

TIAF

supported by automechanika

Tatarstan International Automotive Forum
supported by Automechanika

**PARTNERSHIP
OPPORTUNITIES**



28-30 March, 2018

Kazan, Kazanskaya Yarmarka EC

www.tiaf-forum.ru

Organizers:



Association
of European
Businesses



messe frankfurt

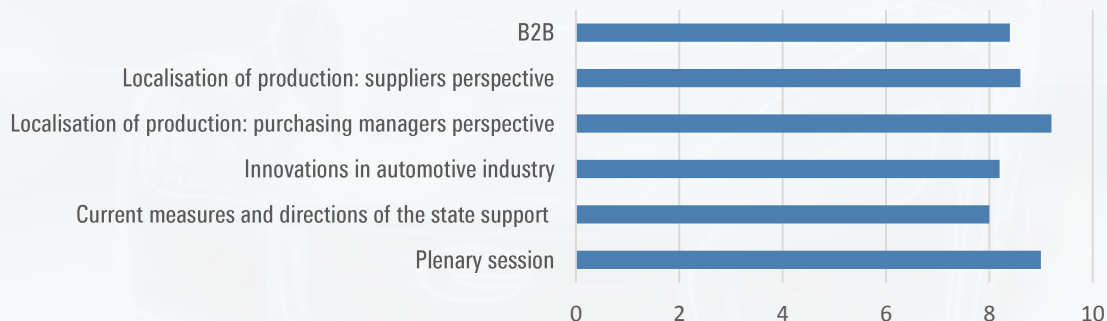


Statistics of TIAF supported by Automechanika 2017

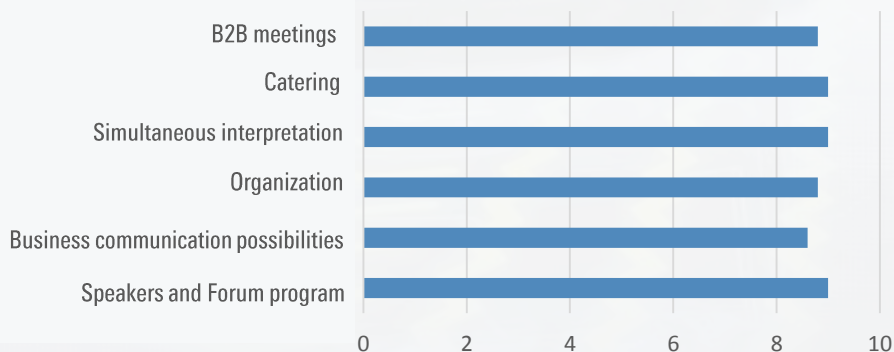
Tatarstan International Automotive Forum - **TIAF supported by Automechanika** will take place in Kazan **28-30 March, 2018**, in the exhibition center Kazanskaya Yarmarka. The Forum is supported by the one of the most famous automotive brands – Automechanika. The Forum has already gained the reputation of main annual event for the automotive industry in Volga region. **TIAF supported by Automechanika** annually combines key players of automotive market and many visitors and create possibilities for negotiations and concluding the deals. Specialists admit that the Forum has great influence on the automotive industry in Volga region.

The Forum organizers are: **Association of European Business (AEB)**, **the Ministry of Industry and Trade of the Republic of Tatarstan**, Russian office of **Messe Frankfurt GmbH** and **Kazanskaya Yarmarka**.

Delegates' satisfaction level with the information provided at the sessions of the Forum 2017

