

Press release

August 5 2025

According to the AEB Automobile Manufacturers Committee, total sales of new passenger cars and light commercial vehicles in July 2025 amounted to 123,786 units.

According to the PPC* data, the market volume in July was 124,099 units, which is 13% lower than in July 2024.

For 7 months of 2025, sales of new passenger cars and light commercial vehicles in Russia decreased by 25% compared to the same period in 2024 and amounted to 670,530 vehicles.*

Chairman of the Automobile Manufacturers Committee, Alexey Kalitsev comments:

"As we forecasted, the first month of the second half of the year showed first positive changes in the market and demonstrated growth by 34% compared to June 2025.

The resumption of state support programs, as well as special commercial offers from market players, helped to reverse the trend. It is obvious that the recent gradual reduction of the key rate, which is currently more of a psychological matter, has also helped a little to improve the mood of buyers.

We hope for the long-term nature of the emerging positive market development trend. We believe that government support measures of the customer demand and predictability of conditions for ensuring business stability will continue to play a key role in this."

Note:

* According to information provided by PPC JSC, on sales of new vehicles based on data on their transfer to owners (analytics@passport-ic.ru).

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