

Association of European Businesses



**INVEST** IN LENINGRAD асти REGION

#### **OPEN EVENT** Languages: RUS-ENG

#### 26 November 2020 r. 15:00 – 17:30 AEB NORTH-WESTERN REGIONAL COMMITTEE AND THE GOVERNMENT OF THE LENINGRAD REGION

Zoom-Conference

### ANNUAL MEETING WITH THE INVESTMENT TEAM OF THE GOVERNMENT OF LENINGRAD REGION: "REGION OF SUSTAINABLE GROWTH"

### **PROGRAMME (2 pages)**

#### 15:00 - 15:10 WELCOME SPEECH

**Tadzio Schilling,** CEO, Association of European Businesses **Egor Mishcheryakov,** First Deputy Chairman of the Committee for Economic Development and Investment Activity of the Leningrad Region

## 15:10 – 16:30 PANEL DISCUSSION: "INVESTING IN SUSTAINABLE DEVELOPMENT OF REGIONS: POST-COVID REALITY"

#### **Moderator:**

Evgeniya Arefieva, Managing Partner, Institute for Spatial Planning "Urbanika"

Participants (in alphabetical order):

- Eduard Boze, Advisor to the General Director, VEB-Engineering LLC
- Anastasiya Gorbulina, Director design management, Housing Russia, YIT
- **Elena Kiyanova,** North Region Corporate Manager, Philip Morris International in Russia
- Mikhail Kiyanov, Director, IKEA Parnas
- **Anastasia Mikhalchenko,** Public representative of the Agency for Strategic Initiatives in the area of "Entrepreneurship and Technology" in the Leningrad Region
- **Egor Mishcheryakov**, First Deputy Chairman of the Committee for Economic Development and Investment Activity of the Leningrad Region
- **Natalya Trunova,** Vice President, Head of Territorial Development, Center for Strategic Research
- Tadzio Schilling, CEO, Association of European Businesses
- **Olga Semyonova,** Director of Regional Development Programs, Skolkovo Moscow School of Management

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#### 16:30 – 16:45 PRESENTATION OF THE RESULTS OF THE ANNUAL SURVEY AMONG AEB MEMBERS ON THEIR SATISFACTION WITH THE INVESTMENT CLIMATE IN THE LENINGRAD REGION

Anton Rassadin, Chair of the AEB North-Western Regional Committee/ Head of Corporate Communication, BSH Russia

# 16:45 – 17:15 DIALOG WITH THE INVESTMENT TEAM OF THE GOVERNMENT OF THE LENINGRAD REGION

#### Moderator:

**Anton Rassadin,** Chair of the AEB North-Western Regional Committee/ Head of Corporate Communication, BSH Russia

#### **Participants (in alphabetical order):**

- Yulia Kosareva, Deputy Chair of the Committee for Economic Development and Investment Activity
- **Anastasia Mikhalchenko,** Director, Agency for Economic Development of the Leningrad Region
- **Egor Mishcheryakov**, First Deputy Chairman of the Committee for Economic Development and Investment Activity of the Leningrad Region
- Representatives of the investment team of the administration of the Leningrad region (to be confirmed)

#### 17:15 - 17:30 SUMMING-UP

**Working languages: Russian** and **English**; interpretation <u>will be</u> provided.

**Contact person:** Alla Oganesian, Coordinator of the AEB North-Western Regional Committee, Tel: +7-911-012-67-46, E-mail: <u>alla.oganesian@aebrus.ru</u>

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