

**CONFERENCE
LANGUAGE : RUS**

**December 3, 2025
16:00 – 22:00**

AEB North-West Regional Committee

Site: Zarenkov Gallery
(St. Petersburg,
Socialisticheskaya St.,
21, 10th floor)

**AI IN BUSINESS: AN INDISPENSABLE
ASSISTANT OR A FASHION TREND**

PROGRAM

15:30 – 16:00 REGISTRATION

16:00-16:05 GALLERY INTRODUCTION by the owner

16:05 – 16:30 FIRESIDE CHAT: INTELLIGENT INVESTMENTS IN NEW REALITIES

SPEAKERS:

Anastasia Viktorovna Mikhachenko, State Public Institution "Agency for
Economic Development of the Leningrad Region" (AERLO), Director
"AI in Investment Project Support"

Dmitry Vyacheslavovich Panov, Member of the St. Petersburg Legislative
Assembly

[topic to be confirmed]

Tadzio SHILLING , AEB CEO

16:30 – 17:30 AI AS A SALES DRIVER

Topics for discussion:

- *Improving labor productivity using AI (company cases and application experience, economic impact).*
- *Privacy of personal data in the era of AI (use of cloud AI models with personal data and/or neural networks/AI models in a closed company circuit).*

Speakers tbc

17:30 – 18:30 LABOR MARKET TRENDS: AI IN HR

Topics for discussion:

- *Practical cases of AI implementation in HR processes.*
- *Will AI really replace workers in the labor market? Which jobs are at risk due to AI implementation?*
- *How to develop staff AI skills and how to train neural networks to improve their efficiency?*

Speakers tbc

18:30 – 21:30 NETWORKING AND REFRESHMENT

Working language : **Russian.** Simultaneous translation is NOT provided.

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