

Interregional Cross-Border Cooperation in the Changed Reality: New Approaches in Business Development and Interaction within Civil Society

Sokos Hotel Olympia Garden (Bataisky pereulok, 3A, St. Petersburg)

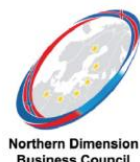
Programme

Last Update: March 24, 2015

Thursday, March 26, 2015

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|--------------------|---|
| 08:00–10:00 | REGISTRATION OF THE PARTICIPANTS (Lobby) |
| 10:00–11:30 | INAUGURATION CEREMONY (Hall "The Americas")
Moderator:
Frank Schauff , CEO, Association of European Businesses (AEB) <ul style="list-style-type: none">▪ Alexey Mordashov, General Director, AO "Severstal Management";
Co-Chairman of the Northern Dimension Business Council (NDBC)▪ Mikael Aro, President and CEO, VR-Group▪ Vladimir Bulavin, Plenipotentiary Presidential Representative in the
North Western Federal District▪ Georgy Poltavchenko, Governor of St.Petersburg▪ Vladimir Goshin, Member of Board (Minister) for customs cooperation,
Eurasian Economic Commission▪ Ivan Soltanovsky, Head of Department of European Cooperation, RF
Ministry of Foreign Affairs▪ Sven-Olov Carlsson, Deputy Head of the EU Delegation to the RF▪ Philippe Pegorier, Chairman of the Board, Association of European
Businesses (AEB) |
| 11:30–12:00 | COFFEE BREAK (Lobby) |

Organizers:



Association
of European
Businesses

12:00–13:15

PLENARY SESSION (Hall "The Americas")

Moderator:

Alexey Mordashov, General Director, AO "Severstal Management"; Co-Chairman of the Northern Dimension Business Council (NDBC)

Future of the Northern Dimension policy in the changed reality and opportunities for cooperation in the economic and social areas

- **Paavo Lipponen**, Independent consultant, Nord Stream; Prime minister of Finland (1995-2003)

Concept of sustainable development in regard to interregional cross-border cooperation

- **Vladimir Goshin**, Member of Board (Minister) for customs Cooperation, Eurasian Economic Commission
- **Michael Akim**, Vice-President, ABB Russia

Investment incentives for foreign and Russian companies in the North-West Russia

- **Andrey Travnikov**, Deputy Plenipotentiary Presidential Representative in the North Western Federal District

13:15–14:15

LUNCH (Restaurant "Fransmanni")

13:30–15:30

Meeting of the Representatives of the member states and NGO's of the Northern Dimension (upon special invitation)

14:30–16:30

PARALLEL SESSIONS

Thematic round tables in the framework of the Northern Dimension Business Council's separate working groups

Electricity and Energy Efficiency (Hall "Montreal")

Moderators:

Sergey Chizhov, First Deputy CEO, JSC "Fortum"

Ecology and Cleantech (Hall "Barcelona")

Moderators:

Anatoly Kinebas, Director for Personnel, Safety and Security, SUE "Vodokanal of St. Petersburg"

Juha Määttä, Account Director, LADEC

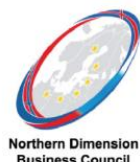
Vocational Education and Training (Hall "Sydney")

Moderators:

Maxim Kiselev, Director of Leadership Programs, Skolkovo Institute of Science and Technology

Susanne Doenitz, Managing Partner, Alexander Hughes CIS

Organizers:



Association
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Transport and Logistics (Hall "Moscow")

Moderators:

Andrey Tonkikh, Counselor to the Chairman of the Consumer Council on the Work of "Russian Railways" OJSC and its subsidiaries

Tom Hydelund, CEO, Maersk (Russia, Finland, the Baltic countries)

Health and Pharmaceuticals (Hall "Athens")

Moderators:

Sergey Smirnov, Chairman of the Board of Directors, LLC "Novo Nordisk"

Alexander Borisov, General Director, NTFF" Polysan "

Creative industry (together with the Northern Dimension Partnership for Culture) (Hall "Helsinki")

Moderators:

Elizaveta Kiseleva, Project Manager, Moscow Agency for the Development of territories by means of culture (MosART)

Kenneth Agerholm, Innovation and event facilitator, ARTLAB Denmark

16:30–17:00

COFFEE BREAK (Lobby)

17:00–18:15

FINAL PLENARY SESSION (Hall "The Americas")

Moderators:

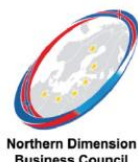
Yakov Sergienko, Principal, McKinsey Moscow

- **Reports of the Co-Chairs of Northern Dimension Business Council Working Groups on discussion results and presentation of future plans.**
- **Reports of Northern Dimension Partnerships and Northern Dimension Institute**
- **Mikael Aro**, President and CEO, VR-Group
- **Alexey Mordashov**, General Director, AO "Severstal Management"; Co-Chairman of the Northern Dimension Business Council (NDBC)

18:15

BUFFET RECEPTION (Restaurant "Fransmanni")

Organizers:



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