



Association
of European
Businesses

Open Event
Language: ENG, RUS

Open Event organised by the AEB Small and Medium-Sized
Enterprises Committee

19 May 2016
10:00- 12:00
Cherry Room,
DoubleTree by Hilton
Moscow-Marina Hotel
Bld. 1, 39 Leningradskoe
shosse, Moscow

BUSINESS BREAKFAST

“CORPORATE CULTURE AS A CONTEXT FOR EMPLOYEES’ AND CLIENTS’ LOYALTY”

09:30 – 10:00

REGISTRATION AND WELCOME COFFEE

10:00 – 10:15

INTRODUCTORY REMARKS

Orlin Efremov, Chairman of the AEB SME Committee, Managing Partner,
Performance Partners LLC

10:15 – 10:30

Topic TBC

Uwe Kunz, General Manager, DoubleTree by Hilton Moscow – Marina Hotel

10:30 – 10:45

THROUGH CORPORATE VALUES TO NEW CLIENTS

Mikhail Belov, Head of Fleet Sales, LLC “Volvo Cars”

10:45 – 11:00

PERSPECTIVES ON CORPORATE CULTURE IN A DIFFICULT MARKET

Daniel Hill, Founder and Managing Director, AB Services

11:00 – 12:00

DISCUSSION, QUESTIONS & ANSWERS SESSION

Working languages:

English and Russian, Translation will not be provided

Contact person:

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