

## Sponsorship Opportunities<sup>1</sup>

### Events at the AEB Conference Centre

Services	<b>Silver Sponsor</b> <b>50 000 RUB</b> <b>(+ 18% VAT)</b>	<b>Gold Sponsor</b> <b>60 000 RUB</b> <b>(+ 18% VAT)</b>	<b>Platinum Sponsor</b> <b>77 000 RUB</b> <b>(+ 18% VAT)</b>
Placement of the sponsor's logo in the event's agenda indicating the sponsor's status	✓	✓	✓
Placement of promotional materials in the lobby on a table/holder provided by the AEB	✓	✓	✓
Placement of a standard roll-up in the lobby	✓	✓	✓
Expression of gratitude by an AEB representative at the sponsored event	✓	✓	✓
Placement of the logo on the opening slide of event's presentation (if available)	✓	✓	✓
Free passes for sponsor's delegates	1	2	3
Placement of a roll-up in the room where the sponsored event takes place	-	✓	✓
Seats reservation for the sponsor's delegates (upon request)	-	✓	✓
Placement of promotional materials on the participants' chairs or their handing with the agenda	-	-	✓
Posting of the webbanner on the AEB website in the section of the sponsored event (provided by the sponsor)	-	-	✓
Exclusivity: There can only be one sponsor in its category	-	-	✓

<sup>1</sup> The sponsorship packages are valid from 1 January, 2018