



EASTERN
ECONOMIC
FORUM

VLADIVOSTOK
4-6 SEPTEMBER
2019



 **ROSCONGRESS**
Building Trust



EASTERN ECONOMIC FORUM

The Eastern Economic Forum was established by decree of the Russian President Vladimir Putin on 19 May 2015 to support the economic development of Russia's Far East and to expand international cooperation in the Asia-Pacific region.

Over the last few years, the Forum has become a major international communications platform and a key event for business leaders and top political figures from around the world.

It helps to strengthen ties within the international investment community and provides a comprehensive expert assessment of the Russian Far East's economic potential.

EEF IN FIGURES

>6,000

participants
from over

>60

countries

>1,357

journalists from

443

leading media
outlets

220

agreements signed
worth over

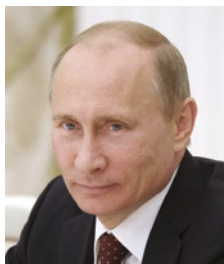
3.108 trillion
₽



OPEN DIALOGUE AT EEF

As a result of new development mechanisms in the Russian Far East, 1,375 investment projects worth RUB 3.8 trillion are underway, 18 advanced special economic zones have been established, free ports are operating in five regions, and 129 companies have been set up, with total investment of RUB 140 billion.

The new model for attracting investment to the Far East is considered one of the best in the Asia-Pacific region by the initiators of investment projects. This outcome is largely the result of the open dialogue which takes place every year at the Eastern Economic Forum (EEF).



“Developing the Far East is an absolute priority for us. This is a consistent and long-term policy. We are working hard to create a strong centre of international cooperation and integration, business and investment activity, education, science and culture in the dynamically growing Asia-Pacific region. We are building this centre primarily in the interests of Russian citizens, the residents of the Far East, for their wellbeing, as well as for people to fully realize their potential.”

VLADIMIR PUTIN

President of the Russian Federation

Over the last five years,
there has been a fifteen-fold
increase in the inflow of foreign
investment into the economy of
the Russian Far East.

30%

2%



“We are ready to come together with Russia and channel our combined efforts into cooperation in such key areas as infrastructure, energy, agriculture, tourism, mobilizing small and medium-sized businesses, strengthening the role of technology in cooperation, increasing the added value of production, using our respective advantages to complement each other, and achieving mutual benefits through fruitful Chinese–Russian cooperation in the Far East.”

XI JINPING

President of the People's Republic of China



“Russian–Japanese relations are presently moving forward at an unprecedented pace. Our plan for bilateral cooperation already includes more than 150 projects, more than half of which are now being implemented, or are on the verge of implementation. The many things that our two countries have achieved together so far are just a preview for the large-scale projects that could be implemented if only we have the will.”

SHINZŌ ABE

Prime Minister of Japan



“The annual Eastern Economic Forum is becoming an important platform where the countries of the Asia-Pacific region can meet to discuss future areas for the development of cooperation. We all face the challenge of finding new opportunities for all of the countries in our region. For our country, the Russian Far East offers an important starting point for deepening cooperation with the countries of the region and adapting to economic integration.”

KHALTMAAGIIN BATTULGA

President of Mongolia



“We hope to build ‘nine bridges’ between the Russian Far East and the Korean Peninsula, harmoniously combining a new Korean northern policy with Russia's new eastern policy, China's Belt and Road plans, the Mongolian Development Path, and the eight-point cooperation plan with Japan. This will provide the starting point for achieving our mutual goal of ensuring peace and common prosperity in Northeast Asia.”

LEE NAK-YEON

Prime Minister of the Republic of Korea

ADVANTAGES FOR ATTRACTING INVESTMENT

- Advanced special economic zones (ASEZs) are one of the most powerful tools for promoting enterprise in the Russian Far East. Each of the 18 ASEZs created in the region offers a broad range of opportunities and incentives to investors.
- Vladivostok Free Port is in a special economic zone which offers numerous benefits to resident businesses.
- State infrastructure support for investment projects involves the allocation of federal funds to investors for building infrastructure facilities.



«Based on the outcome of the EEF business programme sessions, we will define key directions for the development of the Far East, such as logistics, energy, and natural resources. Session moderators will report the suggestions worked out in the EEF discussions to the President of the Russian Federation Vladimir Putin. This will not only increase accountability, but also build a path from Forum discussions to state-level decisions.»

YURY TRUTNEV

Deputy Prime Minister of the Russian Federation and Presidential Plenipotentiary Envoy to the Far Eastern Federal District

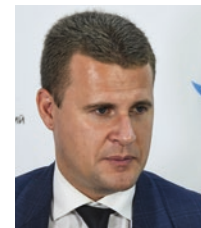


“What is being done today in the Far East, the agenda that is being carried out by our country, is provoking enormous interest around the world. The Eastern Economic Forum is direct confirmation of that. We are hearing from government leaders and top executives that investing in our region is now profitable and full of potential.”

