



## Sponsorship Package (event duration more than 4 hours)

### Team Spirit - 15th HR Jubilee Conference 2018

Services Provided	Standard Sponsor 100 000 RUR (+ 18% VAT)	Silver Sponsor 200 000 RUR (+ 18% VAT)	Gold Sponsor 300 000 RUR (+ 18% VAT)	Platinum Sponsor 500 000 RUR (+ 18% VAT)
Placing the sponsor's logo to the event's agenda and mass mailings indicating the sponsor's status	✓	✓	✓	✓
Placement of promotional materials in the lobby on a table provided by the AEB	✓	✓	✓	✓
Placement of a roll-up in the lobby	✓	✓	✓	✓
Expression of gratitude by an AEB representative at the sponsored event	✓	✓	✓	✓
Placing the logo on the opening slide of the event's presentation (if available)	✓	✓	✓	✓
Placing the logo on the AEB website in the section of the sponsored event and on the web-banner on the AEB homepage (1 month before and after the event)	✓	✓	✓	✓
Placing the logo at the back drop/press wall (if available)	✓	✓	✓	✓
Placing an advertising module in the AEB Business Quarterly (provided by the sponsor)	-	-	✓ (1/2 A4)	✓ (1/1 A4)
Free passes for sponsor's delegates	1	3	5	7
Placement of a roll up in the room where the sponsored event takes place	-	✓	✓	✓
Seats reservation for the sponsor's delegates (upon request)	-	-	✓	✓
Placement of a plasma screen playing a promotion video (upon request)	-	-	-	✓
Playing the sponsor's promotional video in the ceremony hall during the registration (the video cannot exceed 1 minute)	-	-	-	✓
Exclusivity: There can only be one sponsor in its category	-	-	-	✓
Placing a branded promotional stand in the lobby (provided by the sponsor)	-	-	-	✓
Distributing promotional materials among the event's participants (after consultation with AEB)	-	-	-	✓
Posting a web-banner to the AEB website in the section of the sponsored event (provided by the sponsor)	-	-	-	✓



## **Material Sponsorship Opportunities (food and beverages)**

### **A material sponsor for food/beverages supply provides:**

1. Food/beverages in amount sufficient for \_\_ guests for the whole duration of the event.
2. Separate food/beverage station with all necessary equipment and accessories to provide \_\_ guests.

### **A material sponsor for food/beverages supply gets the following benefits:**

1. Status of an Official supplier of the 15th HR Jubilee Conference 2018.
2. Placing the Official supplier's logo to all the printed materials devoted to the event.
3. Placement of a roll-up in the lobby.
4. Expression of gratitude by an AEB representative at the sponsored event.
5. Placing the logo on the opening slide of the event's presentation (if available).
6. Placing the logo on the AEB website in the section of the sponsored event.
7. Placing the logo at the back drop/press wall (if available).
8. Free passes for 2 sponsor's delegates.

*(The Association of European Businesses reserves the right to reject the proposal without indicating the reason.)*



## **Material Sponsorship Opportunities (gifts)**

### **A material sponsor for gifts supply provides:**

1. Gifts in amount sufficient for \_\_\_ guests.
2. Proper packaging and necessary accessories for the gifts' distribution among the guests.

### **A material sponsor for gifts supply gets the following benefits:**

1. Status of an Official supplier of the 15th HR Jubilee Conference 2018.
2. Placing the Official supplier's logo to all the printed materials devoted to the event.
3. Placement of a roll-up in the lobby.
4. Expression of gratitude by an AEB representative at the sponsored event.
5. Placing the logo on the opening slide of the event's presentation (if available).
6. Placing the logo on the AEB website in the section of the sponsored event.
7. Placing the logo at the back drop/press wall (if available).
8. Free passes for 2 sponsor's delegates.

*(The Association of European Businesses reserves the right to reject the proposal without indicating the reason.)*