

**Discount -15%\***

**Russian Automotive Forum**

The premier international gathering for the Russian automotive industry

15 - 16 March 2017

Radisson Royal Hotel, Moscow, Russia

**[AGENDA](http://www.russianautomotive.com/1116AEBpraen) | [SPEAKERS](http://www.russianautomotive.com/1116AEBprsen) | [REGISTER](http://www.russianautomotive.com/1116AEBprren)**

[**20th Anniversary Russian Automotive Forum 2017**](http://www.russianautomotive.com/1116AEBhen), organised by Adam Smith Conferences, will take place on 15-16 March in Moscow.

The forum programme offers a comprehensive update on the state of the Russian automotive industry, the challenges it faces and opportunity it presents.

**Amongst confirmed speakers:**

* **Alexander Morozov**, Deputy Minister of Industry and Trade of the Russian Federation
* **Nicolas Maure**, President and CEO, **AVTOVAZ Group**
* **Marcus Osegowitsch**, General Director, **VOLKSWAGEN Group Rus**
* **Vadim Sorokin**, President, **GAZ Group**
* **Franck Mulard**, General Director, **PCMA Rus**
* **Ashot Arutyunyan**, Marketing & Advertising Director, **KAMAZ**
* **Rob Harrison**, VP Purchasing, **Ford Sollers**
* **Pavel Sereda**, Director for Strategic Development, Director of Light Commercial and Passenger Vehicles Division, **GAZ Group**
* **Andrey Dorofeev**, Export Sales Director, **UAZ**

**Programme highlights:**

* THE AUTOMOTIVE OUTLOOK: market statistics, forecasts and trends from leading global and Russian automotive analysts
* THE INDUSTRY SPEAKS: major OEMs and suppliers on their answer to the current crisis
* PURCHASING DIRECTORS INSIGHTS: first-hand information on purchasing strategies and suppliers selection criteria from leading OEMs and Tier 1 suppliers
* ONE-TO-ONE MEETINGS with purchasing directors from OEMs & Tier 1 suppliers
* EXPORT OPPORTUNITIES: government support, financial instruments, best practices
* OPTIMISATION AND INNOVATIONS: how to make the most of new technological development
* COMPONENTS SPECIFIC SESSIONS: powertrain and transmission, plastic part, body and chassis, stamping and forging
* OUT OF THE BOX PRESENTATION: previous speakers have included global economists, car designers, futurists, F1 executives and even the fastest man on Earth!

Get a **15% discount\*** via **AEB**.

Simply quote your **VIP code: 1116AEB** upon [**registration online**](http://www.russianautomotive.com/1116AEBprren).

Register two delegates and the third and subsequently registered delegates benefit from a 50% discount.

**Questions?** Please contact:

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\* Discount is not valid for persons who have already registered to participate. All discounts can only be applied at the time of registration and cannot be combined. All discounts are subject to approval.