



Association
of European
Businesses

WEBINAR

WORKING LANGUAGES: ENG, RUS

25 November, 2020
10:00-12:30
(Moscow time)

Business meeting of the SMEs operating in Russia

“SME AGENDA FOR THE NEW REALITY”

jointly organized by the EU Delegation to the Russian Federation
and the Association of European Businesses

PROGRAMME

- Moderator:** **Andreas BITZI**, Chairman of the AEB SME Committee, Deputy Chairman of the AEB North-Western Regional Committee; Managing Director, quality partners.
- 10:00-10:10 WELCOME AND INTRODUCTION**
Markus EDERER, EU Ambassador, Head of the EU Delegation to the Russian Federation
Tadzio SCHILLING, Chief Executive Officer, Association of European Businesses
- 10:10-10:30 ANNUAL REPORT OUTLOOK 2020: IMPLEMENTATION OF SUPPORT MEASURES AND POLICY PROPOSALS**
Boris TITOV, Presidential Commissioner of the Russian Federation for the Protection of Entrepreneurs' Rights
- 10:30-10:50 RECOVERY PLAN FOR EUROPE AS A RESULT OF THE ECONOMIC IMPACT OF COVID-19**
Emiel AFMAN, Economic Analyst, Directorate-General for Economic and Financial Affairs (DG ECFIN), European Commission
- 10:50-11:00 PROSPECTS FOR THE DEVELOPMENT OF HIGH-TECH SECTOR IN RUSSIA**
Oksana TARASENKO, Deputy Minister of Economic Development of the Russian Federation
- 11:00-11:10 NATIONAL PROJECT “SMALL AND MEDIUM-SIZED BUSINESSES AND SUPPORT FOR INDIVIDUAL ENTREPRENEURS”: KEY LINES OF EFFORT**
Tatiana ILYUSHNIKOVA, Deputy Minister of Economic Development of the Russian Federation
- 11:10-11:20 CRITERIA FOR THE ESTABLISHMENT OF PURCHASING UNIONS IN THE RUSSIAN FEDERATION: LEGAL PERSPECTIVE**
FAS Russia (representative tbc)
- 11:20-11:40 EUROPEAN VIEW: SMEs FUNDAMENTAL CHALLENGES DURING THE PANDEMIC**
Lodewijk SCHLINGEMANN, Chairman of the Council of National Representation (Netherlands); Managing Partner, JURALINK
Paul BRUCK, Deputy Chairman of the AEB Board responsible for SMEs; President, MOST SERVICE and MOST MANGEMENT, member of Bruck Consult
- 11:40-11:50 SMEs APPROACH TO COPE WITH THE EFFECTS OF THE PANDEMIC: RUSSIAN BUSINESS VIEW**
Ashot DANIELYAN, Member of General Council, Business Ambassador of “Delovaya Rossiya” to Belgium
- 11:50–12:00 FROM START-UP TO SME: FINANCIAL TOOLS FOR START-UPS IN TIMES OF CRISIS**
Vladimir SAKOVICH, CEO, Skolkovo Ventures



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**12:00-12:10 DEEP TECH IN SUSTAINABLE ENERGY. THE STORY OF INENERGY - FROM
STARTUP TO SCALABLE ENTERPRISE**

Alex KASHIN, CEO, Chairman of the Board of Directors, InEnergy

12:10-12:30 Q & A SESSION, DISCUSSION

Working languages: **English** and **Russian**. Simultaneous translation is provided.

Contact person in AEB: **Tatiana Morozova**, AEB Committees Coordinator
Tel: +7 (495) 234 27 64, ext. 120, e-mail: Tatiana.Morozova@aebrus.ru