMS Russia

08:30 – 09:00 **REGISTRATION AND WELCOME COFFEE**

09:00 – 09:15 **Welcome address**

Markus Ederer, Ambassador of the European Union to the Russian Federation

Frank Schauff, AEB CEO

09:15 – 09:35 *Topic tbc.*

Galiya Dzholdybaeva, Director of the Business Development Department, Eurasian Economic Commission

09:35 – 09:55 **Current practice issues of intellectual property law implementation**
Olga Osadchaya, Head of Generalization of Judicial Practice and Statistics, the Court of Intellectual Property Rights

09:55 – 10:15 **The mechanisms included in the concept of the digital economy, and their use in order to protect the rights to intellectual property**
Ekaterina Uliyanova, Assistant to the Chairman of the Court, the Court of Intellectual Property Rights

10:15 – 10:35 **Law-making initiatives in Rospatent as a way to form a system of providing state services in the field of intellectual property that is comfortable for right holders**
Daniil Tereschenko, Deputy head of the Department of the organization of public services of the service for intellectual property Rospatent

10:35 – 10:55 **Activities of the customs authorities of the Russian Federation in terms of protection of intellectual property rights**
Sergey Shklyayev, Head of Trade Relations, Currency and Export Control Department, Federal Customs Service of the Russian Federation

10:55 – 11:15 **Current approaches to the licensing inclusion and other similar payments in the customs value of imported goods**
Wilhelmina Shavshina, Counselor, Head of Foreign Trade Regulatory Practice, PhD in Law, DLA Piper;
Roman Golovatskiy, Counselor, DLA Piper

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- 11:15 – 11:35** **Disputes related to infringement of intellectual property rights on the Internet**
Irina Stepanova, Counselor, Dentons Europe
- 11:35 – 11:55** **Intellectual property rights in new media**
Dmitriy Semyonov, Lawyer, Baker McKenzie
- 12:00 – 12:20** **Topical issues of FAS Russia practice in the sphere of unfair competition with the use of intellectual property rights**
Yana Sklyarova, Deputy Head of Advertisement Control and Deceptive trade practices, Federal Antimonopoly Service
- 12:20 – 12.50** **COFFEE BREAK**
- 12:50 –13:10** **Legal issues of digital-advertisement: SMM, targeting, search engine advertising**
Irina Shurmina, Senior Lawyer of IP/Digital Practice, Bryan Cave Leighton Paisner (Russia);
Ksenia Danshina, Lawyer of IP/Digital Practice, Bryan Cave Leighton Paisner (Russia);
- 13:10 –13:30** **Intellectual Property in online-games**
Taras Derkach, Senior Lawyer, PhD in Law, BEITEN BURKHARDT Moscow
- 13:30 –13:50** **Review of important clarifications of the new Resolution of the Plenum of the Supreme Court on intellectual property**
Anastasia Entyakova, Paralegal, CMS Russia
- 13:50 –14:10** **Use of someone else's intellectual property without the consent of the right holder and new regulatory initiatives on this issue**
Konstantin Panurovskiy, Head of legal Department, AstraZeneca
- 14:10 –15:00** **QUESTIONS & ANSWERS, DISCUSSION**

Working language: **Russian, English translation is provided.**

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