



Sponsorship Opportunities¹

Events at the AEB Conference Centre

| Services | Silver Sponsor 50 000 RUB (+ 18% VAT) | Gold Sponsor 60 000 RUB (+ 18% VAT) | Platinum Sponsor 77 000 RUB (+ 18% VAT) |
|---|---|---|---|
| Placement of the sponsor's logo in the event's agenda indicating the sponsor's status | ✓ | ✓ | ✓ |
| Placement of promotional materials in the lobby on a table/holder provided by the AEB | ✓ | ✓ | ✓ |
| Placement of a standard roll-up in the lobby | ✓ | ✓ | ✓ |
| Expression of gratitude by an AEB representative at the sponsored event | ✓ | ✓ | ✓ |
| Placement of the logo on the opening slide of event's presentation (if available) | ✓ | ✓ | ✓ |
| Free passes for sponsor's delegates | 1 | 2 | 3 |
| Placement of a roll-up in the room where the sponsored event takes place | - | ✓ | ✓ |
| Seats reservation for the sponsor's delegates (upon request) | - | ✓ | ✓ |
| Placement of promotional materials on the participants' chairs or their handing with the agenda | - | - | ✓ |
| Posting of the webbanner on the AEB website in the section of the sponsored event (provided by the sponsor) | - | - | ✓ |
| Exclusivity: There can only be one sponsor in its category | - | - | ✓ |

¹ The sponsorship packages are valid from 1 January, 2018