ALEXANDER KOZLOV

Minister for the Development of the Russian Far East and Arctic

STATE INSTITUTIONS FOR REGIONAL DEVELOPMENT



“Successful businesses are eager to come to Vladivostok to hold discussions about the practical aspects of project implementation, state support tools, and the possibilities for integrating Far Eastern companies into the global economy. I am confident that EEF will be a catalyst for new initiatives aimed at accelerating development in the region.”

ALEXEI CHEKUNKOV

CEO, Far East Development Fund



“The EEF has become an essential landmark, helping to take stock of the outcomes of activities and determining future directions for the growth of the Far East. Special attention is devoted to developing human capital, improving quality of life in the macroregion, demographic growth, and training qualified staff.”

SERGEI KHOVRAT

General Director, Agency for the Development of Human Capital in the Far East



“From the very start, the EEF has been a unique platform for shaping economic policy in the Russian East, and integrating Russia into the economic system of the countries of the Asia-Pacific region. This Forum is where we take the pulse of investment activity in the Far East.”

DENIS TIKHONOV

CEO, Far East Development Corporation



“The Eastern Economic Forum is a major event for Russian and global investors. Here, business leaders present their projects, find partners, and sign agreements which will create new enterprises bringing economic growth to the Far East.”

LEONID PETUKHOV

CEO, Far East Investment and Export Agency

OUTCOMES OF THE EASTERN ECONOMIC FORUM 2018

More than 100 business events took place during the Forum, including five business dialogues (Russia–ASEAN, Russia–Europe, Russia–China, Russia–Korea, and Russia–Japan).

All of these discussions fell under one of the Forum's four main thematic blocks:

- Tools to Support Investors: Next Steps
- Industry Priorities in the Far East
- The Global Far East: International Projects for Cooperation
- Improving Living Conditions

The central event of the Forum was the plenary session, entitled 'The Far East: Expanding the Range of Possibilities', which was attended by President of the Russian Federation Vladimir Putin, President of the People's Republic of China Xi Jinping, President of Mongolia Khaltmaagiin Battulga, Prime Minister of Japan Shinzō

Abe, and Prime Minister of South Korea Lee Nak-yeon.

EEF also featured the announcement of 28 investment projects worth a total of RUB 1,162.933 billion; ten social sessions run by the NPO LAB Social Impact Lounge; an innovation carousel as part of the Startup Lounge programme; and numerous panel sessions, business breakfasts, roundtables, and televised debates.

The principal themes of the lecture series for the Forum's Youth Platform were visions of 2030 and the future of high tech.

The lectures were given by well-known Russian and foreign speakers, who discussed the development of the digital economy, education systems, and energy cooperation.

This year saw a record number of visits to the Far East Street exhibition, where all nine regions of the Russian Far East presented their economic achievements, upcoming projects, ethnic cultures, and the beauty of their natural environments. Over six days, more than 70,000 people visited the exhibition.



Data on the participants in events held by the Roscongress Foundation, the topics under discussion, key problems and different ways to address them, including video searches for session broadcasts, are presented in real time in the [ROSCONGRESS.ORG](https://roscongress.org) Information and Analytical System.



EEF PARTICIPANT

Participant status provides an opportunity to attend the Forum's business programme events and visit the exhibition space, discuss important issues with business leaders, experts, government officials, and the media, find investors, hold negotiations, take part in cultural and sports programmes, utilize special services, schedule meetings from your mobile app or personal web office on the forumvostok.ru, join the list of regular participants in the Foundation's events, and be the first to hear about promotions.



EEF EXHIBITOR

Forum exhibitor status is a unique opportunity to present your company to the Forum audience at a special communications venue for potential investment projects, discuss b2b solutions and technologies, hold meetings with investors, and build constructive dialogue with government officials, corporate leaders, leading experts and members of the Russian and international media.

EEF PARTNER

Forum Partner is a prestigious status that is granted to successful companies that are respected members of the business community and offers effective opportunities to promote the company at the event venue. Such opportunities include demonstrating advanced projects and developments to the Forum's unique audience, taking part in business programme events, organizing your own business networking area as well as support with the Forum's information and advertising resources.



ADVANTAGES OF PARTNERSHIP



Unique formats for participating in the business programme, including the opportunity to organize a business event, presentation, or press conference at the Forum.



An audience at EEF of more than 6,000 people, including heads of state, members of government, leaders of Russian regions, and directors of leading Russian and international companies.



Media support via the Forum's printed materials, help in organizing press events, and the services of professional photographers and camera operators accredited to the Forum.



The opportunity to invite business partners to the Forum and to business events held by your company. The use of meeting rooms and the chance to take part in the Forum's cultural and sporting programmes.



A personal manager from the Roscongress Foundation to assist your company during participation in the Forum.





EEF CULTURAL AND SPORTING PROGRAMME



THE OFFICIAL EASTERN ECONOMIC FORUM MAGAZINE

THEMES

The official magazine reflects the Forum's business agenda and traditionally has wide-scale media and social impact.

