



## HR MANAGING GROWTH

May 16, 2008

Baltschug Kempinski Hotel Moscow,  
1, Baltshchug str.



	COMPENSATION & BENEFITS (Vladimir I Hall)	RECRUITMENT (Yaroslavl Hall)	ASSESSMENT, TRAINING & DEVELOPMENT (Vladimir II Hall)
9.15 – 10.00	- REGISTRATION -		
10.00 – 10.10	<b>Welcome speech – Frank Schauff, CEO, Association of European Businesses</b>		
10.10 – 10.50	<b>Overview of HR in Russia – Tim Carty, Partner, Ernst &amp; Young</b>		
10.50 – 11.20	- COFFEE -		
11.20 – 12.50	<p><b>Chaired by Paddy Wright, People Development Director, KPMG</b></p> <p><b>Long-term vs Short-term incentives</b> Steven Quick, Director, Human Resource Consulting, PWC</p> <p><b>Employees retention programme – five steps to be done</b> Dimitar Vassilev, Deputy Managing Director, Sodexho Pass CIS</p> <p><b>Motivation and non-monetary drivers</b> Mikhail Arkhipov, Senior manager, HR, KPMG</p>	<p><b>Chaired by Olga Bantsekina, Chief Representative, Coleman Services</b></p> <p><b>Recruitment market overview</b> Tremayne Elson, General Director, Antal International</p> <p><b>Office relocation outside MKAD – how to use it for the better</b> Tatyana Andreeva, HR Director, Ford</p> <p><b>Employer branding as a tool of recruitment and retention</b> Cathy Hackett, Director of Human Capital, Human Resources, PWC and Larisa Petchkovskaya, Head of Organization Development Department, PWC</p>	<p><b>Chaired by Mirka Straathof, Senior Consultant, Hay Group</b></p> <p><b>Leadership development challenges of growth; the 21 st century leadership agenda</b> Joseph Pistrui, Executive Director, Corporate education, IE Business School</p> <p><b>Mergers and acquisitions. HR's contribution to success</b> Tatyana Khvatinina, General Director, SHL Business Psychologists</p> <p><b>HR challengers in integrating regional assets</b> Sergey Starostinsky, HR Director, Eni Oil and Gas</p>
12.50 – 13.50	- LUNCH -		
13.50 – 15.30	<p><b>Compensation and benefits issues in corporate transactions</b> Ksenia Kamenskaya, Manager, Human Capital, Ernst and Young</p> <p><b>Compensation and benefits issues in corporate transactions</b> Tatyana Park, Compensation and Benefits manager, Vypelkom</p> <p><b>Reward in emerging markets. Regional gap. Russia vs Eastern Europe</b> Irina Chernozubova, Reward information services, Hay Group</p>	<p><b>Recruitment through efficient motivation</b> Natalia Matusova, Sales and Marketing Director, Kelly Services</p> <p><b>How you too can be successful in hiring and retaining the right employees in Russia</b> Anouk De Blieck, HR Director, Citibank</p> <p><b>Recruitment as a key factor of managing extensive organizational growth: challenges and solutions</b> Natalia Stepina, HR Director, Russia and CIS, LVMH Perfume and Cosmetics</p>	<p><b>Cascading of strategy, values and principles during the period of growth</b> Vladimir Solovvov, Executive Partner and <b>Gleb Khimichev</b>, Key account manager, Business Training Russia + <b>Anna Florentseva</b>, HR Director, Johnson and Johnson Medical</p> <p><b>Making change happen</b> <b>Mirka Straathof</b>, Hay Group, Senior Consultant and <b>Elena Mikhailova</b>, SABMiller, RUS</p> <p><b>The role of HR business partners in managing the company and employee growth</b> Shlomit Gruman-Navot, HR Director SAP CIS</p>
15.30 – 16.00	- COFFEE -		
	<b>Employee retention, Employer identification and differentiation</b>		
	<b>Keynote speaker - Clark Cridland, HR Vice President, TNK-BP and Andrey Chepurinov, TNK-BP</b>		