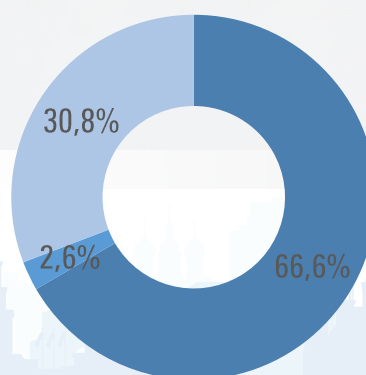


Satisfaction with the organization of TIAF supported by Automechanika 2017



The Forum visitors geography

- Kazan and cities of the Republic of Tatarstan
- Moscow
- Other cities



PARTNERSHIP OPPORTUNITIES

Partnership category	Exclusive	Price	Description
Premium Partner	Exclusive	5 000 EUR +18% VAT	Maximum representation of the brand.
Forum Partner	Non exclusive	3 350 EUR +18% VAT	Wide advertising campaign in the Forum.
Coffee-area Partner	Exclusive	3 100 EUR +18% VAT	Advertising campaign in the area of the coffee breaks and lunches.
Forum Registration Area Partner	Exclusive	1 700 EUR +18% VAT	Maximum coverage of the audience of the Forum and Exposition.
Business Partner	Exclusive	1 450 EUR +18% VAT	Advertising in the area of b2b meetings.



PREMIUM PARTNER

1. Presentation on the Forum (15-minutes).
2. Partner's logo and status on the Forum's materials.
3. Partner's logo with the status on the Forum web-site.
4. Roll-up near the Registration area of the Forum (roll-up should be provided by the Partner).
5. Roll-up in the conference-hall (roll-up should be provided by the Partner).
6. Partner's logo and indicating the partnership status in regular e-cards.
7. News E-mailing about Partner to the Forum delegates and visitors of exposition.
8. Partner's printed materials in participants' folders (materials should be provided by the Partner).
9. Partner's web-banner with the status on the Forum web-site.
10. Registration of 5 (five) representatives of the Partner as the Forum delegates free of charge.
11. Providing the Partner with any number of Forum entrance tickets for attending the Forum with 10% discount.
12. Participation in b2b meetings free of charge.

Package cost
5 000 EUR +VAT 18%

PARTNERSHIP OPPORTUNITIES

FORUM PARTNER

1. Partner's logo and status on the Forum's materials.
2. Partner's logo with the status on the Forum web-site.
3. Roll-up near the Registration area of the Forum (roll-up should be provided by the Partner).
4. Roll-up in the conference-hall (roll-up should be provided by the Partner).
5. Partner's logo and indicating the partnership status in regular e-cards.
6. Registration of 3 (three) representatives of the Partner as the Forum delegates free of charge.
7. Providing the Partner with any number of Forum entrance tickets for attending the Forum with 10% discount.

Package cost
3 350 EUR +VAT 18%

COFFEE-AREA PARTNER

1. Partner's logo and status on the Forum's materials.
2. Roll-up in Coffee-area (roll-up should be provided by the Partner).
3. Partner's materials in Coffee-area (materials should be provided by the Partner).
4. Partner's logo with the status on the Forum web-site.
5. Partner's logo and indicating the partnership status in regular e-cards.
6. Registration of 2 (two) representatives of the Partner as the Forum delegates free of charge.
7. Providing the Partner with any number of Forum entrance tickets for attending the Forum with 10% discount.

Package cost
3 100 EUR +VAT 18%

FORUM REGISTRATION AREA PARTNER

1. Partner's logo and status on the Forum's materials.
2. Partner's logo with the status on the Forum web-site.
3. Branding of the Forum registration advertising banner (banner can be provided by Organiser).
4. Roll-up near the Registration area of the Forum (roll-up should be provided by the Partner).
5. Partner's logo and indicating the partnership status in regular e-cards.
6. Registration of 2 (two) representatives of the Partner as the Forum delegates free of charge.
7. Providing the Partner with any number of Forum entrance tickets for attending the Forum with 10% discount.

Package cost
1 700 EUR +VAT 18%

PARTNERSHIP OPPORTUNITIES

BUSINESS PARTNER

1. Partner's logo and status on the Forum's materials.
2. Partner's logo with the status on the Forum web-site.
3. Roll-up in b2b meeting area (roll-up should be provided by the Partner).
4. Partner's logo and indicating the partnership status in regular e-cards.
5. Registration of 2 (two) representatives of the Partner as the Forum delegates free of charge.
6. Participation in b2b meetings free of charge.
7. Providing the Partner with any number of Forum entrance tickets for attending the Forum with 10% discount.

Package cost

1 450 EUR +VAT 18%



b2b meetings with the purchasing directors of largest automotive companies in the region, which help to establish effective contacts for business development.

CONTACT INFORMATION



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