AUTHORS of the magazine are the government and public figures, heads of major companies, recognized experts and opinion leaders.

AUDIENCE

The magazine is unique because of its audience. These are the people whose decisions determine the future of Russian and international politics, economics and culture. The efficiency of the dialogue with this audience is confirmed by our partners and advertisers.

ADVERTISING AND SPECIAL PROJECTS IN THE FORUM MAGAZINE

- **MODULAR ADVERT** – placement of promotional layouts.
- **NATIVE ADVERT** – editorial formats for promotional purposes: interviews, stories, case studies, expert commentary, infographics, background pieces on companies.
- **SPECIAL SECTION** – a series of materials from representatives of various companies within a sector or sharing a common business agenda.



PRESS EVENTS AND MEDIA SUPPORT

The Forum venue has designated press points, and separate, fully equipped rooms for individual interviews with participants. The Forum press event schedule will be posted in the Media section of the official event website following publication of the business programme. Foundation experts are always willing to help organize press events and to provide professional photographers and camera operators.





PROTOCOL AND ADMINISTRATIVE SUPPORT FOR SIGNING CEREMONIES

Organizing agreement signing ceremonies at the Forum venue is a fantastic opportunity to stand out and to attract attention from top media outlets and potential partners and investors. Support includes a complete set of services, from creating a script to conducting a signing ceremony at the Forum venue and sending announcements to the Roscongress Foundation's media list.



VIDEO SERVICES AT THE FORUM

- Television screens will be located throughout the EEF 2018 venue, and will broadcast events on the Forum's business programme
- The Roscongress Foundation offers the opportunity to create video content to be shown on Forum television screens

MULTIMEDIA OPPORTUNITIES

- Connect TV screens at your exhibit stand to the live feed of events on the Forum's business programme



ADVERTISING OPPORTUNITIES

- Placing advertising at the Forum venue, in the airport, and on the city's main roads will increase the visibility of your company among Forum participants
- The Roscongress Foundation has designed various placement formats, including freestanding advertising hoardings, large-scale panels on facades, hanging banners, and other media
- Forum partners enjoy priority placement of advertising and information at the Forum venue





ROSCONGRESS CLUB

A private club for the intellectual, business, and political elite which is a natural extension of the forums organized by the Roscongress Foundation.

The involvement of Russian and global opinion leaders, together with a wide circle of representatives drawn from the worlds of business and government, makes the Roscongress Club a meaningful platform that is of strategic interest to all who wish to influence the political and economic landscape in Russia and worldwide.





ROSCONGRESS CLUB CARD



ROSCONGRESS CLUB card holders will enjoy the following Club privileges:

- Access to the Roscongress Club business networking area, a club zone offering maximum comfort (at EEF, SPIEF, and the Russian Investment Forum)
- The opportunity to book meeting rooms at the Roscongress Club in advance (for a maximum of two hours during the Forum)
- Guaranteed invitation to the Organizing Committee reception
- Separate entrance to the plenary session halls,* seat reservation
- Concierge services: a personal concierge, available for the entire period of Roscongress Club membership
- Organization of programmes for accompanying persons at forums
- Delivery of accreditation badge, participant bag, and transport pass in Russia (forum participation and transport passes must be purchased separately by Club members)
- Priority assistance in booking hotels and flights
- Participation in Roscongress Foundation business, evening, and sporting events held outside the forums

- Cards are valid for a period of one year from the date of purchase
 - The cost of Club membership does not include forum participation fees; badges for all events must be purchased separately
 - Club cards may only be purchased by Premium category participants
- * Service only available at the St. Petersburg International Economic Forum

The Roscongress Foundation is a socially oriented non-financial development institution and a major organizer of international conventions, exhibitions, and public events.

Participants from

203 countries

>100

business events
held annually
from Montevideo
to Vladivostok

>80,000

event
participants
a year

>10,000

media
representatives
a year



The Roscongress Foundation is a socially oriented non-financial development institution and a major organizer of international conventions, exhibitions, and public events.

The Roscongress Foundation was founded in 2007 with the aim of facilitating the development of Russia's economic potential, promoting its national interests, and strengthening the country's image. One of the roles of the Foundation is to comprehensively evaluate, analyse, and cover issues on the Russian and global economic agendas. It also offers administrative services, provides promotional support for business projects and attracting investment, and helps foster social entrepreneurship and charitable initiatives.

The Foundation's events draw more than 80,000 participants each year from 203 countries, with more than 10,000 media representatives working on-site at Roscongress' various venues. The Foundation benefits from analytical and professional expertise provided by 2,500 people working in Russia and abroad. In addition, it works in close cooperation with economic partners from 93 countries worldwide.

WELCOME TO THE EASTERN ECONOMIC FORUM!

4–6 September 2019

CONTACTS

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Andrey Reut
First Deputy CEO
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Please sign up to the Forum's social media pages
to stay up to date with all the most interesting events:

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 www.youtube.com/channel/UCgZOaZ2yB04NnKxAtgpEvKg



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