



Association
of European
Businesses

WEBINAR
WORKING LANGUAGE: RUS

June 18, 2020.
15:00 – 17:00

TRANSFORMATION OF RETAIL REAL ESTATE

PROGRAM

Moderated by: Tatiana Kovalenko, AEB Real Estate Committee Chair, Deputy Managing Director, OOO SENDLER & COMPANY

15.00-15.10 Welcome speech

Tatiana Kovalenko, AEB Real Estate Committee Chair, Deputy Managing Director, OOO SENDLER & COMPANY

15.10-15.25 Retail after the pandemic. European experience and forecasts for the shopping centers segment in Moscow

Polina Zhilkina, Head of Retail Department, JLL

15.25-15.40 COVID-19 - force majeure for retail property leases

Tatiana Vukolova, Associate Partner, OOO "Rodl & Partner"

15.40-15.55 Is it the end of the era of shopping centers? Online sales growth and experience of AliExpress

Sergey Lebedev, Government Relations Director, Ali Express Russia

15.55-16:10 What needs to be done to return people to the shopping center? The view of the landlord on the example of MEGA

Ingka Group (IKEA, Mega) – speaker tbc.

16:10-16:25 How to change and adapt functional scenarios and how can architectural solutions help in this?

Magda Cichon, General Director / Founder, Blank Architects

16:25-16:40 "Remote working experience of Leroy Merlin": what tools helped the company to maintain process efficiency

Evgenia Borsch, HR business partner, Leroy Merlin

16:40-17:00 Questions & Answers session

Working language: Russian, interpretation into English will be provided

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